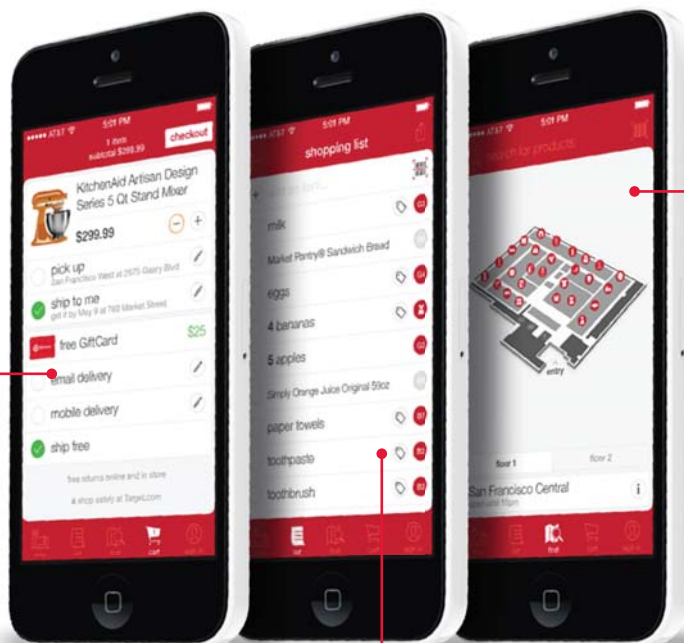


What's New to **GROW SALES**

The New Target App Your Ticket to Growing Sales

8 out of 10 Target guests have a mobile device and use it while they shop. Guests using the Target app average 25 more shopping trips a year than an average non-mobile using guest.



MORE FUNCTIONALITIES COMING IN OCTOBER!

The new Target app is better than ever and an easy way to engage, educate and sell! Grow Sales by learning about all the redesigned iOS app has to offer.

FIND EVERYTHING YOU NEED

An interactive store map shows you the exact aisle locations of items on your list or items searched.

BETTER LISTS AND MORE DEALS

Target app now allows you to create personalized shopping lists that include all your favorite Target items. Plus, icons indicate which items on your list are in the weekly ad, on TPC and available on Cartwheel!

New on myDevice

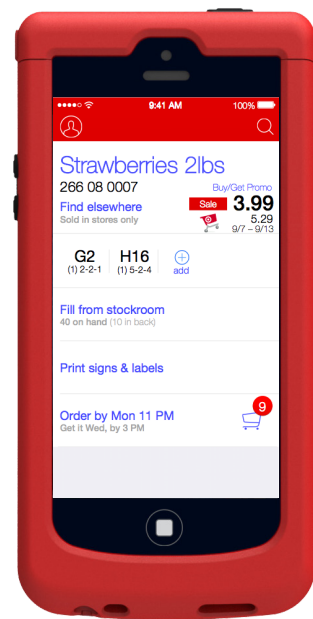
Better, bolder backroom functionality

Easier-to-use backroom functions on myDevice will begin rolling out on Jan. 5. QMOS, STO and SUBT can be accessed via myWork and require less toggling than their PDA counterparts. Train your team using updated resources available the week of Jan. 4.

Visit Workbench | Tools | myDevice

myDevice will keep getting better and better! In addition to new backroom functionality, you'll also see enhancements for the following functions starting Jan. 5:

- Price
- Find
- Fill
- Print
- Research
- POG Tie



Target Healthful

Prescription management in the palm of your hand

We're making it easier for guests to make our pharmacy their no. 1 destination for all their prescription needs. The new Target Healthful app (available for download in the App Store and Google Play) offers a more convenient format for guests to fill and transfer prescriptions faster.

In January only, guests receive a 5% off Shopping Pass for downloading Target Healthful and linking it to their Pharmacy Rewards account. Use guest touch points at drop-off and pick-up to encourage guests to download the app!

Get your whole team involved: Use pharmacy staff to educate all team members about the benefits of Target Healthful so they can engage with guests.



Fill prescriptions for the entire family with fewer steps and get alerts when it's time to refill.



Transfer prescriptions from any pharmacy by simply taking a photo of the label.



Register for and track your Rx Rewards balance.