

Emily Christiansen

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Summary

Creative social media editor and content creator at the Bethel Clarion who filmed Instagram reels that boosted audience engagement through campus trends, and produced promotional videos for print editions, resulting in increased readership. Authored a compelling news article addressing a controversial issue involving a Bethel professor. Hosted a podcast featuring interviews with local Minnesota figures, including Moth GrandSLAM winner Erin Barker and NPR reporter Nickolai Hammar, enhancing content quality and community involvement. Hard-working Strategic Communications student who spent this last semester writing a research paper on Anomie Theory, a communication theory that explains deviance as a result of society's failure to provide moral guidance.

Skills

- Social media management
- Content creation
- Effective communication
- Interviewing skills
- Event coordination
- Team leadership

Experience

SOCIAL MEDIA EDITOR/WRITER/PODCAST HOST | 09/2024 - Current

Bethel University Student Newspaper - Arden Hills, USA

- I create and film promotional social media posts and reels, write stories about school events and important people, and interview guests from around the Twin Cities.
- Brainstorm and film Instagram content that follows popular trends to maximize engagement.
- Gained over 50,000 views from social media content this past semester, including an Instagram reel that reached 24.7k views and 790 likes.
- I wrote a compelling and unbiased news story in November 2025 about a controversial situation involving a Bethel University professor, which became the third most-viewed story on the Bethel Clarion website, with over 400 reads.
- I interviewed local Minnesota professionals on a Spotify podcast titled "A Little Bit of Everything With Emily," including author Lin Enger, Moth GrandSLAM winner Erin Barker, and NPR reporter Nickolai Hammar.

EVENT STAFF | 11/2022 - Current

West St. Paul Ice Arena - West St. Paul, USA

- Operated the game clock, filled out the team playbook for hockey games, and announced starting line-ups and score updates.

CAMP LEADER | 06/2025 - 08/2025

Kid Power Summer Day Camp - West St. Paul, USA

- Led outdoor activities, crafts, field trips, and games for camp attendees ages 5 - 10.

POOL ATTENDANT | 05/2023 - 08/2023

Cascade Bay - Eagan, USA

- Managed the waterslides, pools, and the lazy river.

CONCESSIONS ATTENDANT | 06/2022 - 08/2022

Lake Elmo Park Reserve - Lake Elmo

- Managed cash register, prepared and served food.

CREW MEMBER | 11/2020 - 06/2021

Jersey Mikes - Woodbury

- Cashier, sandwich maker, dishwasher.

Education

Bethel University - Arden Hills, MN | Bachelor's Degree

Organizational Communication, Expected in 05/2027

Two Rivers High School - West St. Paul, MN | High School

06/2023

Awards & Honors

Hennepin Theater Trust - Honorable Mention for a supporting role - 2022

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Dean's List Recognition - All three years of college

Minnesota Newspaper Association - Best Columnist - 2025

Feature Stories and Columns

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