

BLACK IN THE

# UNMELICHT



BY JUBILEE MWASA



# BLACK IN THE LIMELIGHT



"Black in the Limelight," captures the vibrant energy and fearless self-expression of young Black individuals who stand out in the spotlight. Through fashion, confidence, and unapologetic opinions, they showcase an authentic swagger that resonates with raw beauty. This concept celebrates their unique style, highlighting how they naturally command attention and inspire others simply by being true to themselves.



SHOT 1



# 1

SHOT 1



# 1

## SHOT LIST

The first shots  
emphasize confidence,  
with models dressed  
in vibrant red, relaxed  
yet commanding  
attention from a  
single chair

SHOT 2

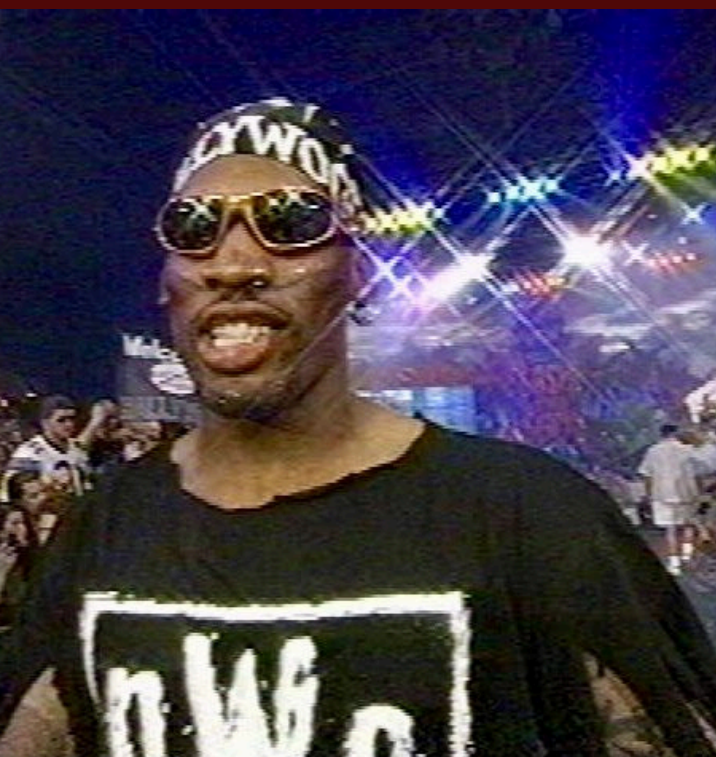


SHOT 3



# 1

## VIDEO SEGELEMENT EDITS



It captures just the aura that people  
like these exude in whatever it may  
be , we are to use retro type lighting  
that brings out that 90's star  
spotlight feeling with lights and  
glimmers



# STYLING

## SHOT 1



## SHOT 2 & 3



ACCESSORIES -  
MODEL #3

Shot 1: Monochromatic red outfit featuring a jacket and matching pants in sleek, structured material.

Shots 2 & 3: Dark-toned, minimalist outfits with leather jackets, layered over relaxed trousers, blending modern aesthetic.



MAKEUP



HAIR





# PRODUCTION AND POST PRODUCTION PROPS



# GRAPHIC DESIGN



Blacked out background



font to be used for shot 2 words will say "Black in the  
limelight"