

Historic West End

HOLIDAY

2022

Homes Tour





WELCOME TO THE 2022 HISTORIC WEST END HOLIDAY HOMES TOUR

Winston-Salem's Turn-of-the-Century Streetcar Suburb

The West End neighborhood, one of the first “streetcar suburbs”, was designed as a resort and residential community in 1890 by Jacob Lott Ludlow, Winston’s first city engineer. Ludlow emulated the design philosophy of Fredrick Law Olmstead, the founder of American landscape architecture best known for designing New York City’s Central Park, the U.S. Capitol in Washington D.C. and the Biltmore Estate. This design philosophy focused on letting naturally occurring features guide landscape design. The resulting curvilinear streets, terraced lawns and multiple park areas distinguish the West End neighborhood to this day.

The 22nd Historic Holiday Homes Tour provides the public with the unique opportunity to visit the inside of beautifully preserved historic homes and buildings that maintain architectural styles original to Winston-Salem and date as far back as the 1880s. This year’s tour features nine historic homes, recently restored St. Paul’s Episcopal Church and Joyner’s West End Grocery, now Joyner’s Bar, the oldest commercial building in the West End district. Two of the historic homes on the tour, the Jacob Lott Ludlow house (built in 1887) and the B. J. Sheppard House (1893), both wonderful examples of Queen Anne influenced architecture, have undergone extensive restoration during the past two years.

Thank you for your support and we hope you enjoy the tour! Proceeds from ticket sales and sponsors go to the West End Neighborhood Association, a non-profit organization dedicated to preserving the health and well-being of the West End neighborhood.

West End Neighborhood Association 2022



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Parking, Transportation and Restrooms

- Parking is available throughout the streets of the West End Neighborhood and around Hanes Park. Please don’t block any driveways.
- The tour is designed to be a walking tour but there are also shuttles driving between homes so either flag a shuttle down as you are walking or board a shuttle at any of the home tour stops.
- Restrooms are available at St. Paul’s Episcopal Church, Joymongers Barrel Hall or at Joyner’s West End Grocery.

510 West End Boulevard

1927

Andrea and Rob Eastman

J.W. HILL HOUSE



This two-story brick house is a straightforward representation of the Colonial Revival style. It has a low hip roof with overhanging eaves and shallow brackets, paired nine-over-one sash windows, a front porch with Tuscan columns, and a north side porte-cochere with Tuscan columns set on brick plinths. Behind the porte-cochere is a two-car brick garage with a pyramidal roof which was built at the same time as the house or shortly thereafter.

The Burge-Loyd building company constructed the house for John William Hill, an independent tobacco buyer, and his wife, Betty. The family retained ownership of the property until 1988, having maintained it for several years as a rental property.

Rob and Andrea Eastman bought the house in 2012, and they live here today with their two children, Ian and Dana, and their dog, Gobo. The house sits adjacent to Hanes Park, and the family enjoys watching the seasons change from their front porch. They also love the kitchen which serves as a natural social space for family projects and holiday gatherings.

The floors throughout the house are original heart pine, and there are two former coal fireplaces converted to gas "coals" a few years ago, one in the living room and one in the downstairs office.

Since purchasing the house, Rob has designed built-ins for both of the children's rooms. He also designed and built an automated dartboard that drops from the hall ceiling. Their most recent remodeling project has been to redesign the backyard garden with dry-stacked stone border walls and all new landscaping, lights, and a brick stoop at the back entrance.

Their plans for the future include remodeling the original garage. After Hurricane Ian damaged the garage's roof trusses, their plan to remodel the garage became a necessity.

728 Summit Street

1916

Jeni Geisler and Ray Morrison

WIX-MCGEHEE CRAVER HOUSE



This stately house is an unusual combination of Neoclassical Revival and Craftsman styles. The two-story frame dwelling has a hip roof with widely overhanging eaves, matching hippe dormers, and a dominating two-story engaged front porch with heroic paneled posts set on brick plinths and a Tudor-arched frieze with Craftsman planters above it at the second floor level.

On the southeast side of the house is a porte-cochere, balanced on the northwest side by a two-story octagonal bay window. At some point, the house was aluminum sided, but this has not significantly harmed its overall integrity. Behind the house is a two-car weatherboarded garage with a hip roof which appears to date from before 1930.

The house appears on the 1917 Sanborn map and was listed as the residence of John W. and Helen Wix in the 1918 city directory. In 1921 Laura S. McGehee bought the house and owned it until 1933. At that time J. Craver purchased the property, although it was the H. Frank Craver family who occupied the house. The Cravers owned it until 1969.

Jeni Geisler and Ray Morrison have owned the house since 1995 and raised three children here. Their favorite room is the front porch. The couple remodeled their kitchen, master bath, and additional baths carefully honoring the history of the house and the neighborhood. Recently, they have done extensive renovation of the back deck and backyard.

Note the doll house that is an exact replica of the house and is decorated similarly for Christmas. The house is affectionately known in the West End as The Halloween House due to Jeni and Ray's extensive Halloween decor that covers the porches and all sides of the yard, complete with a large pet cemetery, only fitting as both Jeni and Ray are veterinarians.

701 Manly Street

1926

Becky and Marc Grawert

RAY B. DIEHL HOUSE



Prominently located on a hilltop with a double flight of granite front yard steps, this house is an excellent example of the influences of the Craftsman and Prairie styles on the domestic architecture of the 1920s. The two-story frame house has a low hip roof with widely overhanging enclosed eaves, a broad Craftsman front door with casement windows for sidelights, and a granite front porch and front steps. Groups of casement windows along the front increase the horizontal emphasis of the house. After midcentury the house was sheathed with aluminum siding, but only a close inspection reveals this change.

The wonderful Craftsman interior boasts a wide central entrance hall, boxed beam ceilings and high paneled wainscots in the hall and dining room, a partially enclosed stair, and built-in drawers and cabinets beneath the northside windows of the dining room. Behind the house is a frame garage with wood panel siding, a gable roof, and an open shed that appears to have been built after 1950.

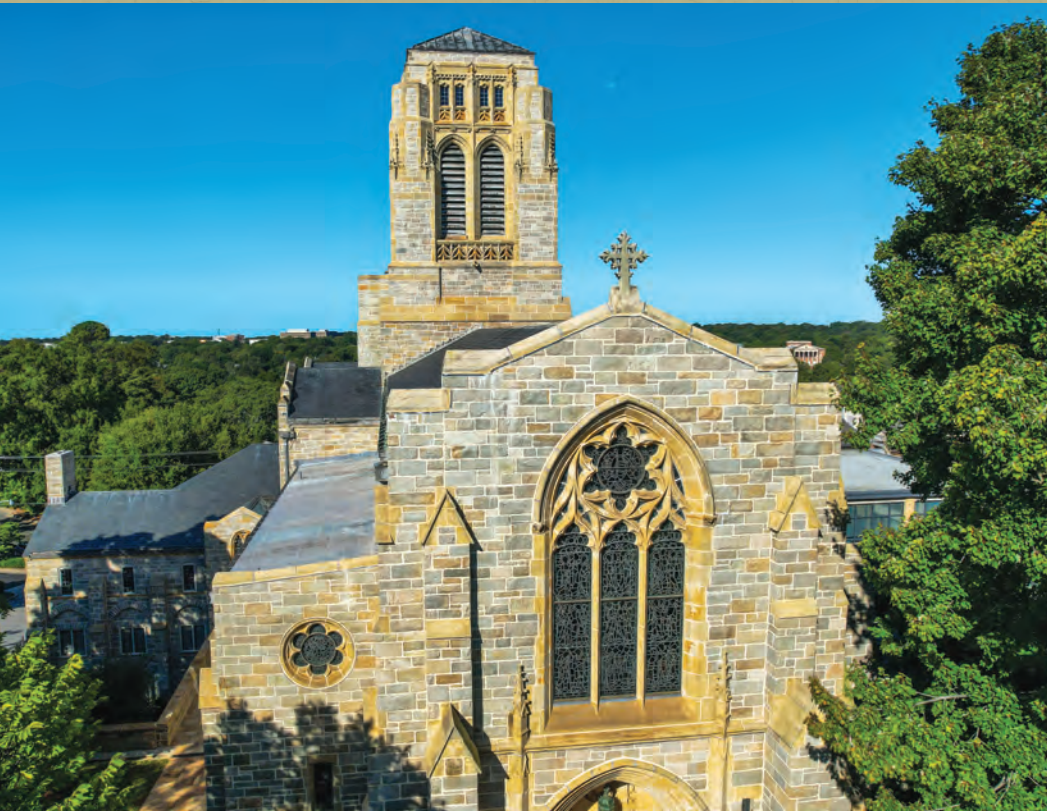
Clarence T. Leinbach, Vice-President of Wachovia Bank, owned the property from 1925 to the late 1960s, but he lived on South Main Street. His sister, Bertha, and her husband, Ray B. Diehl, lived here for many years. Ray Diehl was an accountant.

Marc and Becky Grawert bought the house in 2020. They live here with their two dogs, Bez and Zia. Their favorite room in the house is the dining room with its beautiful built-in drawers and cabinets and coffered ceiling. The house has four bedrooms, two full baths, and two half baths. Since purchasing the house, they have repainted the interior and finished the basement, adding a secret wine room under the stairs. On the outside, they have installed a new driveway and a new fence along the side and backyards.

Please note this house is not handicap accessible. Visitors to this house must use stairs. The main entrance is up a lengthy flight of granite steps that does not have a handrail. For visitors who require a handrail, please walk or drive up the driveway and use the staircase that leads to the back deck.

520 Summit Street
1928

ST. PAUL'S EPISCOPAL CHURCH



*The Sanctuary will close at 3:30 and the Calhoun Room and Chapel will close at 4:00.



The Episcopal church formed its first congregation in Winston-Salem in 1876. In 1927, they purchased a house and lot on Summit Street for their third, and present, building. Ralph Adams Cram was selected as the architect, with Harold Macklin assisting as local architect. Cram (1863-1942) was a distinguished ecclesiastical architect, philosopher, and author, who in the latter years of his life became America's leading exponent of the Gothic Revival. His highest architectural achievement was the Cathedral of St. John the Divine in New York City. Jacob and Young were the New York contractors who built St. John's. The cornerstone was laid July 8, 1928.

Located on an imposing site with a dramatic western view, the church is a monumental granite structure with sandstone trim. It is modeled after 13th-century Gothic architecture, complete with lancet-arched stained-glass windows (including clerestory windows), lancet-arched portals, buttresses, and a tower which rises 93 feet above the transept crossing. The fully developed Gothic interior is characterized by bold simplicity and excellent craftsmanship. Designed to seat 800, it features marble flooring, a timbered ceiling, a vestibule, a center aisle nave with a rear balcony, arcaded side aisles, and a chancel with elaborate wood-carved detailing.

During the last three years, St. Paul's has repointed the brick along the 1928 portion of the building. They also refurbished all the stained-glass windows and restored the inside of the sanctuary. Most recently, the church completely renovated Dalton Memorial Gardens at the corner of Summit and Pilot View.

Today St. Paul's has 2,200 members that come from throughout Winston-Salem and Forsyth County and surrounding areas. Tom McDowell, the Parish Administrator, said the church wants to be a welcoming presence in the community. "In the last five years, we have hosted over 40 local nonprofits, mostly at no charge." In 2016, St. Paul's bought the old WSJS building. It has been refurbished and is now an outreach center.

434 Summit Street

1887

Summit Street Properties, LLC

JACOB LOTT LUDLOW HOUSE



The Ludlow House was once one of the best preserved examples of late 19th-century, Queen Anne–style influenced domestic architecture in Winston-Salem. It has been fully restored after a long period of decline and neglect. The two-story weatherboarded frame house features irregular massing, a decorative wrap-around porch and center bay balcony, stained-glass windows, and a well-preserved interior with a variety of handsome late Victorian details.

Jacob Lott Ludlow (1862-1930) was Winston’s first city engineer (1889-1892), and in 1890 he laid out the plan of curving streets and parks for the West End development. During his 40-year career, Ludlow gained a national reputation as a municipal, sanitary, and hydraulic engineer who pioneered efforts to achieve improved conveniences and more healthful living conditions. He was also known as a strong advocate for merging the towns of Winston and Salem to create a larger, stronger city that would benefit both.

Summit Street, LLC, led by Dr. Eric Alspaugh and Lou Baldwin, purchased this house and the B.J. Sheppard House next door in 2019. Dr. Alspaugh led the renovation efforts to restore both to their former glory. The two houses will be operated together as the Summit Street Inns, which along with the Shaffner Inn will be run by their in-house management company, Historic Inns of Winston-Salem, LLC.

During the renovation, as much of the original design of the house as possible was preserved and many original materials restored. The exterior of the house was painted with historic colors that existed in the 19th century, curated by a historic paint expert. Inside the house, many of the original light fixtures were preserved.

Several new features were added during the renovation as well. All new plumbing, electrical, and HVAC were installed. In addition, a beautiful brick courtyard was added between the Ludlow and Sheppard houses for the enjoyment of their guests, who can also use the space for private functions.

420 Summit Street

1893

Summit Street Properties, LLC

B. J. SHEPPARD HOUSE



The eclectic design of the Sheppard House is unique in Winston-Salem. The main stylistic features of the asymmetrical house include a parapeted gable roof with finials crowning each gable peak; Tudor labels over the windows; and a richly detailed wrap-around porch with a modillioned cornice, groups of two or three bulbous colonettes with tobacco leaf capitals set on high brick plinths, a turned balustrade, and a paneled ceiling. The interior features a small vestibule with a high paneled wainscot which leads into the well-developed front stair hall with its heavy late Victorian closed string stair, high paneled wainscot, heavily molded wood cornice, paneled doors, and Colonial Revival fireplace mantel. The Sheppard house was the first house with running water in Winston-Salem.

Benjamin J. Sheppard, moved with his wife to Winston-Salem in 1876 from Richmond and purchased this property in 1892. He built the house soon after. After a long career as a tobacco leaf dealer, he opened Sheppard Veneer Company in 1904, which he operated until his retirement in 1925.

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Great care was taken to preserve and restore the handsome variety of mantels that grace the fireplaces throughout the house. The tile on each fireplace is period specific replica tile that was commissioned and handmade. Damaged trim throughout the house was replaced with handmade replicas. The house has all new plumbing, electrical, and HVAC. Note the compartment in the dining room radiator designed to keep food warm.

HOMES TOUR MAP



-  **Joymongers Barrell Hall**
480 West End Boulevard
-  **J.W. Hill House**
510 West End Boulevard
-  **Wix-McGehee Craver House**
728 Summit Street
-  **Ray B. Diehl House**
701 Manly Street
-  **St. Paul's Episcopal Church**
520 Summit Street
-  **Jacob Lott Ludlow House**
434 Summit Street
-  **B.J. Sheppard House**
420 Summit Street
-  **First Church of Christ, Scientist**
931 West 5th Street
-  **Joyner's West End Grocery**
854 West 4th Street
-  **Samuel B. Knight House**
230 West End Boulevard
-  **Davis House**
660 North Spring Street
-  **Abraham Cohn House**
1000 West End Boulevard

931 West Fifth Street

1924

April Brady and Robin Mangum

FIRST CHURCH OF CHRIST, SCIENTIST



Facing the corner of Brookstown Avenue and West Fifth Street, the former First Church of Christ, Scientist is a small building of strong Federal Revival classicism. This well-developed design features a one-story rectangular structure lined with fifteen-over-fifteen sash windows accented by tall, keystone round arches. The corners of the stucco building are accented by tall Tuscan pilasters. The façade features a central entrance porch with Tuscan posts and a full pedimented entablature which echoes the larger pedimented entablature of the gable roof.

In 1915 a Christian Science Society was organized in Winston-Salem and rented a space in an office building on North Liberty Street for their meetings. In May, 1924, a lot was purchased at Brookstown and Fifth for the erection of a church, and by October of that year, work on this handsome building was completed. In May, 1925, the Society formally became the First Church of Christ, Scientist.

April Brady and Robin Mangum bought the property in 2018. They live in the house with their daughter, Amelia, and their dog, Walt Whitman. Before they moved in, they remodeled the house to add a bedroom for their daughter in what was once the narthex area. They also added a half bath and arches on the inside to resemble the keystone arches over the windows on the outside. Don't miss their "secret garden," which was created by adding a fenced-in garden area complete with fountains, sculpture, and a sitting area under a magnolia tree.

Robin and April have filled the inside of the house floor to ceiling with their personal collection of art as well as pieces that they have created. April said, "It is a wonderful space in which to create and be inspired." Their favorite room is the front porch, where they love to sit and watch the neighbors pass and catch up on what's going on. Another huge advantage of living in a church is the acoustics. Both Robin and Amelia play guitar and their music fills the open space of the church.

854 W. 4th Street
1892
Joyner's Bar

JOYNER'S WEST END GROCERY



The well-preserved Joyner's Grocery is one of the oldest buildings in the West End and is the most significant of the commercial buildings. It is a flat-iron shaped building, constructed to fill its odd-shaped lot at the corner of Fourth and Burke Streets. The two-story brick structure has a plain, parapeted roofline, a heavy bracketed cornice along the Fourth Street side, four-over-four sash windows with segmental-arched heads, and a shop front with a recessed entrance and a gridwork glass transom.

In 1891 John T. Joyner opened a grocery store in a small wooden building at the corner of Fourth Street and what is now Brookstown. Success was instant in the booming West End, and more space was needed. Joyner's landlord, Frank Miller replaced the wooden building with a much larger 2½ story brick storehouse. In July of 1892, Joyner reopened in his new store, moving with his new bride Phoebe into living quarters on the top floor. Joyner's would serve as the West End's principal grocery for the next quarter of a century.

In summer 2020, Herbie Gimmel, Joel Ornstein, and Wade Robinson opened Joyner's Bar in the space. Hoping to expand upon the success of their first venture, Earl's Restaurant, they decided to create a neighborhood historic bar in the West End. The space was remodeled to showcase the history of the building. Walls were stripped to the original brick plaster (look for attachment points for the built-in shelves of the grocery). The original beadboard ceiling was repaired, and a new bar was built in the shape of the building. Four half-moon shaped booths, which seat 6-8, were added in the back to create spaces for small groups. Behind a curtain downstairs in the back is a lounge space modeled after a living room from the 1970s. The downstairs seats 78 people, and upstairs has another bar and 42 additional seats.

Joyner's serves mostly cocktails, but beer and wine as well. Their most popular drink is the Bourbon & Blood, which contains bourbon, lemon juice, simple syrup, sweet vermouth, and orange bitters, garnished with a house-dehydrated orange that is toasted bar side. Foodwise, they serve charcuterie, a bread service, and an olive service.

230 West End Boulevard

Ca. 1917

Keith Hicks and Wayne Berrier

SAMUEL B. KNIGHT HOUSE



The Samuel B. Knight House is a one-story frame bungalow with wood shingled gables and front dormer and a long porch across two-thirds of the façade with tapered wood posts set on brick plinths. The house is complemented by a granite retaining wall which curves inward to border the granite steps of the front walk. The house appears on the 1917 Sanborn map, and the first owner-occupant, not recorded in the tax records until 1919, was Samuel B. Knight, a painting contractor. The Knights retained ownership until 1962. Behind the house is a one-car garage/shed with vertical board siding which appears to date from mid century.

Keith Hicks and Wayne Berrier bought the house in 2018. They live there today with their three dogs, Annie, Sophie, and Allie. After removing the aluminum siding on the outside and restoring the original wood underneath, they painted the house in period appropriate colors and restored the classic railings on the front porch.

The house had been turned into a duplex, and much of the original character had been removed inside, but they restored it to a single family. They preserved beautiful plaster molding in the living room and rescued the heart pine flooring from seven layers of linoleum and glue.

Their favorite feature of the house is the sunroom. They restored the wavy glass, muntins, and hardware of the windows to their original form. During the winter, they move the majority of plants from the garden into the sunroom, creating a magical greenhouse effect.

When they bought the house, the back garden was nothing but kudzu, bamboo, and English ivy. Keith and Wayne added a large variety of azaleas, camellias, and tea tree bushes along with thousands of tulips and daffodil bulbs. They have one large brugmansia, or Angel's Trumpet, and several offshoots of it that bloom in the fall. This plant was one of the only plants to survive from the previous owner of more than 20 years.

660 N Spring Street
Ca. 1907
Cindi and Brian Clark

DAVIS HOUSE



The Davis house is a large, two-story frame house with the kind of late Victorian irregular massing but Colonial Revival detailing frequently found in the West End. It has a combination of pyramidal and gabled roof, small pedimented dormers, and a porch with Tuscan columns which follows the broken outline of the façade. The house was sheathed with asbestos shingles during the mid-20th century, but this has not destroyed its architectural integrity.

From 1908 to 1925 various members of the Davis family were listed in the city directories at this location, including J. Neal Davis, who operated a dry goods business, Hattie F. Davis, a stenographer, and her husband, J. Bruce Futrell, secretary-treasurer of The Vogue, and Egbert L. Davis, a salesman for R. J. Reynolds Tobacco.

Cindi and Brian Clark bought the home in 1988 and raised their two children here. They now enjoy having their grandchildren visit. After purchasing the house, they discovered that Thomas Davis (son of Egbert L. Davis), the founder of Piedmont Airlines was born in the house. Cindi had been employed with Piedmont Airlines since 1979 at the time and was proud to live in the home of such a wonderful man. Mr. Davis was born where the Clarks' kitchen sink is today. Kitchens were detached from the house at the time his family moved in, and what is now the Clarks' kitchen used to be a bedroom. Another thing they love about the house is the beautiful ornate fireplaces.

They have remodeled the entire house updating closets and baths and adding a pool in the once sloped backyard. Cindi was given a copy of the diary that Elva Wall Davis kept while living in the house from 1913-1925 by Tom Davis' son. The diary tells stories of why Eli Davis built the house and happenings of the home over the years that they lived here, including the time Tom's older brother fell out of a second-story window and was caught by his knickers by a tree limb. The diary will be on display during the tour, along with Piedmont Airlines memorabilia.

1000 West End Boulevard

1921

Shannon Patterson

ABRAHAM COHN HOUSE



The Abraham Cohn House holds a proud location at the junction of West End Boulevard, Piedmont Avenue, and First Street. This handsome two-story stucco house carries features typical of its period including a low hip roof with widely overhanging bracketed eaves, hipped dormers, eight-over-one sash windows with louvered wood shutters. The front porch features tapered stucco posts and a stucco balustrade. Behind the house is a one-car stucco brick garage with a pyramidal roof which appears to be contemporary with the house.

The house was built for Abraham and Stella Cohn, both originally from Goldsboro, who owned A. Cohn & Company, jewelers, at the corner of Fifth and Liberty Streets. They were also founding members of Temple Emanuel. The family owned the home until 1947.

Shannon Patterson bought the home in March of 2022. Leaded glass built-ins and columns frame the view to the living room and fireplace. Beveled glass French doors lead into the dining room. The kitchen has cherry cabinets with stainless steel countertops.

The home is perched elegantly overlooking the West End. Shannon enjoys this unique view from the wide front porch. She plans to remodel the kitchen and master bath in 2023.

VOLUNTEERS

The 2022 West End Association Holiday Homes

Tour Committee:

Victoria Person-Goral, Co-Chair
Mark Lively, Co-Chair
Dan McLaughlin, Volunteer Coordinator
Hunter McKay, Marketing
Mark LaBrecque, Marketing
Justine Mitchell, Website and Digital
Clint Buss, Website Coordinator
Peter Kramer, Ticket Sales and Budget, de facto President
Dan Bradley, Tour Transportation
George Bryan, Decorations and Analytics
Carmen Kiper, After-Tour Celebration Coordinator
Frank Johnson, Tour Planning
Lynn Linette, Tour Planning

Thanks to our House Captains, docents, volunteers, and tour shuttle drivers without whom the tour would not be possible. Homes brochure descriptions by Jan Wharton.

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Photography by David Phillips, urbanpioneer.net, Winston-Salem, NC.

SPECIAL THANKS

To the homeowners for sharing their historic houses and properties.

J.W. Hill House - Rob and Andrea Eastman-Mullins

Wix-McGehee Craver House - Drs. Jeni Geisler and Ray Morrison

Ray B. Diehl House - Becky and Marc Grawert

St Paul's Episcopal Church

Jacob Lott Ludlow House - Summit Street Inns, Lou Baldwin and Dr. Eric Alspaugh

B. J. Sheppard House - Summit Street Inns, Lou Baldwin and Dr. Eric Alspaugh

First Church of Christ, Scientist - April and Robin Mangum

Joyner's West End Grocery - Herbie Gimmel, Joel Ornstein, and Wade Robinson

Samuel B. Knight House - Keith Hicks and Wayne Berrier

Davis House - Cindi and Brian Clark

Abraham Cohn House - Shannon Patterson

Text describing the houses was adapted from the National Register of Historic Places Inventory - Nomination Form by Laura A. W. Phillips and Gwynne S. Taylor in 1986 and supplemented with information from the current property owners.

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