

TRADER JOE'S FEARLESS FLYER

Thanksgiving Guide

Vol. 18 No.1
November
2024

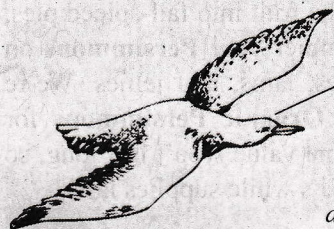


This entire
Flyer is my
Thanksgiving
Day menu.

Nuts About Rosemary Mix

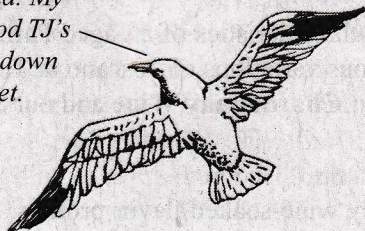
Every good get-together needs a good snack mix. That's precisely why we like to keep a canister of our **Nuts About Rosemary Mix** on hand—you never know when a get-together might suddenly come along, after all. Just as the name implies, this **Mix** is all about the nuts: inside each canister, you'll find copious quantities of roasted almonds, cashews, hazelnuts (aka Filberts), and pecans, all mixed together with a rosemary and sea salt spice blend spiked with just a touch of sugar. It's the kind of **Mix** you can add to a cheese tray at an elegant cocktail party one night, then enjoy by the handful during a football game the next day. And, of course, it makes a superb pre-dinner snack for your Thanksgiving guests, too.

Since we're nuts about value, you can find 12-ounce canisters of **Trader Joe's Nuts About Rosemary Mix** for the remarkable retail of **\$7.99** each. While supplies last, you'll find them in our nuts and dried fruit section.



When I heard that
TJ's had **Fresh
Young Turkeys** on
November 14th,
you know what I
did? **I RAN!** I ran to
Trader Joe's...

I just walked. My
neighborhood TJ's
is literally down
the street.



Why run or walk
when you're a
flyer? What a
couple-a **Turkeys!**



A Flock of Turkeys

Arriving November 14th!

to the tune of "I Ran (So Far Away)"

by Flock of Seagulls

Thanksgiving Day is weeks away

We have some **Fresh Young Turkeys** at TJ's
All natural, all the way

There's **Glatt Kosher** birds, if you observe
There's **All Natural Brined** birds, too
Plus **Organic** ones for you

And they roam, they roam the farm so free

What they eat, it's vegetarian feed

Antibiotics—there's no need

[continued on page 6]

Stuffing Seasoned Snacks

Of the myriad foods and flavors associated with Thanksgiving, we're especially fond of stuffing. There's just something about stuffing's superlatively savory seasonings that seem to invoke the very essence of autumn—with or without the context of a holiday feast. In recent years, we've put that philosophy into practice with the introduction of our **Thanksgiving Stuffing Seasoned Kettle Chips** and **Trader Joe's Thanksgiving Stuffing Seasoned Popcorn**, to delightfully delicious results.

Though both forays into this favored frontier of fall flavor are seasoned with the classically aromatic herbs and spices you'd associate with **Thanksgiving Stuffing**, they each utilize different munchable methods to deliver said flavors. Which begs the question: do you prefer the resounding crispy crunch of a **Kettle Chip**, or the light, airy bite of butterfly-style **Popcorn** to accompany your **Thanksgiving Stuffing** seasonings? Of course, since both snacks sell for the unbeatable retail of **\$2.99** each, you could always try both... Just be sure to do so quickly, because supplies are decidedly limited. While inventory lasts, you can find five-ounce bags of **Thanksgiving Stuffing Seasoned Popcorn** and six-ounce bags of **Thanksgiving Stuffing Seasoned Kettle Chips** in our snacks section.

A Flock of Turkeys

[continued from p.1]

First up are the **Organic** birds
They're unseasoned and they're brine-less, too
We leave that up to you

As for **All Natural Brined Turkeys**
They are soaked in sweet and salty brine
It's tasty and saves time

Organic Turkeys, these birds have got giblets
All Natural Brined, giblets you may find
They both will blow your mind

Certified Glatt Kosher birds
They're washed and soaked just for you
And salted à la old world, too

Whichever **Turkey** you bring home
All your dinner guests are sure to swoon
Food comas will come soon

Fresh Young Turkeys, we sell them by the pound
Organic, at \$3.99 they abound
Glatt Kosher, for \$3.49 they're found
All Natural Brined—\$2.49 is sound

Herb Seasoned Brined Bone In Half Turkey

Our selection of **Trader Joe's Whole Turkeys** (p.1) is ideal when you're planning a larger gathering. But if you're dining with just a few friends, we recommend **Trader Joe's Herb Seasoned Brined Bone In Half Turkey**. We've split a no-antibiotics-ever, **Bone In Turkey** right down the middle and brined one **Half** with a rub of traditional poultry spices. Before we vacuum seal it for freshness, we top it with a disk of compound butter and a sprig of fresh rosemary.

At home, you simply open the package, place the **Half Turkey** and contents on a baking sheet, tuck the butter disk between the skin and breast, and then roast it in your oven. Because it sits flat on the tray, the bird cooks evenly, and the skin easily crisps to a golden brown. This approach is so simple, and the result is so beautiful and delicious, you just may choose to cook two or three **Halves** and invite more guests!

We're selling each four to six-pound **Herb Seasoned Brined Bone In Half Turkey** for **\$4.99** per pound. You'll find them in our refrigerators for Turkey season.

Brined Bone-In Half Turkey Breast

Turkey lovers long for the Thanksgiving day meal, when they can enjoy a well-prepared **Turkey** that someone has worked for hours to prepare and roast. As turkey lovers ourselves, we thought: why wait until Thanksgiving Day if we don't have to? We've created a way to enjoy deliciously prepared turkey anytime—in less than an hour, with zero prep work. **Trader Joe's Brined Bone-In Half Turkey Breast** is the ticket! Our Midwest supplier marinates a **Bone-In Half Breast** in a brine of salt, sugar, black pepper, and garlic-herb butter. It's seared, then cooked slowly using the sous-vide method. This approach produces a seriously moist, juicy, and tender **Turkey Breast** with rich, slow-roasted flavor. Since it's fully cooked, all you need to do is heat it in a conventional or microwave oven. Our **Brined Bone-In Half Turkey Breast** will serve 4-5 people, so you can use it to satisfy the handful of turkey lovers at a largely vegan Thanksgiving celebration. Or you can heat it up when you're simply craving fresh-carved Turkey on a random Tuesday.

Each **Brined Bone-In Half Turkey Breast** is approximately 2.5 lbs., and we're selling them for **\$9.99** per pound. You'll find them in our refrigerators, but only while the season lasts.

*If you have one **Trader Joe's Whole Turkey**, then you add a **Trader Joe's Half Turkey**, PLUS a **Trader Joe's Half Turkey Breast**... what do you get?*

*The answer to the **Trader Joe's Turkeys** equation is always the same:
TJ's Turkeys = VALUE*

