# Sophia Barro

## Washington, D.C. | 240-755-2288 | sophia.m.barro@gmail.com | LinkedIn | Portfolio

### **SUMMARY**

Washington D.C.-based Senegalese-American journalist and digital strategist with newsroom and government experience. Versatile in reporting, multimedia storytelling, and digital political communications, turning complex policy into accessible, audience-focused stories.

#### EDUCATION

### Lehigh University, Bethlehem, PA

May 2025

Bachelor of Arts in Political Science, Summa Cum Laude

GPA: 3.8/4.0

Minors: Women, Gender, and Sexuality Studies and Africana Studies

Honors: Phi Beta Kappa, Benjamin A. Gilman Scholar, Political Science Departmental Honors, Pi Sigma Alpha, Dean's List

Related Coursework: Data Journalism, Race and Racism in Global Context, Algorithms & Social Justice, Political Parties & Elections, Race and Politics in Africa and Asia

American University, Washington Semester Program, Washington, DC

Aug 2024 - Dec 2024

Vrije Universiteit/IES Abroad Law & Criminology, Amsterdam, NL

Jan 2024 - June 2024

## EDITORIAL & JOURNALISM EXPERIENCE

## United States Senate, Digital Fellow | Washington, DC

Sept 2025 - Present

- Drafted social copy and press content that translated complex policy into accessible narratives for broad audiences
- Produced graphics and edited video content for social, print, and digital platforms to advance the Senator's communications
- Assisted with multimedia production for livestreams, events, and rapid-response digital messaging under tight deadlines

## The 51st News, Freelance Writer | Washington, DC

Sept 2025 - Present

- Reported on local news and civic issues in Washington, D.C., with a focus on community impact and policy developments
- Conducted in-depth interviews to amplify underrepresented voices and provide original, firsthand perspectives

### ELLE Magazine, Editorial Summer Associate, Hearst Magazines | New York, NY

Jun 2025 - Aug 2025

Pitched, researched, and fact-checked digital and print stories on culture, fashion, lifestyle, and identity under tight deadlines

Tracked emerging pop culture and arts trends to shape timely, style-forward narratives that engage a global audience

## The Brown and White, Lehigh University | Bethlehem, PA

Jan 2022 - May 2025

Opinion Columnist

Jan 2025 - May 2025

- Authored The Capital from Lehigh, a politics column analyzing power, policy, and leadership in Washington, D.C.
- Awarded Lehigh University's Williams Prize in Journalism & Communication for excellence in political opinion writing

Dec 2024 - May 2025 News Associate Editor

Created comprehensive memos to guide reporters through the journalistic process, ensuring clarity and high-quality reporting

Produced first-round edits on news articles, providing detailed feedback to enhance accuracy and engagement

Teleprompter Operator, Brown and White Weekly

May 2022 - May 2023

- Managed teleprompter functions for *The Brown and White Weekly*, the student-run broadcast summarizing weekly campus events
- Assisted with live script adjustments and pacing during broadcasts, ensuring seamless program flow News Reporter

Jan 2022 - May 2025

Ensured accuracy checks were performed before publishing to maintain high journalistic standards

Produced stories focusing on campus life, student engagement, and the South Bethlehem community

## PBS39, News Intern, LehighValleyNews.com | Bethlehem, PA

Sept 2023 - May 2025

- Assisted with story prep, logging events, and managing b-roll for daily broadcasts under tight deadlines
- Tracked breaking news, coordinated video materials, and supported reporters and producers in fast-paced newsroom operations

# Ad Valvas, Independent Reporter | Amsterdam, NL

Feb 2024 - May 2024

- Reported and wrote features connecting Dutch university life, cultural debates, and education policy
- Created Instagram content that grew engagement to 3,000+ followers and expanded the outlet's digital reach

## POLITICAL & GOVERNMENT EXPERIENCE

# The White House, Intern, Office of Presidential Correspondence | Washington, DC

Sept 2024 – Dec 2024

- Researched current events to support high-volume correspondence drafting under tight deadlines
- Filtered and quality-controlled 10,000+ constituent emails for President Biden using Intranet Quorum CRM
- Assisted in identifying trending topics of correspondence and writing weekly summaries for senior staff

## Harris for President, Communications Associate | Washington, DC

Jul 2024 - Nov 2024

- Assisted rapid response by drafting statements and media notes to shape coverage and counter opposition narratives
- Supported digital media and stakeholder outreach to mobilize grassroot engagement and amplify campaign visibility in battleground states

# United Nations, Youth Representative | New York, NY

May 2023 - Nov 2024

Selected as one of two students globally to serve as a UN Youth Representative for an NGO advancing widow empowerment

Represented the NGO at UN Secretary-General press briefings translating global policy discussions into actionable advocacy strategies

# United States Senate, Press Intern | Washington, DC

Jun 2022 - Aug 2022

Assisted in drafting press releases, media advisories, and official statements on key policy issues

Monitored news coverage and compiled daily press clips to track media narratives relevant to the Senator

### SKILLS

Languages: English, French, Wolof, and Pulaar

Technical & Media Skills: Adobe Creative Cloud, CapCut, Box, Canva, WordPress, SEO, Python, AP Style, Sprout Social, Snapstream, Social Media Strategy (Facebook, Instagram, TikTok, X)

Memberships: Black Women in Congressional Alliance, National Association of Black Journalists, Society of Professional Journalists