

Geotab Turns Big Data into Informed Business Decision-Making

We live in an age of information. Like money and manpower, information is an important asset for ensuring the growth and sustainability of your business. Regardless of whether your business operates in the transportation, mining or engineering sector, information should be used effectively to achieve business objectives. Therefore, it is important in today's business environment to leverage the capabilities of the advanced fleet management system, Geotab.

The Geotab GO7 fleet management

device uses a curve-based algorithm to record accurate and factual trip information. The information can be accessed via Geotab's fleet management web-based platform, MyGeotab. MyGeotab takes the complexity out of collecting data and transforms it into useful information, enabling your fleet manager to make crucial decisions leading to efficient, productive and safe fleet operations.



The GEOTAB GO7 – The World's Most Sophisticated Telematics Device



Develop and manage safety policies, around issues such as speeding, via in-vehicle driver coaching.



Access fleet performance reports on fuel usage, vehicle health and trips.



Optimally deploy a fleet using Geotab's route optimization tools.



Receive instant notifications in the event of an accident.



Allows expandability by integrating add-ons and third-party applications, which you can access via the Geotab Marketplace.



Reduce repair costs and extend the life of your fleet due to improved driving and regular vehicle maintenance.

The GEOTAB GO TALK - In-Vehicle Verbal Coaching Solution

Expand your telematics solution by adding the **GEOTAB GO TALK** to your **GO7** device.

The **GO TALK** enhances driver and fleet safety by providing spoken word alerts to drivers while on the road in real-time. Set custom verbal feedback notifications for various safety events such as speeding, seat belt usage, harsh driving, idling, vehicle health, and more. With audible coaching, improving driver behaviour with fleet management technologies has never been more effective.



The GO TALK Helps Fleets:

- Improve driver behaviour
- Enhance productivity
- Reduce accident rates and liability costs.
- Minimize vehicle wear and tear.



To request a free demo of Geotab's advanced fleet management solution, please contact our Value Added Reseller in Tanzania:

