

Social Media Copy Examples

Written for Ozark Beer Company

“Over the last 10 years, a lot has changed in the Ozarks. As new roads are built and new residents move in, the Ozark Pale Ale has stayed true and consistent. We’ve kept the Pale Ale at just \$4 a pint (tax included!) to be the ultimate beer for anyone to enjoy. Swing by the taproom today for a pint or two and pair it with a pie from Wicked Wood Fired Pizza, open from 2 - 8 pm.
#OzarkBeerCo #PaleAle #WickedWoodFiredPizza”

“You're the..the..the..THE GRINCH!
Our latest slushie, The Grinch, is made with creme de cacao, creme de menthe, and cream. One sip will give you a surge of holiday spirit—some even say that one Grinch will make your heart grow three sizes. Swing by the taproom today to taste what it's all about!#OzarkBeerCo
#TheGrinch #CraftSlushies #DowntownRogers #HolidaysInTheOzarks”

“Smash into this week with our new cocktail - Apple Cider Smash! Made with apple cider, whiskey, lemon, and topped with a cinnamon gummy bear this cocktail is sure to get you in the mood for fall. Swing by the taproom today to give it a taste and pair it with a zesty pork sandwich from Chop Shop BBQ, open from 4 - 8 pm. #OzarkBeerCo #AppleCiderSmash
#FallTimeInTheOzarks”

“The weekend is here and we're staying open late. That's right, starting today we're open from 1 pm - 11 pm on Fridays and 11 am - 11 pm on Saturdays. We're even adding a few cocktails to our beer, cider, wine, and slushie menu. Try pairing your late-night hang with our new Watermelon Mojito, made with watermelon juice, fresh lime, mint, and real agave. It's the perfect concoction to sip on as the sun goes down and the stars come out. #OzarkBeerCo #LateNightHours
#OzarkAfterDark #WatermelonMojito #RogersAR”

“Our new Sun Hoodies are in and looking fresh with the new design of our Pale Ale can! Slick to the touch, these lightweight hoodies are made with moisture-wicking material that's meant to keep you cool in the heat with SPF 50 protection. Whether you're out fishing on Beaver Lake or hiking through the trails of Northwest Arkansas this hoodie will keep you moving along nicely. Available for purchase in the taproom, you can snag yourself one today!
#ozarkbeercompany #paleale #arbeer #newmerch #obcmerch #sunhoodie #lookingfresh”