

LOLA BABATUNDE

DEVELOPER & WRITER



SPECIALIZATIONS

- Digital marketing
- SEO and Lead Generation
- JavaScript, CSS, and web design
- Experience with software development
- copywriting
- User Experience and market Research

GET IN TOUCH

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GitHub: <https://github.com/lolab413>
LinkedIn: @lolababatunde
Location: Dallas, Texas USA

ACADEMIC HISTORY

Texas Woman's University

Bachelor of Business Administration | Aug 2011 - May 2015

BBA in Marketing, Minor in Management

- GPA: 3.00
- **Enactus** Member - Project leader and event coordinator
- Volunteer Marketing Coordinator - **International Rescue Committee (IRC Dallas GenR)**
- Member of the **National Association of Black Accountants (NABA)**

Brookhaven College

Postgraduate Certificate | Sept 2015 - May 2016

Certificate in Computer Programming

- Took classes on the programming languages C++, Java and python.
- Standard Mobile Application development using Xamarin and Android Development platform.

WORK BACKGROUND

Technical Lead Instructor/Curriculum Developer

iCode - Computer Science and Robotics school | July 2020 - present

Teaching **Computer Science** and **Robotics** to kids and teenagers (K-12) in a fun and encouraging environment. **Courses taught: web development, AI and Machine Learning with Python, Game Development, and robotics.**

- Curriculum developer for 3D Game Development course in Unity.

- Technical Lead/Computer Teacher (iCode) @ The Da Vinci School (2021 - Present)

The computer teacher at The Da Vinci School in Dallas, TX. Developing and teaching curriculum to Pre-K students.

The Da Vinci School is a private science-based curriculum school for preschool age kids.

Front-End Developer (contract)

Lovehandle | Started Jan 2021 - Dec 2021

- **Shopify developer** responsible for the web development on the Shopify ecommerce platform. Identifying areas for modification in existing programs and subsequently developing these modifications.
- using **Ruby-on-rails - liquid, HTML, SCSS.**

Full-Stack Developer & Content Writer

Atomic8Ball - B2B Marketing Agency | Oct 2018 - Nov 2019

- Designed, developed and maintained B2B websites and web applications using standard **HTML/CSS, javascript**, as well as **React, Django, Laravel, JQuery, FastAPI, and SQL.**
- Developed, designed, and troubleshooted web/mobile apps using **Node.js, Xamarin, and Adobe DX (for design).**
- **Copy writing** for B2B blogs in topics from cloud computing and SaaS, to court reporting.

Freelance Copywriter

The Social Robin | Jan 2018 - Dec 2019

Writing for various areas of marketing and advertising from whitepapers, ads, campaigns and social media content. Curated content for media projects. Mostly Remote position with occasional travel to meet with clients

Panel Relations Specialist - West Region

Nielsen | July 2015 - Nov 2017

Expanded survey participates to include demographically diverse listeners. Retain a positive rapport with new and current Nielsen Survey panelists and Nielsen families. Trainer and Mentor for new staff.

- **Skills: Data analysis** with studying demographics in different markets, **market research** and **customer support.**