Skincare FAQ: Double Cleansing



You've washed your face, yet your skin still doesn't feel clean. Scrubbing your sensitive skin with makeup wipes and cotton pads just makes it worse. Sound familiar?

For makeup lovers and bare-faced beauties, the **COSRX 2-in-1 Goodnight Jelly Cleanser** removes makeup, excess sebum and skin impurities in one step. We've revolutionized the K-Beauty double-cleansing routine, bringing a simple solution to achieveing hydrated and fresh skin.

What is double cleansing?

Popular in Korean skincare routines, double cleansing refers to having a multi-step routine for washing your face. Residual makeup and dirt tend to stick around even after you've used a makeup wipe or face wash. Typically, the recommended double cleansing method suggests first using an oil-based makeup remover, and then following up with a foaming cleanser to ensure your skin is fresh and ready for the next steps.

We've revolutionized this routine, bringing a simple solution to double cleansing. The 2-in-1 Goodnight Jelly cleanser contains a cleansing oil and water-based cleanser in one.

How do I double cleanse?

With the 2-in-1 Goodnight Jelly Cleanser, double cleansing is even easier. The dual oil and gel structure eliminates the need for multiple steps. The product is formulated to remove makeup and skin impurities with the unique blend of ingredients. Just shake the bottle, and you'll see the gel and oil transform into an ultra-gentle jelly cleanser. Gently lather on your face for 40 to 60 seconds, and watch makeup and excess oils melt away. After one wash, your skin will feel hydrated and fresh.

How is it different from my other cleansers?

The Goodnight Jelly Cleanser is the first on the market featuring a dual oil and gel formula. Developed with peptides and skin-loving oils, the unscented 2-in-1 Goodnight Jelly Cleanser focuses on keeping your skin barrier strong. An irritated skin barrier can lead to more breakouts and an increase in unwanted texture. Say goodbye to sensitivity, clogged pores and breakouts.

How do I use it with other products?

Because the 2-in-1 Goodnight Jelly Cleanser removes all impurities at once, you're all set to continue on with the rest your night-time routine-- you'll never have to irritate your skin with harsh makeup remover again. We recommend following up with the other products from our line of Peptide Boosting products.

To ensure you lock in hydration, first follow up with a toner. We recommend our **The 6 Peptide Skin Boosting Serum.** Finish up with the **Hyaluronic Acid Intensive Cream** or **Advanced Snail 92 All in One Cream** to keep your skin glowing through the night. Whether you chose to keep your routine basic, or follow the multi-layered K-Beauty skincare routine, the 2-in-1 Goodnight Jelly Cleanser will help with pore control, firmness, skin texture and irritation.

Where can I buy the Goodnight Jelly Cleanser?

The 2-in-1 Goodnight Jelly Cleanser will be offered at COSRX.com, Amazon and Ulta in the first week of November. The cleanser will retail for around \$17.99 for a 6.4-ounce bottle. A healthy complexion doesn't have to be pricey.

P.S... The 2-in-1 Goodnight Jelly is set to launch the first week of November. Keep an eye out for Black Friday and Cyber Monday deals later in the month.

Show us your K-Beauty and COSRX routine with the hashtags: #COSRX #BeCOSRX.

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