

# Eric Jackson-Forsberg



(716) 949-2574 | [ejacksonforsberg@gmail.com](mailto:ejacksonforsberg@gmail.com)

Portfolio: <https://ejacksonforsberg.journoportfolio.com/>

## Experience

### **COMMUNICATIONS MANAGER, SUPERSTRUCTURES ENGINEERS + ARCHITECTS, 2019-PRESENT**

Produced original content for a prominent A/E firm specializing in exterior restoration, including website copy, social media posts, email marketing campaigns, newsletters, presentations, proposals, and videos. Contributed to Practice Development strategy and RFP responses for major clients. Launched new social media initiatives and website features.

### **FREELANCE RESEARCH & WRITING, 2018-PRESENT**

Provided content strategy, research, copywriting, and editing for clients including the MoMA Design Store, Frank Lloyd Wright's Martin House, Graycliff, Omrania Architects, and the New School/Parsons.

### **PROJECT MANAGER, PURE+APPLIED, NEW YORK, NY | 9/18-4/19**

Managed a team of designers, researchers, architects, and multimedia storytellers to produce a comprehensive Visitor Experience Master Plan for the Library of Congress. Managed client communications, documented research, and coordinated multiple deliverables for the project.

### **COPYWRITER, UNCOMMONGOODS, BROOKLYN, NY | 2014-2018**

Produced content for an innovative online and catalog retailer through an in-house creative studio. Wrote and edited product copy, artist bios, homepage copy, email campaigns, and blog content to hone and broadcast the brand voice and collaboratively support marketing.

### **EXECUTIVE DIRECTOR, WESTERN NEW YORK BOOK ARTS CENTER, BUFFALO, NY | 2012-2013**

Directed all aspects of this unique center dedicated to book arts and letterpress printing, leading organizational transition from founder-based to professional management. Managed staff for public programs, exhibitions, and retail operations.

### **CURATOR, FRANK LLOYD WRIGHT'S MARTIN HOUSE, BUFFALO, NY | 2003-2012**

Led research, documentation and interpretation of this National Historic Landmark and its collections of furnishings and art glass. Produced a historic furnishings report and edited *Frank Lloyd Wright: Art Glass of the Martin House Complex* (Pomegranate, 2009).

### **EDUCATION COORDINATOR, 1999-2001 / CURATOR OF COLLECTIONS & EXHIBITIONS | 2001-2003**

#### **CASTELLANI ART MUSEUM OF NIAGARA UNIVERSITY**

Developed and implemented a wide variety of educational programming for students and adults; Organized ten to fifteen exhibitions annually, drawn from the museum's collection of modern and contemporary art, as well as new work by Western New York artists; Produced interpretive literature and programming related to all exhibitions.

## Education

State University of New York at Buffalo, Buffalo, NY – M.A., Art History

Hamilton College, Clinton, NY – B.A., Creative Writing with Studio Art minor

## Software Skills

Microsoft Office applications, Adobe Photoshop and InDesign, Wordpress, Camtasia, Google Drive, Slack, and online tools including Canva, and Kapwing.

## Teaching

**CANISIUS COLLEGE:** Adjunct Professor, Fine Arts (Art History), 2003–2012. Undergraduate courses: Modern Art, History of Architecture, Modern Architecture and Frank Lloyd Wright.

**UNIVERSITY AT BUFFALO (SUNY):** Adjunct Professor, Art History, 2002 / 2004.

Graduate course: Museum Studies.

Undergraduate course: Introduction to Modern Art.

**NIAGARA UNIVERSITY:** Lecturer, Department of Theatre and Fine Arts, 1999–2003.

Undergraduate courses: Issues in Contemporary Art and 20th Century Art History.

**DAEMEN COLLEGE:** Lecturer, Department of Art, 1999.

Undergraduate course: Survey of World Art.

**SUNY COLLEGE AT FREDONIA:** Lecturer, Department of Art, 1998–1999.

Undergraduate courses: The Rise of Modernism, Northern Renaissance Art, Asian Art.

## Selected Publications

*The Spiral*, NFB Publishing, 2025.

"In Pursuit of Appropriate Partnership," chapter in *Additions, Subtractions, Adjacencies: The Challenges of Change to the Work of Frank Lloyd Wright*, Frank Lloyd Wright Building Conservancy / University of Virginia Press, 2014.

"The Weekly Wright-up," Martin House Curator's blog: [wright-up.blogspot.com](http://wright-up.blogspot.com)

"Framing the Hearth: Wright's Fireplace Surrounds," *SaveWright, the magazine of the Frank Lloyd Wright Building Conservancy*, vol. 3, issue 2 (Fall, 2012).

"Collecting Artists," catalog essay for the exhibition "Public / Private: Pairings with Work from the Gerald Mead Collection," Castellani Art Museum of Niagara University, 2011.

"Elbert Hubbard, Darwin D. Martin and The Boy From Missouri Valley," *The Fra*, Roycroft Campus Corporation, 2010.

*Frank Lloyd Wright—Art Glass of the Martin House Complex*, Pomegranate, 2009.

"The Music of Their Lives—Remembering the Darwin D. Martin House," *American Bungalow*, no. 59 (fall, 2008).

*On Wright: Frank Lloyd Wright's Martin House Visitors Center Competition* (ed., with Kent Kleinman), University at Buffalo School of Architecture and Planning, 2005.