

Gifts for Good

Our guests love the design partnerships they can only find at Target. This holiday season, we're honored to partner with two great companies who do more than offer great design – they're out to make the world a better place.

TOMS+Target: One for one, for all

The popular clothing manufacturer that earned its reputation for donating shoes to those in need (one pair purchased, one pair donated) is coming to Target Nov. 16.

TOMS is going beyond shoes this season, bringing a line of more than fifty items (all under \$50) to Target stores and Target.com. The collection will include apparel, accessories, home goods and, of course, a few pairs of shoes.

By adding the American Red Cross and Feeding America to the partnership, we're aiming to donate more than 11 million meals, blankets and shoes to those in need – one for every TOMS+Target item purchased. Sounds like a pretty fantastic goal to share with our guests, doesn't it?



Cheeky for Charity

1 PURCHASE = 1 MEAL

Cheeky, a company making its exclusive debut at Target with a collection of colorful disposable tableware, has also partnered with Feeding America in the fight against hunger. For every Cheeky item purchased, Cheeky will help donate a meal to someone who needs it in the U.S.

Join the fight:

Cheeky launches in stores and online Nov. 2.



FACT:
HUNGER AFFECTS
1 IN 6 AMERICANS

CHEEKY'S GOAL
IS TO PROVIDE
15 MILLION
MEALS TO AMERICA'S
HUNGRY NEXT YEAR.