

JOYCELIN ARNOLD

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Marketing Content Creator/Sales Representative

Nearly a decade in customer service and high-end sales with proven ability to increase sales. Additionally worked as a brand ambassador for promotional efforts with gaming, holistic's, as well as hospitality.

High-End Sales & Operations | Retail Management | Trade Show/Modeling Experience | Organized | Problem Solver | Verbal/Written Communication Skills | Ambitious | Intrapersonal Skills | Approachable Attitude

PROFESSIONAL EXPERIENCE

Self-Employed

Freelance Writer

January 2010 - Present

I continue to provide coverage of consumer events and cultural issues in niche communities. This includes scheduling, coordinating, and creating content as well as reporting on industry news and influencers. I submit monthly content to Dope Magazine and lead the content staff at Culture & Cannabis/Stripside Solutions.

Amazon

Pop-Up Retail Consultant

July 2018 - April 2019

As a local Smart-Home expert, I helped configure and troubleshoot Smart-home products. This was in addition to meeting daily sales goals for the kiosk.

Reef Dispensaries

Sales Associate

December 2016 - March 2018

Provided medical product consultations and recreational consultations as well as assisted in phone orders and inventory management with BioTrack and MJ Freeway POS systems.

J.C.Penney

Sephora Product Consultant

October 2012 - November 2016

As a certified MUA and the Sales Team Leader, I provided client consultations and customized makeovers. Additionally assisted in operational maintenance of the store, keeping individual brand standards up to par.

INTERNSHIP EXPERIENCE

The Social Weed

Intern/Content Management

April 2019 - September 2019

Walt Disney World Company

Intern/Cast Member

January 2009 - July 2009

- Quick Service Food & Beverage

EDUCATION

Argosy University

College coursework in Mass Communications and Journalism