



News Release  
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## **Puma Pizza's 'DoughMan' Brings Holiday Cheer**

### *The Snowman-Shaped Pizza Will Be Delivered to Communities in Need*

ROCKFORD, Ill. (Nov. 20, 2024) -- Puma Pizza today announced the reintroduction of their holiday-themed pizza named "The DoughMan." On December 24, 2024, Puma Pizza locations across the Midwest will be delivering DoughMan pizzas to surrounding food banks and shelters. The [INSERT CITY] location will be delivering to [INSERT ORGANIZATION(S)].

According to Feeding America, 13 percent of households in the Midwest face food insecurity. In some larger cities, such as Chicago, that number reaches 20 percent. With restaurants across Indiana, Illinois and Wisconsin, Puma Pizza will utilize all 25 locations to provide meals to those in need.

"Nobody deserves to spend the holidays hungry," said Joseph Santonio, president and CEO. "This season, we're focused on giving back to our Midwest communities. The holidays can be a rough time for those without access to a hot meal. We'll be partnering with food banks, shelters or other hunger relief organizations to ensure we deliver enough DoughMen. We hope that our festive pizzas bring some much-needed holiday cheer to those in need."

Shaped like a snowman with a top hat, The DoughMan is a thin-crust pizza covered Puma Pizza's homemade tomato sauce and a blend of Wisconsin-sourced mozzarella and white-cheddar cheese. The pepperoni "buttons," sausage "eyes," green pepper "hat," black olive "scarf," pineapple "nose" and red pepper "mouth" create the snowman's appearance. Equivalent to a large pizza, The DoughMan feeds around three to four people.

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The DoughMan, part of Puma Pizza's "Holiday Classics" line, will be offered for a for a limited time from December 1 to December 31, or while supplies last. The DoughMan will retail for around \$23.99 plus tax. Prices may vary by location. No ingredients substitutions are allowed. Puma Pizza offers delivery, dine-in and carry-out.

Puma Pizza's "Holiday Classics" line has previously included a Valentine's Day heart-shaped pizza, Easter egg-shaped pizza, Fourth of July flag-shaped pizza, Thanksgiving turkey-shaped pizza and St. Partrick's Day clover-shaped pizza.

### **About Puma Pizza**

Headquartered in Rockford, Ill., Puma Pizza was named the "Midwest's Best Pizza Chain" by Pizza Today magazine in 2020. The 25-location pizza chain will celebrate its 50th anniversary next year. Puma Pizza is known for its seasonal holiday pizzas, and its use of fresh local ingredients and zesty homemade tomato sauce. To learn more about Puma Pizza, visit [www.pumapizzamidwest.com](http://www.pumapizzamidwest.com), or find them on Facebook, Twitter and YouTube.

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