

Paper Beats Rock

Development Portfolio

By Joel Easton

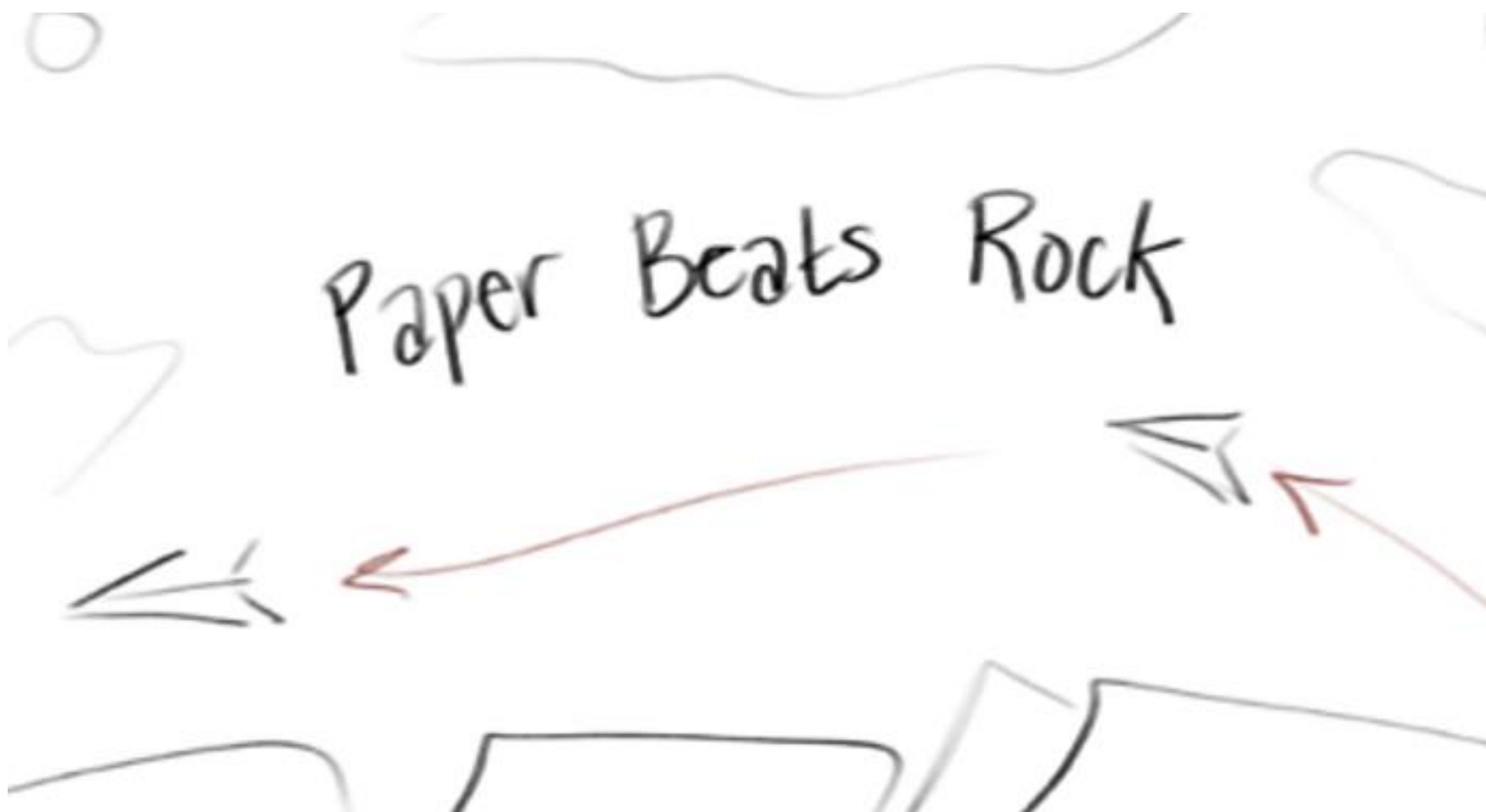


Contents

Table of Contents

.....	4
<i>Treatment</i>	4
<i>Storyboards</i>	7
<i>Budget</i>	51
<i>Schedule</i>	56
.....	58
<i>Target Audience and Industry Context</i>	58
Audience by Genre:	60
The Industry in the UK:	61
The Industry in Ireland:	62
Industry Comparables	63
Industry Comparables	64
<i>Marketing and Distribution Plan</i>	65
Marketing Plan	66
.....	66
Distribution plan	67
<i>References</i>	74
<i>Appendix</i>	77

Paper Beats Rock



Treatment

Treatment

Paper Beats Rock **Treatment written by** **Joel Easton**

Logline:

A lonely outsider with the strange superpower of printing paper must prove his worth as a meteor comes crashing to earth.

Format and Genre: Animation Comedy/ Superhero - under 10 mins

Short synopsis:

Page, a neglected superhero turned office printer, spends his days at his desk, underappreciated by his colleagues in his big city workplace. A bit of a coward, Page is often taunted by the people in his life, completely outshone by the 'real' superheroes of the city, especially Bolt. Instead, he throws paper airplanes as a pass time and acceptance to his mediocre life.

On a seemingly normal day, Page's office printing is interrupted by the news of a giant meteor about to crash into earth. He watches powerlessly as Bolt and his dream team of superheroes struggle to stop it plummeting into the city. As it breaks into the earth's atmosphere, he plucks up the courage to fight it himself. He fires all the paper he can at it, returning it to space, as everyone know that paper beats rock.

Characters:

Page: A lonely office worker with the strange superpower to print paper from his body.

Bolt: An egotistical superhero, with superspeed, a classic case of being a hero for the attention and fame. He is the opposite of Page.

Theo: A small boy, he wants to be superhero more than anything, he begins the film looking up to Bolt, but as Page proves himself to be a good person and a hero, he forms a friendship with him.

Glen, Trevor and Mike: Page's coworkers who taunt him for his useless printing powers. They eventually come round to him after he shows his heroism.

Treatment

Description of acts and key plot points:

Opening Scene:

Sleepy shots of a tired big city office. This should have a slice of life perspective of the office.

Act One:

Page sits in his office, surrounded in paper, ignored by his peers. He spends his time throwing paper airplanes in boredom. Viewing the real superheroes out his office window, Page retreats home after a day of work, feeling sorry for himself.

Act Two:

The next day, Page goes back to work, on his way, he sees Theo asking for an interview with Bolt. The young boy is ignored by his idol, and Page prints an origami animal to give to Theo - showing his modest kindness. While at work, Page's office is disturbed by the news, a meteor is rapidly on its way to earth. Everyone in the office rush to the streets to watch an assembly of superheroes fail to fight off the meteor.

Act Three:

As the mightiest heroes on earth struggle to beat the meteor, they end up hiding in cowardice. Page is struck by his hidden courage, and out of all the city, he is only one heading towards the meteor. With extreme effort, Page fires thousands of millions of sheets at the rock, bringing it to a stop and plopping it in the city's river.

Epilogue:

The city hails Page as a hero, however, days after, life is back to normal, Page sits in his office bored. When his coworkers, who didn't understand him before, ask him if he wants to join them as they go out after work. Page gives a grin, happy that people have accepted him and his strange power.

Estimated Budget: Extremely low budget - due to the film being made by students.

Storyboards

The following storyboards are simply a first draft.

Between July 24^h to 26th the editor will create a rough animatic from these storyboards. Then, on the 29th of July, the following roles: Producer, Director, Art Director and Editor, will meet to watch the animatic and discuss what works and what doesn't, we will then begin creating the second draft.

The descriptions to each panel have been taken from the shot list (found in the appendices), but slightly adapted, so that they can be used as a reference point when watching our first animatic. However, I would recommend using the script that is also in the appendices to read along with the storyboard.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 1 OF 42

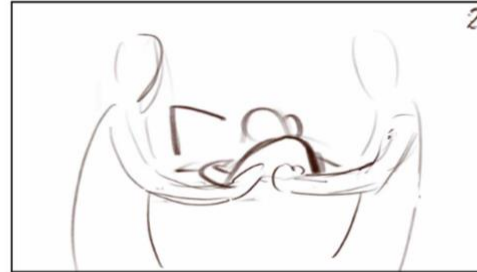
DATE 05/07/24

SHOT 1/1



Open on an ordinary office - the atmosphere is static and the camera slowly pushing down between desks

SHOT 1/2



There is a male office worker on the phone (Glen), while two other male office workers (Mike and Trevor) sit across messing about playing rock paper scissors. Mike throws papers against Trevor's rock and wins and celebrates. Glen mimes for them to shut up.

SHOT 1/3



A female office worker (Gail) is typing away on her computer.

SHOT 1/4



The manager (Roger) looks out from within his windowed office, sipping from his mug, looking out to the office through his blinds.

SHOT 1/5



A paper plane flies past a pin board with a newspaper article pinned on it. The headline reads: "Local Man Saves the Trees".

SHOT 1/6A



We see a hand holding a paper plane, pull back and release it.

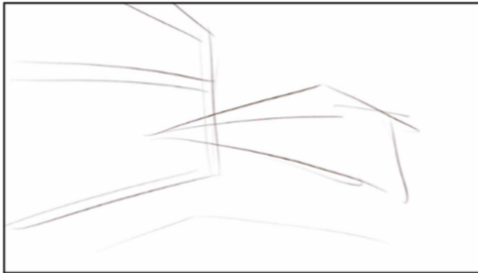
Storyboard

TITLE PAPER BEATS ROCK

PAGE 2 OF 42

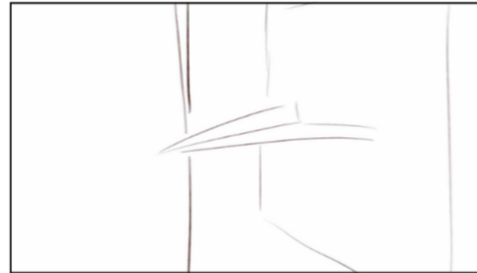
DATE 05/07/24

SHOT 1/6B



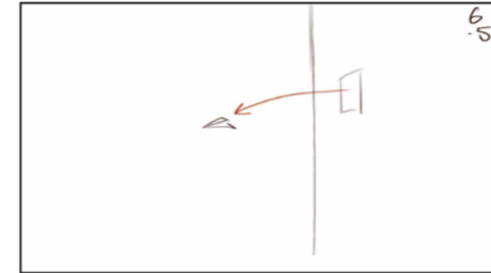
The camera follows as the paper plane glides out of the window

SHOT 1/6C



The camera begins to pull back as the plane leaves the window exterior of the building is revealed

SHOT 1/6D



The setting of the city is shown as the camera pulls backwards

SHOT 1/7A



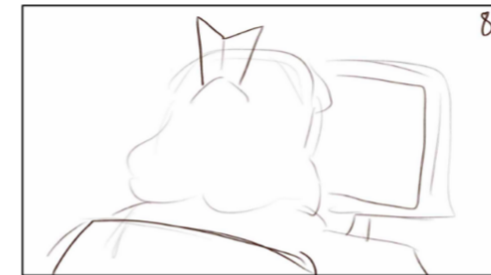
Slight high angle, slow gradual zoom. Page sits with his legs resting on his desk and is leaning back in his chair. He has a gap in his shirt left unbuttoned. A paper plane pops out from within Page's shirt gap. He takes it and aims to throw it out the window.

SHOT 1/7B



He releases it and misses, Page sits up in concern and flaps slightly, the plane flies into the 'camera'

SHOT 1/8A



The plane hits GAIL's poofy, permed, grey hair.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 3 OF 42

DATE 05/07/24

SHOT 1/8B



She turns around angrily

SHOT 1/8C



She pulls it out, crumbles it and throws it back at Page

SHOT 1/9A



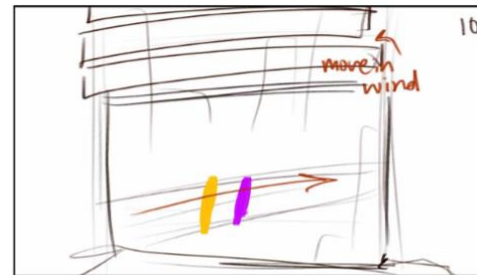
The crumpled paper ball hits Page in the face, he looks hurt by her remark from off-screen.

SHOT 1/9B



We then dolly back, making Page look small to a long shot.

SHOT 1/10



There is a slight breeze, the raised blinds of the windows move in the wind. Two colourful figures (superheroes) fly past the window.

SHOT 1/11



Slight High Angle. Page brushes off his hurt with a glint of an idea. He leans back and begins printing once again but for slightly longer this time.

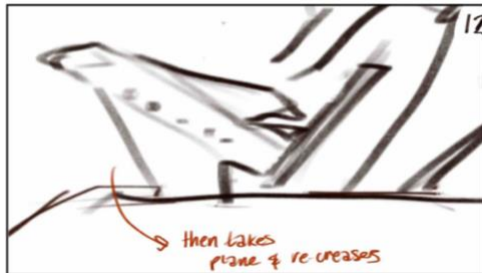
Storyboard

TITLE PAPER BEATS ROCK

PAGE 4 OF 42

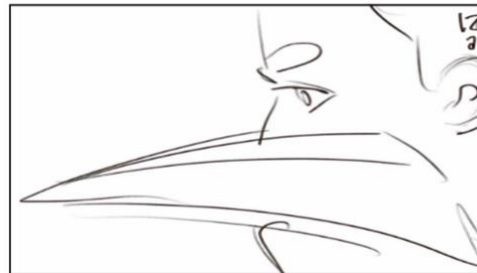
DATE 05/07/24

SHOT 1/12A



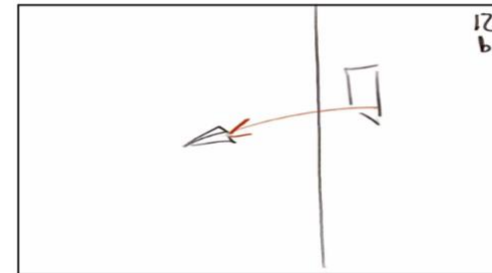
A more technical and complicated looking plane pops out from his shirt. He places it on the desk and firmly presses along the creases towards the tip.

SHOT 1/12B



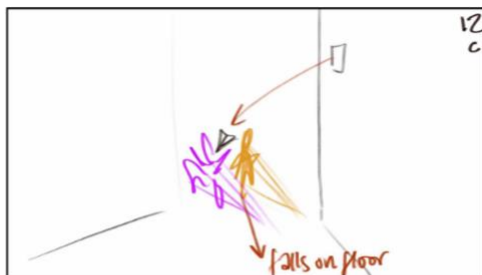
The camera pushes up to his eyes. He takes and holds it to his eye (side-on) and releases it.

SHOT 1/12C



We follow it as its flight weaves in and out of the air and curves out of the window, catching the wind gracefully, until it is knocked to the floor by something.

SHOT 1/12D



The paperplane is knocked by the superheroes flying outside the window

SHOT 1/13A



Through the window, we see Page is disappointed and drops his shoulders.

SHOT 1/13B



Suddenly, two men zip past the window. Page perks up and rushes to the window, looking left and right and then up as his eyes widen.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 5 OF 42

DATE 05/07/24

SHOT 1/13C



Page perks up and rushes to the window, looking left and right and then up as his eyes widen.

SHOT 1/14



BOLT, a hero in yellow spandex is fighting a VILLAIN, dressed in shabby black clothing and floating on a black gas cloud. Bolt is firing lasers from within his body at the villain and exchanging blows with him between Page's office and the building over.

SHOT 1/15



Page looks on in awe. A fly is buzzing around and lands on Page's nose, who begins to twitch with a sneeze brewing. Roger clears his throat o.s.

SHOT 1/16A



POV of Roger from inside office looking at Page.

SHOT 1/16B



POV of Roger from inside office looking at Page.

SHOT 1/16C



Page sneezes. Paper begins to rapidly fall from under Page's shirt. He looks down then looks up sheepishly.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 6 OF 42

DATE 05/07/24

SHOT 1/17A



We see a manager's badge on a suited man with many documents between his arm.

SHOT 1/17B



We pedestal up to see Roger glaring angrily at Page, some snot on his face.

SHOT 1/18



Page scrambles on his knees around on the floor from Roger's POV, and hands Roger a piece of paper.

SHOT 1/19



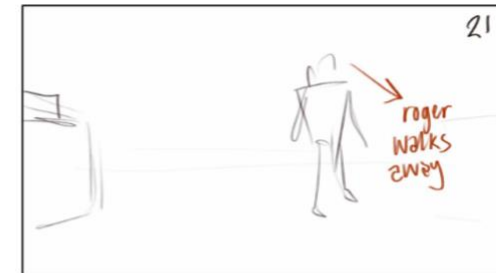
A stack of documents drop into frame onto the desk (Roger's o.s line), we rack focus to the background where Page looks to the stack and looks off-screen to the wall.

SHOT 1/20



Clock on the wall. The time is 4:45 pm.

SHOT 1/21A



Roger walks off across the office.

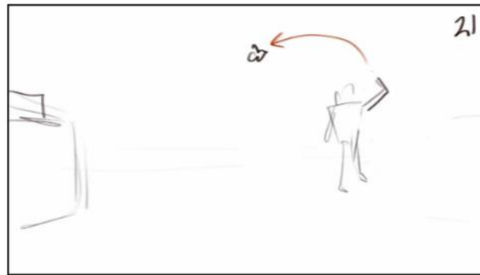
Storyboard

TITLE PAPER BEATS ROCK

PAGE 7 OF 42

DATE 05/07/24

SHOT 1/21B



Wiping his face with the paper, crumples and throws it over his shoulder. "And clean that up!"

SHOT 1/22A



Page looks from the clock to the snotty paper ball as it drops into his pile of paper by his knees. He sighs and deflates.

SHOT 1/22B



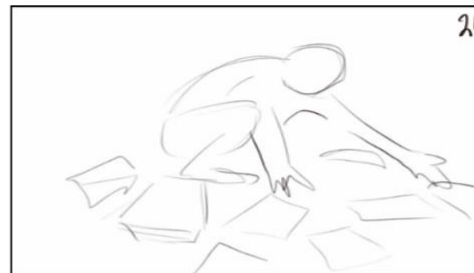
Page looks from the clock to the snotty paper ball as it drops into his pile of paper by his knees. He sighs and deflates.

SHOT 1/23



GLEN, TREVOR and MIKE are gathering their things to go home, murmuring and laughing.

SHOT 1/24



Page is picking up the sheets of paper and stacking them in his hands, on his hands and knees.

SHOT 1/25



The office begins to empty out and Gus, Trevor and Mike draw closer to Page as they leave the office.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 8 OF 42

DATE 05/07/24

SHOT 1/26



Page looks up at the guys in anticipation.

SHOT 1/27A



The guys tease Page as they walk into frame, Page has his back to the camera on the left, the guys in the background on the right. As the men walk out of the office door out of frame, we rack focus to Page who turns to the camera, now all alone.

SHOT 1/27B



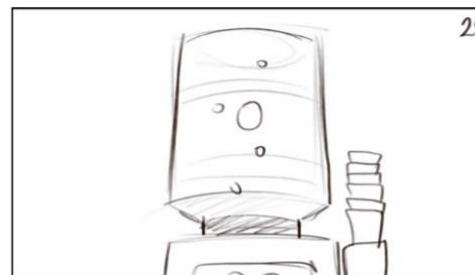
The elevator door opens and the three guys' shoes walking in and the door closing. The men can be heard laughing and murmuring.

SHOT 1/28



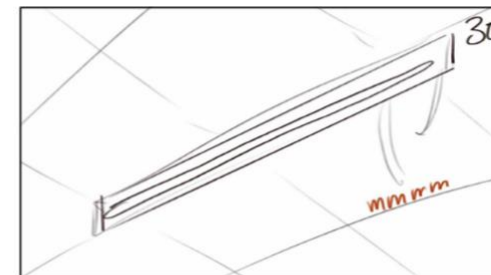
Dolly through the office slowly, showing empty desks and cubicles. It is now darker outside.

SHOT 1/29



Water cooler bubbles

SHOT 1/30



Fluorescent, ceiling light box hums.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 9 OF 42

DATE 05/07/24

SHOT 1/31A



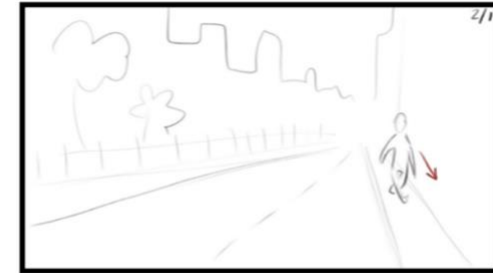
Slow zoom out to ELS of Page in empty office on his own, printing paper, now dark outside.

SHOT 1/31B



Zoom out finishing on a wide shot of the whole office. The city is dark outside.

SHOT 2/1



The street is illuminated by dimly lit lamp post. Page is hunched over, trotting along, marred with self-loathing. The streets are empty.

SHOT 3/1



Wide shot of Page walking into frame along the dimly lit street. His apartment block is in the background.

SHOT 3/2



Close up of the lamppost that page is walking past, it has a picture of Bolt looking cool on it.

SHOT 3/3A



Page walks up the stairs to the front door of the block, he enters, shutting the door.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 10 OF 42

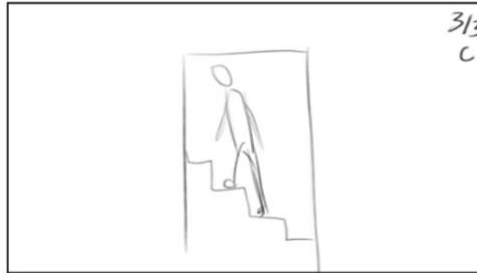
DATE 09/07/24

SHOT 3/3B



We slowly pedestal up the building, watching him climb the stairs to his apartment through the few windows showing the staircase, dragging his heels.

SHOT 3/3C



We slowly pedestal up the building, watching him climb the stairs to his apartment through the few windows showing the staircase, dragging his heels. He reaches the 4th floor, and walks off to the side of the window.

SHOT 3/4A



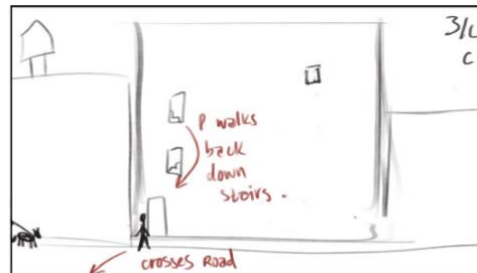
One window is suddenly illuminated, Page appears and shuts the curtains.

SHOT 3/4B



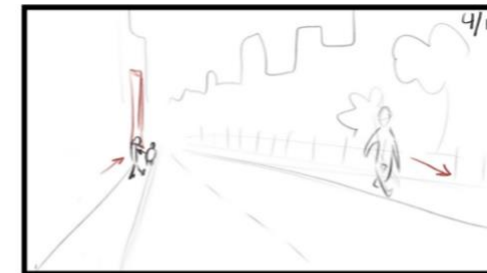
TIMELAPSE. Night turns to day in a few seconds.
Page opens his curtains, revealing himself looking sleep deprived in his pyjamas.
Passersby walk on the pavement beneath his building.

SHOT 3/4C



Page walks down the stairs normally this time. He opens the door, traipses down the stairs and walks down the street, eventually leaving the frame.
A scary dog barks at Page, forcing him to scurry to the other side of the road.

SHOT 4/1



Page is slumping along the pathway to work.

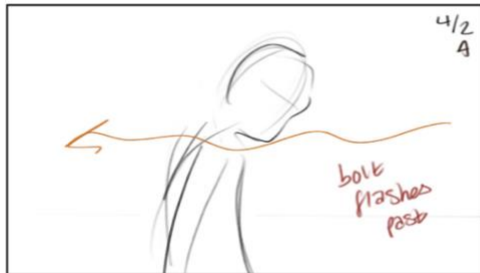
Storyboard

TITLE PAPER BEATS ROCK

PAGE 11 OF 42

DATE 09/07/24

SHOT 4/2A



Page is slumping along the pathway to work. A flash of yellow walks past, blocking Page for a second and then out of frame.

SHOT 4/2B



Page looks up from the floor. Wondering what just passed him

SHOT 4/3



Bolt is walking towards the camera on the left out of focus, Page turns around, as he does we rack focus onto Bolt, Page now out of focus.

SHOT 4/4



Bolt walks towards the camera, looking smug about himself.

SHOT 4/5



Passer bys begin follow Bolt with their phones, filming him. Page's POV, Bolt walking into distance.

SHOT 4/6



THEO is playing in the park.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 12 OF 42

DATE 09/07/24

SHOT 4/7



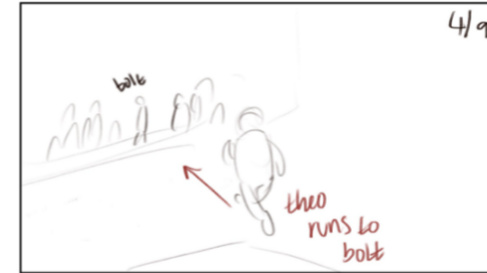
Theo looks up and spots Bolt in the distance. He's eyes light up with excitement.

SHOT 4/8



Bolt is continuing to walk, waving into camera phones and trying to look cool.

SHOT 4/9



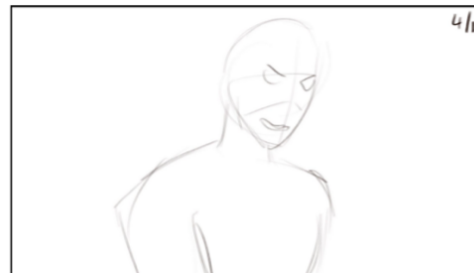
Theo drops what he was playing with and rushes over to Bolt who we can see and the passersby in the background.

SHOT4/10



Theo arrives at the crowd and the tries to squeeze through, disappearing into a gap between the crowd.

SHOT 4/11A



Bolt is continuing to walk and smile for the cameras but suddenly comes to a halt.

SHOT 4/11B



He looks down. We pedestal downwards to see Theo tugging on Bolt's spandex.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 13 OF 42

DATE 09/07/24

SHOT 4/11C



We pedestal downwards to see Theo tugging on Bolt's spandex.

SHOT 4/12



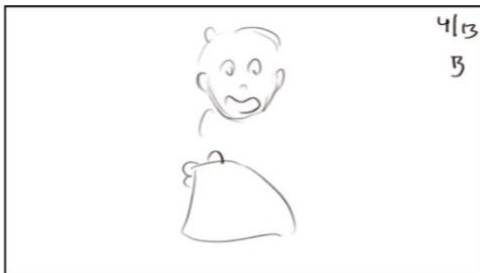
Low angle POV from Theo looking up at Bolt. Bolt rolls his eyes.

SHOT 4/13A



Theo stands beneath Bolt, looking up in amazement with Bolt's shadow over his face.

SHOT 4/13B



Theo rushes around quickly pats himself down and pulls out a pen and a small sheet of paper.

SHOT 4/13C



His paper immediately in blown into the wind.

SHOT 4/14



Bolt looks agitated and unimpressed.

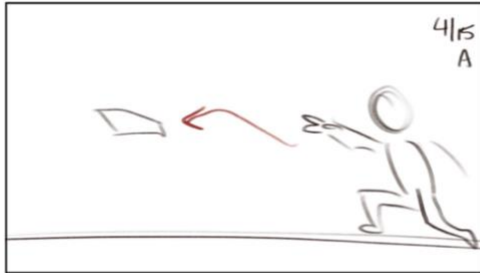
Storyboard

TITLE PAPER BEATS ROCK

PAGE 14 OF 42

DATE 09/07/24

SHOT 4/15A



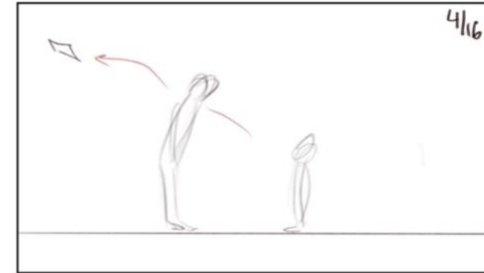
Theo is chasing the elusive paper, the camera tracking him from the side.

SHOT 4/15B



Trucking alongside him. We and Theo come to a sudden stop as he bumps into a pair of trousered legs (Page).

SHOT 4/16



SIDE ANGLE. The paper disappears into the wind behind Page. Theo looks up and steps back slightly, Page scratches his head, awkwardly.

SHOT 4/17



The paper flies into the air, we track until it flies out of frame.

SHOT 4/18



Theo looks down and upset .

SHOT 4/19A



Page turns around to see what Theo is looking at, then back to Theo.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 15 OF 42

DATE 09/07/24

SHOT 4/19B



He holds his finger up gesturing to wait as he has an idea.

SHOT 4/20



Theo looks on curiously.

SHOT 4/21A



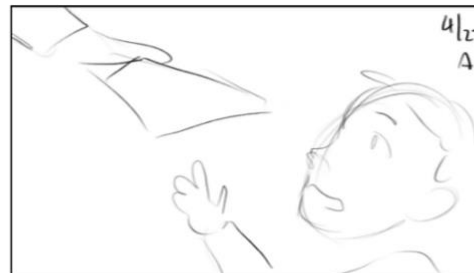
Page takes a step back and begins to print.

SHOT 4/21B



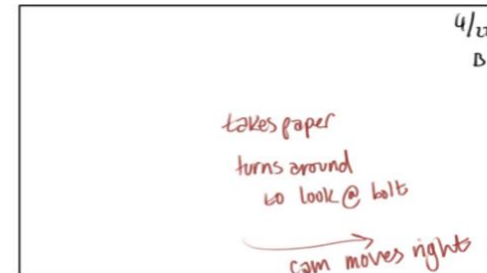
The printing stops, he reaches into his shirt and pulls out a piece of paper and hands it to Theo with an awkward grin,

SHOT 4/22A



It stops, he reaches into his shirt and pulls out a piece of paper and hands it to Theo with an awkward grin.

SHOT 4/22B



He takes the paper excitedly and takes a step backwards and turns tracking as he does.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 16 OF 42

DATE 09/07/24

SHOT 4/23



Theo looks to where Bolt was but he's gone. He then darts his eyes at the passerby crowd which have now dispersed walking different directions.

SHOT 4/24



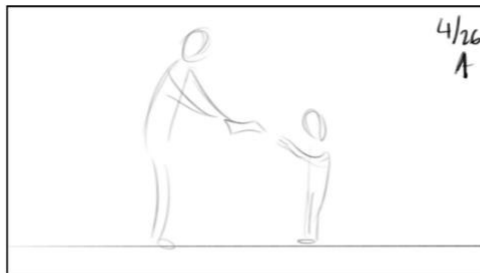
Theo turns back to Page, his face drops in disappointment, on the brink of tears.

SHOT 4/25



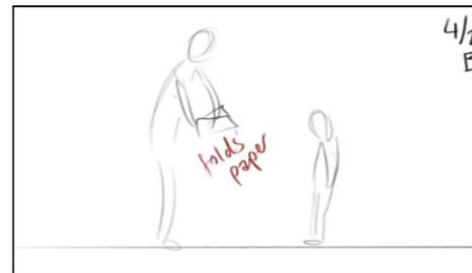
Page waves his hands at Theo, unsure what to do.

SHOT 4/26A



SIDE ANGLE. He takes the piece of paper back from Theo and begins folding it. Theo continues to look down, but looks up at what Page is doing.

SHOT 4/26B



SIDE ANGLE. He takes the piece of paper back from Theo and begins folding it. Theo continues to look down, but looks up at what Page is doing.

SHOT 4/27



Page begins folding the paper

Storyboard

TITLE PAPER BEATS ROCK

PAGE 17 OF 42

DATE 09/07/24

SHOT 4/28A



Page finishes folding, turns his hands towards the camera and opens them, revealing an incredibly detailed origami swan.

SHOT 4/28B



We tilt up to see Page tilting his head to the side hoping for a good response.

SHOT 4/29



Page's presents the origami swan to Theo on the left of frame. Theo perks back up and takes the origami, smiling up at Page.

SHOT 4/30A



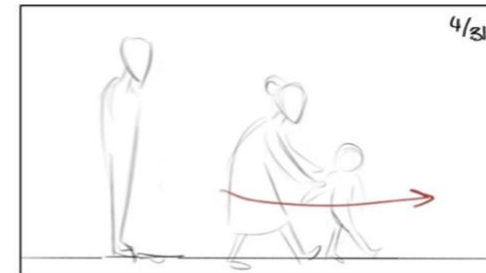
Page looks surprised slightly for a second and starts to crack a smile.

SHOT 4/30B



Suddenly he is barged into from behind and pushed across the frame, As Theo's Mother walks past and into the camera.

SHOT 4/31



SIDE ANGLE. Theo's Mother walks past Page and begins to usher Theo away, he reluctantly is pushed into walking. Page outstretches his arm to wave.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 18 OF 42

DATE 09/07/24

SHOT 4/32



Page's POV. Theo's mother is pushing Theo along, she turns back to scowl at him and the walk into the distance.

SHOT 4/33



Page's shoulders and face drop.

SHOT 4/34



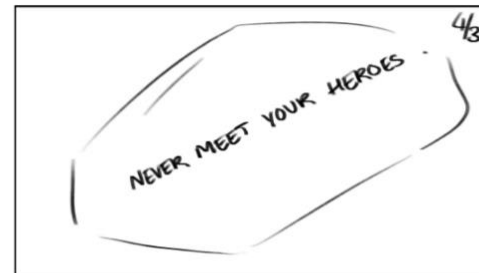
Theo is sad, moping along with his mother's hand on his shoulder. He looks down.

SHOT 4/35



Theo is inspecting the origami swan as he walks, turning it around and touching its wings. He turns it over, there's some text at the base of the swan.

SHOT 4/36



The swan reads: "Never Meet Your Heroes".

SHOT 4/37



Theo's mother and Theo are walking away from the camera.

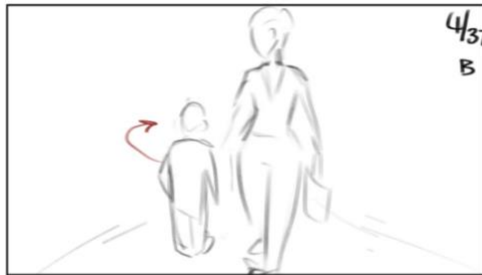
Storyboard

TITLE PAPER BEATS ROCK

PAGE 19 OF 42

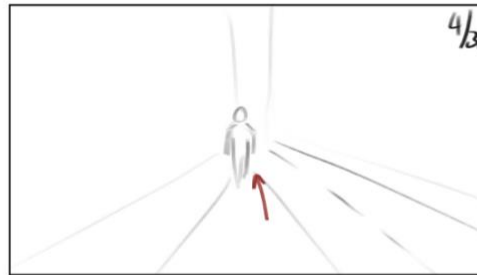
DATE 09/07/24

SHOT 4/37B



Theo stops and turns around, looking into the distance.

SHOT 4/38



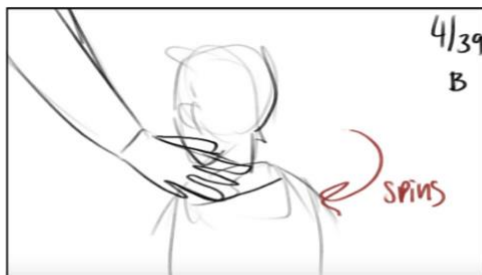
Page, who is now walking away, hunched over into the distance.

SHOT 4/39A



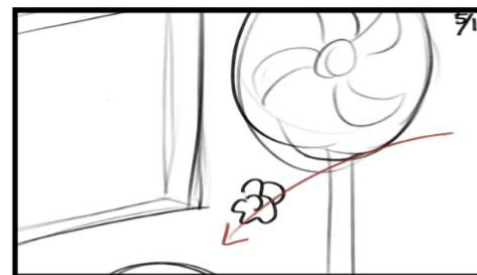
Theo looks off in Page's direction, then down then back in Page's direction.

SHOT 4/39B



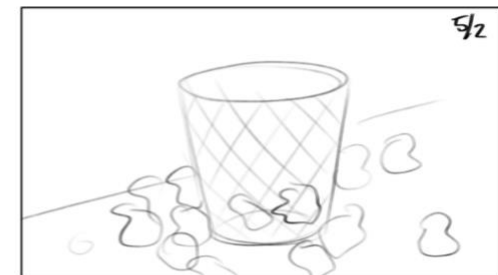
Theo's Mother's hand appears in frame on his shoulder and drags him out of frame.

SHOT 5/1



A fan oscillates by Page's window. Crumpled paper balls fly across the fan.

SHOT 5/2



A paper basket sits just below the window by Page's desk. Crumpled paper balls lie around it from missed shots. Another paper ball lands a few inches away from the basket. The basket remains empty.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 20 OF 42

DATE 12/07/24

SHOT 5/3



Page is sat by his desk, once again, legs resting on his desk and leaning back in his chair, continuously printing paper from his shirt but now crumpling them into balls and attempting to throw them into the basket against the full speed wind of the fan. We see him continuously miss for two further attempts.

SHOT 5/4



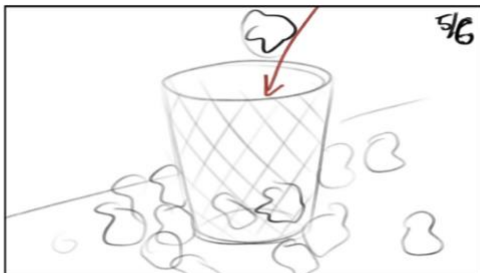
The window by his desk is closed, but can see things flash on by, which Page doesn't notice. It is clear there is some form of commotion. Paper balls continue to appear in frame against the wind of the fan and towards the basket three more times. Getting closer each time.

SHOT 5/5



There is a scream across the office, Page looks across mid-throw of the ball and releases it without looking. Further commotion can be heard.

SHOT 5/6



The paper balls lands into the basket after bouncing on the rim, surrounded by Page's previous failed attempts.

SHOT 5/7



Office workers begin to gather around a TV in the corner of the office. The news is on. Top of TV at bottom of frame.

SHOT 5/8



Page walks over from across the office and tries to look over the crowd and squeeze in at the back. (camera positioned behind Page)

Storyboard

TITLE PAPER BEATS ROCK

PAGE 21 OF 42

DATE 12/07/24

SHOT 5/9



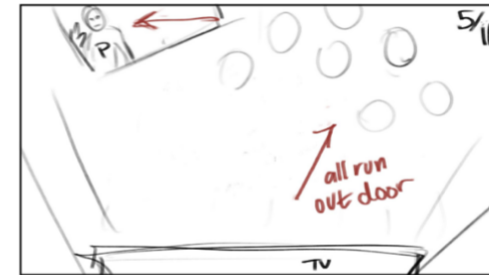
The crowd of colleagues all watch in shock and horror. Someone breathing heavily, hands over their mouths, while others are nervously murmuring to one another. Page's head can be seen trying to look through the gaps in heads, but struggling to see over them.

SHOT 5/10



Slow zoom in. News anchor delivers the news and evacuation notice.

SHOT 5/11



The office workers begin to scramble past Page. TV in bottom of frame.

SHOT 5/12



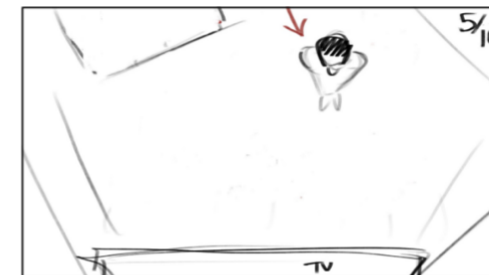
Page is pushed up to the window by the crowd formed around the TV

SHOT 5/13



Page is left alone once again in the empty office.

SHOT 5/14



Page moves closer to the screen now he can finally see it.

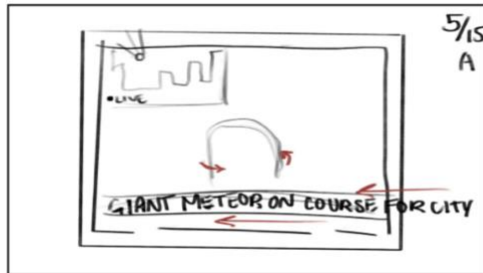
Storyboard

TITLE PAPER BEATS ROCK

PAGE 22 OF 42

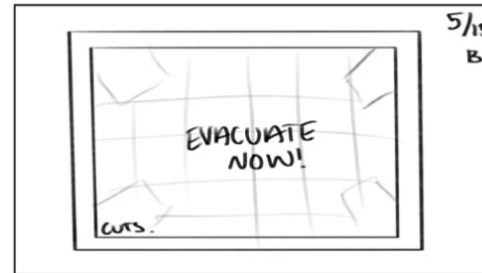
DATE 12/07/24

SHOT 5/15A



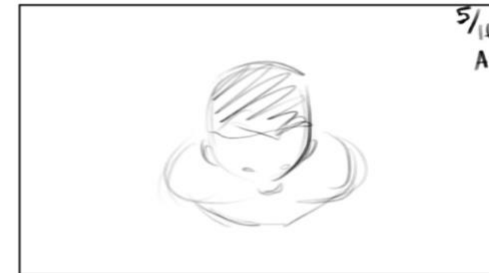
A final static shot of the TV shows a meteor heading towards the city

SHOT 5/15B



The feed on the TV is cut and an emergency message urges people to safety

SHOT 5/16A



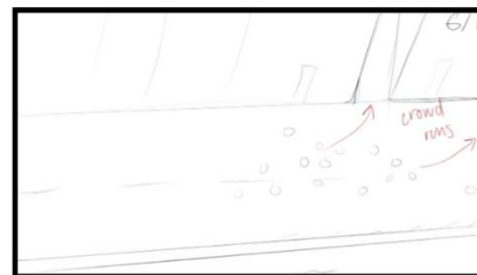
Tilt shot to page's face

SHOT 5/16B



Page looks up as we tilt up now to eye level. His face finally showing a sense of purpose. He grits his teeth, with a glint of determination in his eyes.

SHOT 6/1



Civilians are in a sea of panic as they flee through the street with the help of the heroes.

SHOT 6/2



Civilians run through the street towards the camera on the ground, the ground shaking as they run, as a gap in the fleeing crowd opens up, we see the menacing meteor falling from the sky towards the ground. Superpower attacks can be seen flying at the meteor in the background.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 23 OF 42

DATE 19/07/24

SHOT 6/3



The meteor falls from the sky, with the backdrop of the City that it is about to destroy. (side profile)

SHOT 6/4



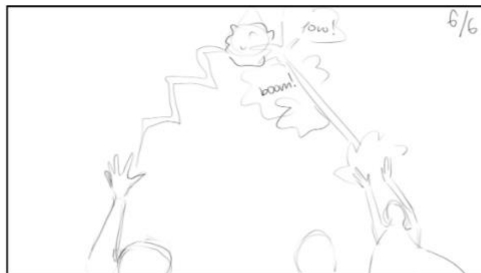
Each hero is stood, flying or on a building looking up at the Meteor preparing their attacks.

SHOT 6/5



Theo stands in awe, frozen by the overwhelming situation as people run past him.

SHOT 6/6



The heroes begin another round of attacks as meteor looms over them, drawing nearer.

SHOT 6/7



Bolt assembles a few heroes to attempt a combined all out attack.

SHOT 6/8



Bolt and his team line up and face down the meteor and begin charging up their attacks. (Face on)

Storyboard

TITLE PAPER BEATS ROCK

PAGE 24 OF 42

DATE 19/07/24

SHOT 6/9



They begin charging up their attacks.

SHOT 6/10



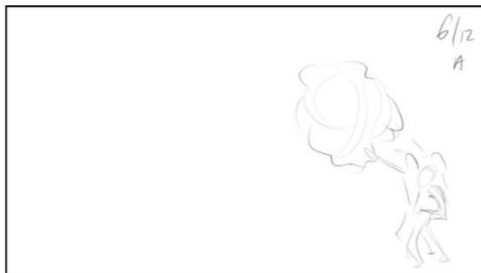
They begin charging up their attacks.

SHOT 6/11



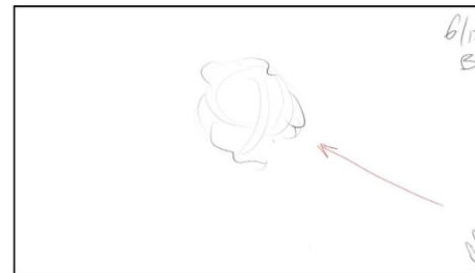
They begin charging up their attacks.

SHOT 6/12A



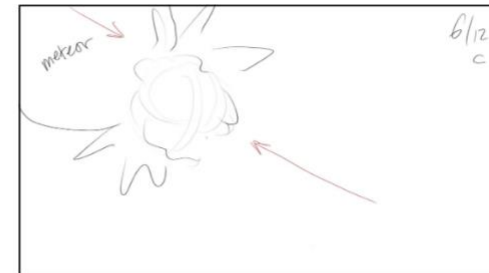
They unleash their ultimate attack, their combined projectile power shoots towards the meteor.

SHOT 6/12B



It ripples and shockwaves through it, but then dissipates.

SHOT 6/12C



It ripples and shockwaves through it, but then dissipates.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 25 OF 42

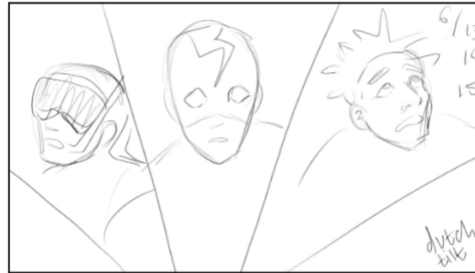
DATE 19/07/24

SHOT 6/12D



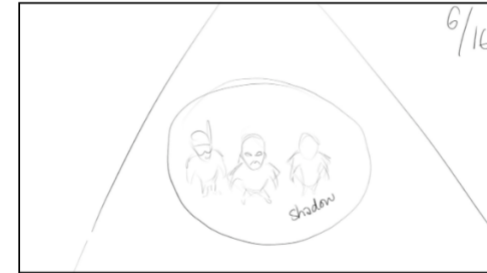
The ultimate attack dissipates

SHOT 6/13 14 15



Three heroes, including bolt, watch their effort dissipate in shock. [edit Cu's together in collage anime/comic book style with sfx]

SHOT 6/16



Bolt, Explosion hero and hero, look on in shock. The shadow of the meteor begins to loom over them, fear washes over their faces. They begin to flee.

SHOT 6/17



Zolly - Zoom out, Dolly In on meteor.

SHOT 6/18A



The heroes begin to flee, running past Theo, leaving him behind.

SHOT 6/18B



Bolt stops and tries to get Theo to flee, who stands motionless.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 26 OF 42

DATE 19/07/24

SHOT 6/19



Bolt looks torn between escaping and helping Theo

SHOT 6/20



Bolt kneels over to try and get Theo to move and drag him away, but Theo remains motionless.

SHOT 6/21



Bolt is confused by Theos resistance to move.

SHOT 6/22A



Theo remains motionless.

SHOT 6/22B



His eyes suddenly widen as someone catches his eye and he tilts his head round.

SHOT 6/22C



His eyes suddenly widen as someone catches his eye and he tilts his head round.

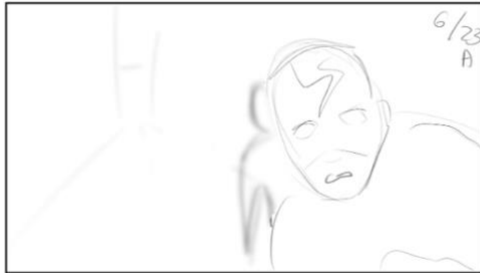
Storyboard

TITLE PAPER BEATS ROCK

PAGE 27 OF 42

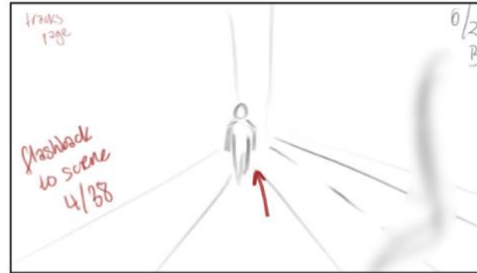
DATE 19/07/24

SHOT 6/23A



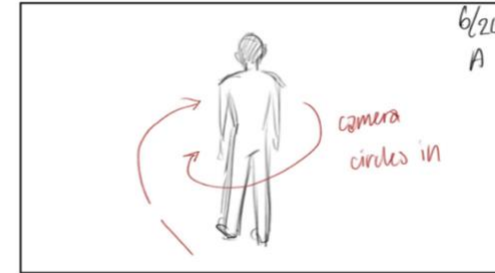
Theo's POV. Over Bolt's shoulder we catch a glimpse of the back of Page walking across the frame. Bolt still trying to get through to Theo.

SHOT 6/23B



Theo's POV. As Page continues to walk, we pan across and track Page, slight low angle on Page from Theo's shorter POV, Page now walking with his full stature in frame (match cut to the tracking and walking overlay from first meeting).

SHOT 6/24A



Page's walk comes to a stop, we then circle around his body starting from his legs, moving upwards and around.

SHOT 6/24B



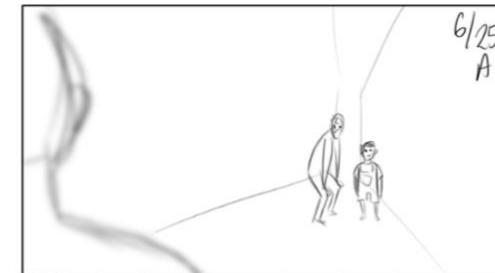
He begins to print, we get to his chest, he unbuttons one of his buttons and pulls out a flimsy paper mask, we continue to circle around until we get to his face.

SHOT 6/24C



We stop. Page puts on the flimsy mask.

SHOT 6/25A



OTS shot from Page. Over Page's shoulder we see Theo look up in awe. Bolt finally gives up and flees himself and runs out of frame.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 28 OF 42

DATE 19/07/24

SHOT 6/25B



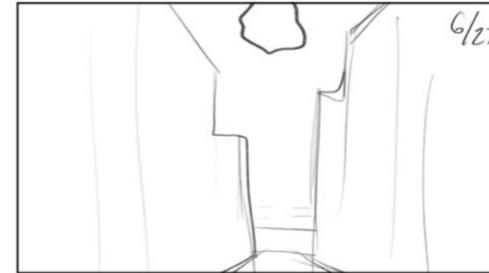
OTS shot from Page. Over Page's shoulder we see Theo look up in awe. Bolt finally gives up and flees himself and runs out of frame.

SHOT 6/26



Bolt begins to flee, he turns and takes one last look back.

SHOT 6/27



POV Theo looking up at the meteor.

SHOT 6/28



Page is looking up at the meteor, unmoved, stoic.

SHOT 6/29A



Bolt winces *tsk* lamenting in his own cowardice for a second before turning back and fleeing.

SHOT 6/29B



Bolt winces *tsk* lamenting in his own cowardice for a second before turning back and fleeing.

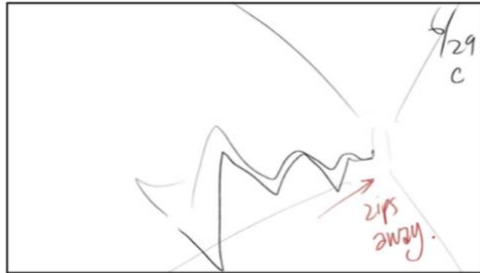
Storyboard

TITLE PAPER BEATS ROCK

PAGE 29 OF 42

DATE 19/07/24

SHOT 6/29C



Bolt flees in a flash

SHOT 6/30



Page fills the frame looking up at the meteor looking stoic (hero shot) the meteor filling the entire background now.

SHOT 6/31A



Page puts his game face on, staring down the meteor. He takes a deep breath and begins to print.

SHOT 6/31B



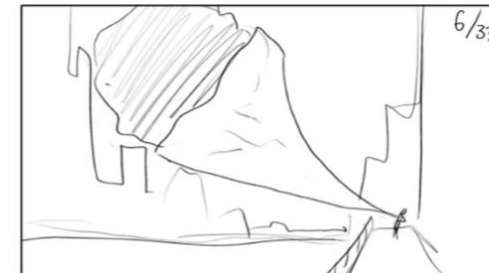
Panning down, he takes a deep breath and begins to print. **slow zoom** until deep breath

SHOT 6/32



Giving his all he grunts as he sends his body printer into overload, it to screech as he pants and grunts. **POV from meteor.**

SHOT 6/33



A huge piece of paper begins to form from his chest towards the meteor, growing and growing. (Side angle). The meteor now over the lake. Page on the bank.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 30 OF 42

DATE 19/07/24

SHOT 6/34



His printer begins to smoke, his clothing beginning to tatter.

SHOT 6/35



The paper begins to crumple and wrap around the meteor. The meteor begins to slow. (side angle close up/ms of just meteor)

SHOT 6/36



Page struggling with printer in overload (side angle)

SHOT 6/37



Shot of meteor from above and behind it, still hurtling towards the city surface at speed.

SHOT 6/38



Page pushes through in one last push. (Front view)

SHOT 6/39



The smoke around his chest worsening, his shirt completely in tatters.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 31 OF 42

DATE 19/07/24

SHOT 6/40



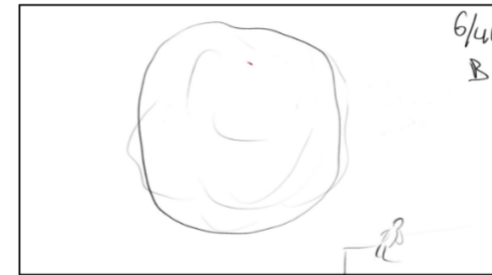
He screams out, the printer screeching.

SHOT 6/41A



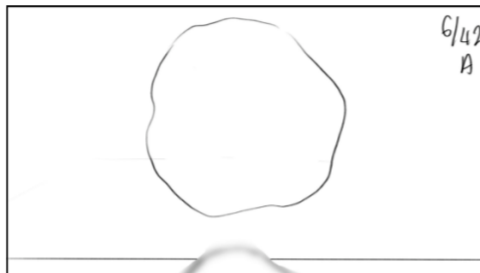
The paper pushes against the rock, now fully wrapped around the meteor like a paper ball.

SHOT 6/41B



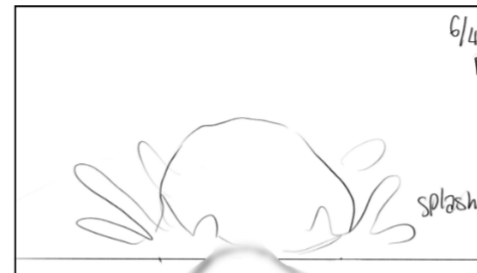
The meteor comes to a halt. Page stops printing. He falls to his knees.

SHOT 6/42A



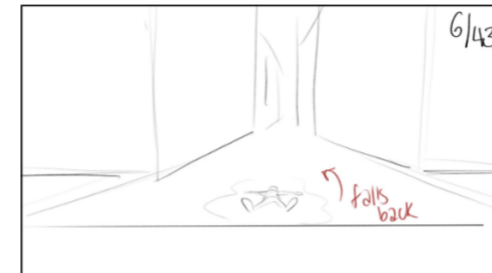
The paper-ball meteor falls into the city river. **POV of Page**

SHOT 6/42B



The paper-ball meteor falls into the city river. **POV of Page**

SHOT 6/43



A large splash of water rains onto the city pavement, spraying Page slightly. He falls to the floor, completely wiped out. Reverse shot of previous, **POV of Meteor position**

Storyboard

TITLE PAPER BEATS ROCK

PAGE 32 OF 42

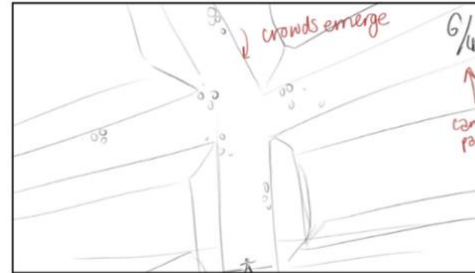
DATE 19/07/24

SHOT 6/44



He lies back on the concrete and takes a deep breath. He is overcome with relief and smiles. He did it.

SHOT 6/45



Civilians and heroes begin to turn around and notice that things have gone quiet and come out between buildings. **Extreme high of the city streets.**

SHOT 6/46



Murmurs and chatter fill the streets. Bolt steps out from the crowd.

SHOT 6/47A



Rack focus from Bolt to Theo, in the foreground. Bolt looks to Page, then to Theo. Theo smiles.

SHOT 6/47B



Rack focus from Bolt to Theo, in the foreground. Bolt looks to Page, then to Theo. Theo smiles.

SHOT 6/47C



Rack focus from Bolt to Theo, in the foreground. Bolt looks to Page, then to Theo. Theo smiles.

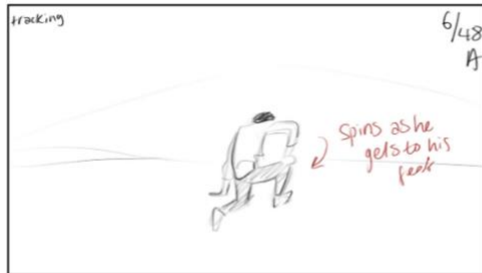
Storyboard

TITLE PAPER BEATS ROCK

PAGE 33 OF 42

DATE 19/07/24

SHOT 6/48A



Page rises to his feet and looks off camera to the gathering crowd.

SHOT 6/48B



Page rises to his feet and looks off camera to the gathering crowd.

SHOT 6/49



Page looks around at the gathering crowd, he sees Bolt, Theo, then sees Glen, Mike and Trevor together, stepping out.

SHOT 6/50A



Page smiles. A gust of wind blows away Page's flimsy mask. Page panics slightly and tries to grab but misses.

SHOT 6/50B



Page smiles. A gust of wind blows away Page's flimsy mask. Page panics slightly and tries to grab but misses.

SHOT 6/51



Glen, Trevor and Mike look at Page in shock and disbelief, then with tentative smiles.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 34 OF 42

DATE 19/07/24

SHOT 6/52



Page shrugs his shoulders and waves awkwardly.

SHOT 6/53



Theo's eyes widen with excitement.

SHOT 6/54



SIDE PROFILE. Theo runs up to Page and gives him a hug. Page pats him on the shoulders he slightly stumbles back.

SHOT 6/55A



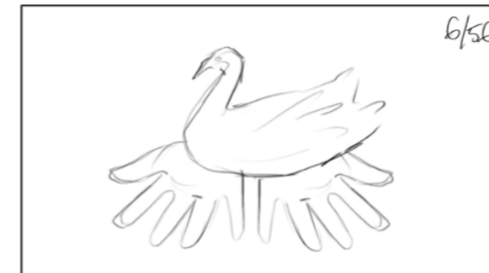
SIDE PROFILE. Theo steps back and rummages through his backpack.

SHOT 6/55B



SIDE PROFILE. He pulls out a pen and the origami that Page made him earlier.

SHOT 6/56



Theo hands the origami to Page

Storyboard

TITLE PAPER BEATS ROCK

PAGE 35 OF 42

DATE 19/07/24

SHOT 6/57



Page holds the origami in his hands and turns it over.

SHOT 6/58



He turns it over revealing the message of "never meet your heroes". Theo's hand reaches to the origami and taps the blank space below with his finger the camera tilts to Theo who looks up at Page.

SHOT 6/59A



Page looks in disbelief, he looks up and we tilt up with him, as looks around to the crowd in front of him.

SHOT 6/59B



Page looks in disbelief, he looks up and we tilt up with him, as looks around to the crowd in front of him.

SHOT 6/60



We PAN across the crowd as they murmur about his heroics.

SHOT 6/61



Page is overcome with emotion and begins to shed a tear.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 36 OF 42

DATE 19/07/24

SHOT 6/62



We PAN across the crowd as they murmur about his heroics.

SHOT 6/63A



Glen begins to clap and cheer at Page, Mike and Trevor joining in before the whole crowd erupts in clapping at cheering for Page. **Page POV looking around.**

SHOT 6/63B



Glen begins to clap and cheer at Page, Mike and Trevor joining in before the whole crowd erupts in clapping at cheering for Page. **Page POV looking around.**

SHOT 6/64A



Page smiles brightly and signs his name below "Never meet your heroes" and turns it to the camera to Theo, Theo's hand reaches in and takes it.

SHOT 6/64B



Page smiles brightly and signs his name below "Never meet your heroes" and turns it to the camera to Theo, Theo's hand reaches in and takes it.

SHOT 6/65



Theo smiles

Storyboard

TITLE PAPER BEATS ROCK

PAGE 37 OF 42

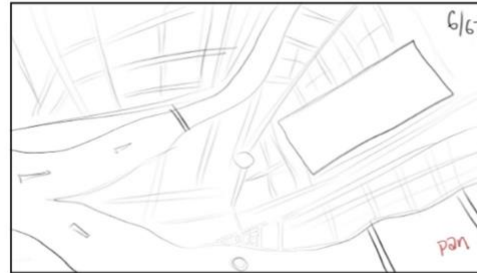
DATE 19/07/24

SHOT 6/66



The crowd continue to cheer and clap. Journalists with camera move in.

SHOT 6/67



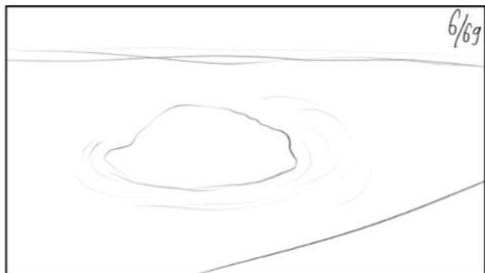
Extreme High Angle. The city is untouched, **pan across.**

SHOT 6/68



The crowd move closer to Page and gather around him in a semicircle.

SHOT 6/69



The soggy, paper-wrapped meteor is sticking out of the river.

SHOT 6/70



Journalist moves into position to take a picture of Page and preps his camera.

SHOT 6/71



Page and Theo pose for a photo, a camera flashes, then to black. with the meteor in the background.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 38 OF 42

DATE 12/07/24

SHOT 7/1



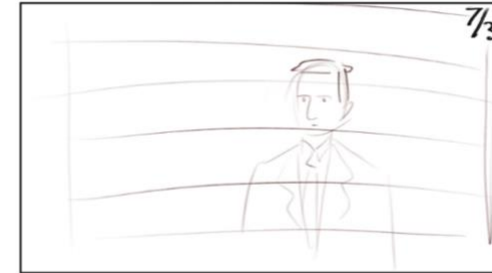
An ordinary office goes about its working day. It's open plan, with open windows looking out to a built-up brick city. We slowly move through the office. The office looks warmer lit.

SHOT 7/2



A female office worker (Gail) is typing away on her computer.

SHOT 7/3



The manager (Roger) looks out from within his windowed office, sipping from his mug, looking out to the office through his blinds.

SHOT 7/4A



A paper plane flies past a pin board with a newspaper article pinned on it.

SHOT 7/4B



The headline reads: "Local Man Saves the Trees"

SHOT 7/4C



We then truck right to another pinned article that reads: "Sustainable Man Saves City". Another paper plane flies past the pin board and out of the window.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 39 OF 42

DATE 12/07/24

SHOT 7/5A



Slow gradual zoom. Page sits with his legs resting on his desk and leaning back in his chair.

SHOT 7/5C



As we zoom in, we see that e's printing and throwing paper planes once again, although much happier and fulfilled now.

SHOT 7/6A



A crumpled paper ball hits him from across the office.

SHOT 7/6B



We tilt downwards as the ball lands in his lap.

SHOT 7/6C



then tilt back up as Page looks up from the ball and across the office

SHOT 7/7



Page's POV. Glen, Mike and Trevor awkwardly smiling at him around the coffee area. They nod downwards in unison.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 40 OF 42

DATE 12/07/24

SHOT 7/8



Page unfolds the paper ball.

SHOT 7/9



Page unfolds the paper ball, revealing a scribbled message that reads: "Coffee?".

SHOT 7/10



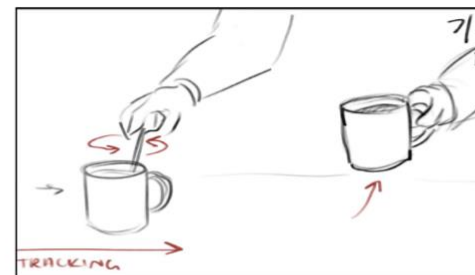
Page looks up to his colleagues o.s and nods with a smile. POV (Glen, Mike and Trevor)

SHOT 7/11A



Tracking shot. Glen stirs the mug and hands it to Mike.

SHOT 7/11B



Tracking shot. Mike brings it over to Page's desk with a nod.

SHOT 7/11C



Tracking shot. Mike brings it over to Page's desk with a nod, places it down and exits the frame.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 41 OF 42

DATE 12/07/24

SHOT 7/12



The coffee mug sits on the desk, rack focus to Page looking at it in the background with a tentative smile.

SHOT 7/13A



Page grabs the coffee mug and takes a sip, places it back on the desk and leans back into his chair.

SHOT 7/13B



Page grabs the coffee mug and takes a sip, places it back on the desk and leans back into his chair.

SHOT 7/14



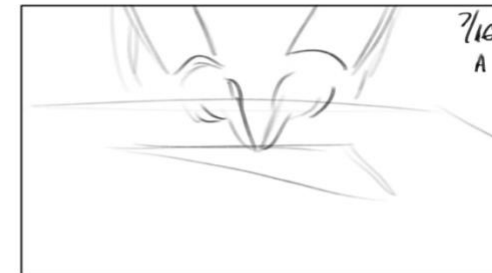
He pauses for a moment in thought. He's finally found his place in the world, he's happy.

SHOT 7/15



He looks back out to the window, feet back on the desk. He prints out another paper plane.

SHOT 7/16A



Tracking Shot. He takes the plane straightens the edge on the desk and then holds it close to his eye.

Storyboard

TITLE PAPER BEATS ROCK

PAGE 42 OF 42

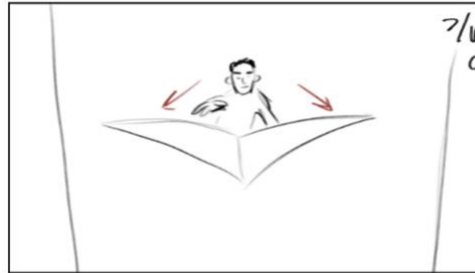
DATE 12/07/24

SHOT 7/16B



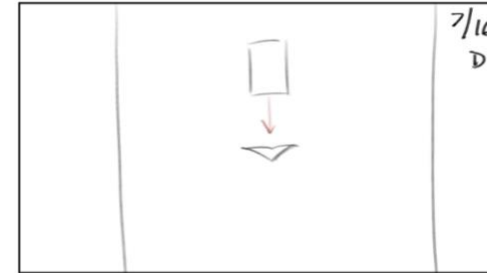
Tracking shot. Page lines up the plane.

SHOT 7/16C



Tracking shot. We follow the plane as it goes out the window.

SHOT 7/16D



Tracking shot. We follow the plane as it goes out the window.

SHOT 7/16E



Tracking shot. The plane flies out into the city, showing a scenic sunny day.

SHOT 7/16F



The tracking stops. as the plane flies off screen, the title 'Paper.Beats Rock' fills up the sky.

SHOT



Budget

Budget

This is a self-funded student project. We plan on having a no-budget or extremely low budget for this film, spending little to no money on the production of the film – the distribution of the film (discussed further later), will be the only thing requiring funding. To express why we aim for this to be a no-budget film, below is the topsheet of a budget created on the account that we were not students and didn't have access to university supplies. There have been assumptions made towards this budget, meaning that I've allowed a miscellaneous amount of 10% on the project.

This budget is following our student schedule, assuming that the filmmakers are spending an average of as little as one or two days a week on the film, some periods will be busier than others for certain roles – production will have animators and riggers working more days a week than this. The following is based on this rough schedule:

- Pre-Production – 16 calendar weeks
- Production – 20 calendar weeks
- Post-Production – 4 calendar weeks

The story rights and writing costs have not been considered for this budget, it is only based off the hypothetical and rough budgetary needs after the conceptual development phase.

The rates in this budget have been calculated using rate cards primarily from Bectu (2024) and supported by Video Collective (2024).

Budget

Account	Description	Total
1100	PRODUCERS	£7250
1200	DIRECTOR	£3250
1300	ABOVE-THE-LINE MISC	£1000
	Total Above-The-Line	£11500
3000	ART DEPARTMENT	£3000
3100	ANIMATORS	£31050
3200	ANIMATION SUPPLIES	£350
3300	BELOW-THE-LINE PROD MISC	£3340
	Total Below-The-Line Production	£37740
8000	EDITING	£6110
8100	SOUND	£5940
8200	BELOW-THE-LINE POST MISC	£1200
	Total Below-The-Line Post	£13250
10000	INSURANCE	£650
	Total Below-The-Line Other	£650
	Total Above-The-Line	£11500
	Total Below-The-Line	£51640
	Total Above and Below-The-Line	£63140
	Total Fringes	£0
	Grand Total	£63140

Budget

Details

Account	Description	Amt	Unit	X	Rate	Subtotal
1100 - PRODUCERS						
1101	Producer					
	Producer (5% of budget)		1 Flat	1	3,250	£3250
	Total					£3250
1102	Line Producer					
	Line Producer		20 Days	1	200	£4000
	Total					£4000
	Total					£7250.00
1200 - DIRECTOR						
1201	Director					
	Director (5% of total budget)		1 Flat	1	3,250	£3250
	Total					£3250
	Total					£3250.00
1300 - ABOVE-THE-LINE MISC						
1301	Above-the-line Misc.					
	Misc 10%		1 Allow	1	1,000	£1000
	Total					£1000
	Total					£1000.00
	Total Above-The-Line					£11500
3000 - ART DEPARTMENT						
3001	Art Director					
	Art Director		20 Days	1	150	£3000
	Total					£3000
	Total					£3000.00
3100 - ANIMATORS						
3101	Riggers					
	Riggers		20 Days	4	135	£10800
	Total					£10800
3102	Animators					
	Animators		15 Days	10	135	£20250
	Total					£20250
	Total					£31050.00
3200 - ANIMATION SUPPLIES						
3201	Animation software					
	Animation Software		5 Months	1	70	£350
	Total					£350
	Total					£350.00
3300 - BELOW-THE-LINE PROD MISC						
3301	Below-the-line Misc 10%					
	Misc 10%		1	1	3,340	£3340
	Total					£3340
	Total					£3340.00
	Total Below-The-Line Production					£37740
8000 - EDITING						

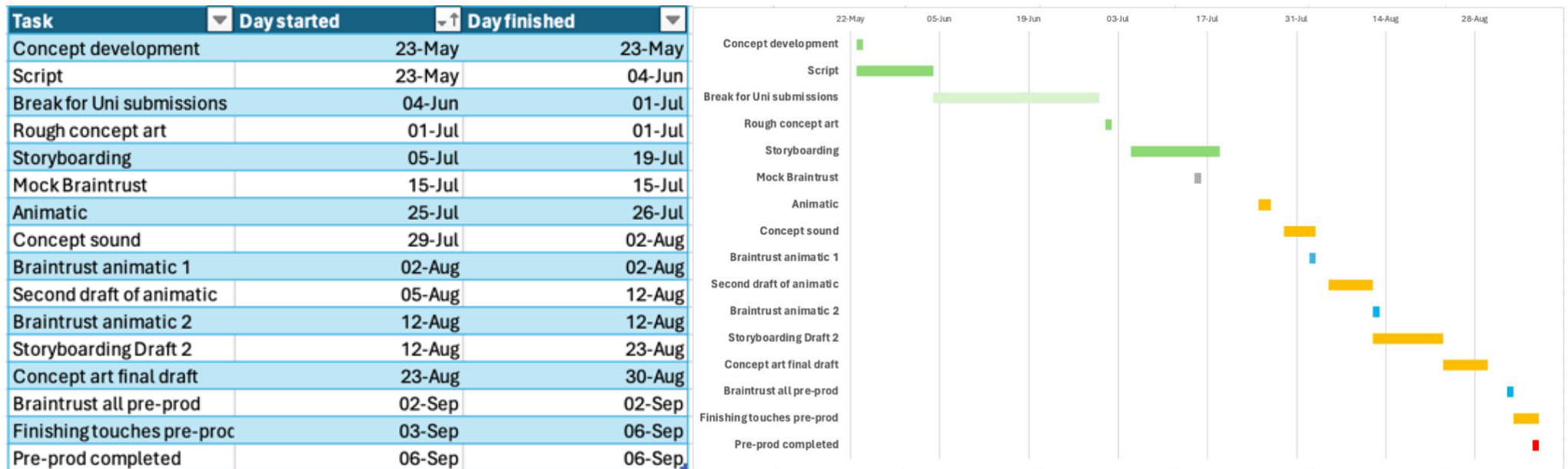
Budget

Account	Description	Amt	Unit	X	Rate	Subtotal	
8001	Editor						
	Editor		9 Days	1	290	£2610	
	Total					£2610	
8002	Editing suite rental						
	Editing Studio		2 Weeks	1	1,750	£3500	
	Total					£3500	
Total							£6110.00
8100 - SOUND							
2301	Sound Supervisor/ Designer						
	Sound Supervisor/ Designer		10 Days	1	294	£2940	
	Total					£2940	
2302	Post Sound Studio						
	Foley Studio		10 Days	1	300	£3000	
	Total					£3000	
Total							£5940.00
8200 - BELOW-THE-LINE POST MISC							
3201	Below-the-line post misc						
	Below-the-line post misc. 10%		1	1	1,200	£1200	
	Total					£1200	
Total							£1200.00
Total Below-The-Line Post							£13250
10000 - INSURANCE							
10001	Insurance (Allow 1%)						
	Insurance		1 Flat	1	650	£650	
	Total					£650	
Total							£650.00
Total Below-The-Line Other							£650
Total Above-The-Line							£11500
Total Below-The-Line							£51640
Total Above and Below-The-Line							£63140
	Total Fringes					£0	
Grand Total							£63140

Schedule

Schedule

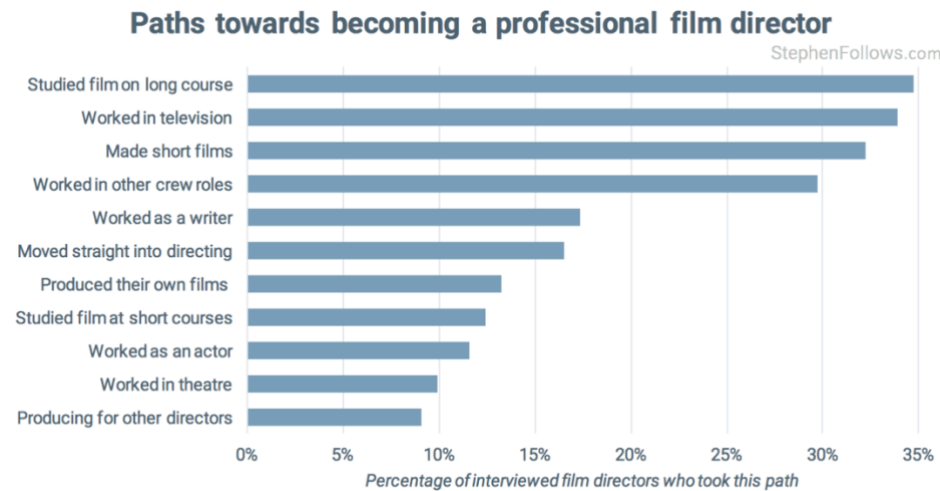
The following schedule is catered specifically towards pre-production. The accompanied Gantt chart presents representation for how much time is spent on each area.



Target Audience and Industry Context

Target Audience and Industry Context

Paper Beats Rock is a film with the aim of increasing the reach of the student who worked on it. As it is a short, there is a reduced amount of data on audiences compared to feature films and documentaries. This section of the portfolio is created with that in mind, our audience is more likely to be other filmmakers.



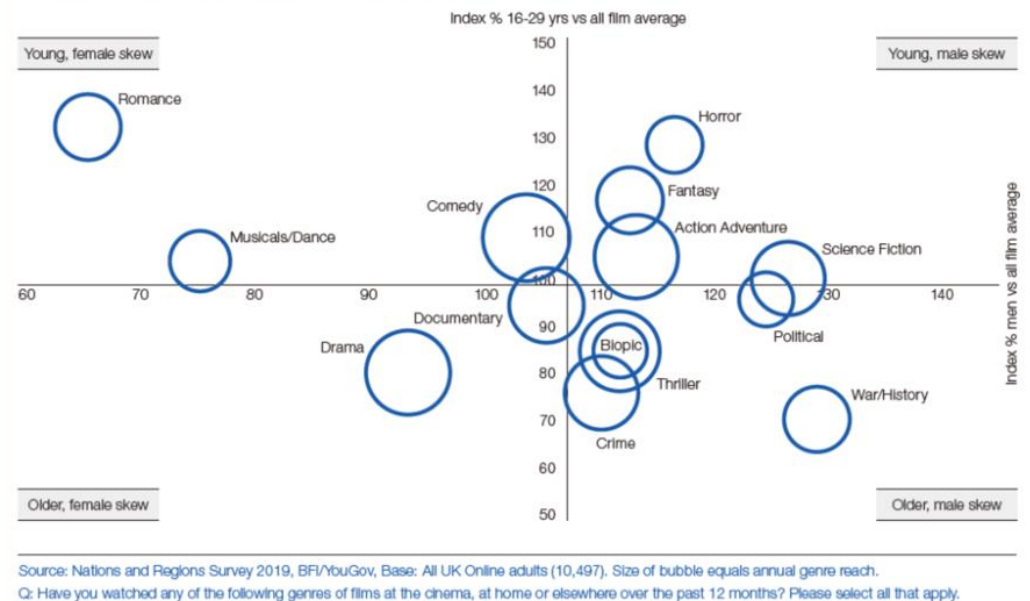
<https://stephenfollows.com/become-film->

The graph above (Stephen Follows 2016) presents the percentage of how amateur directors became professional. Using it as a guide towards how filmmakers can get into the industry, studying is on the top of the list. Considering the contributors of *Paper Beats Rock* will fit this description, I plan on pushing that this is a student collaboration as a USP. The same applies here with the third most common path: making short films.

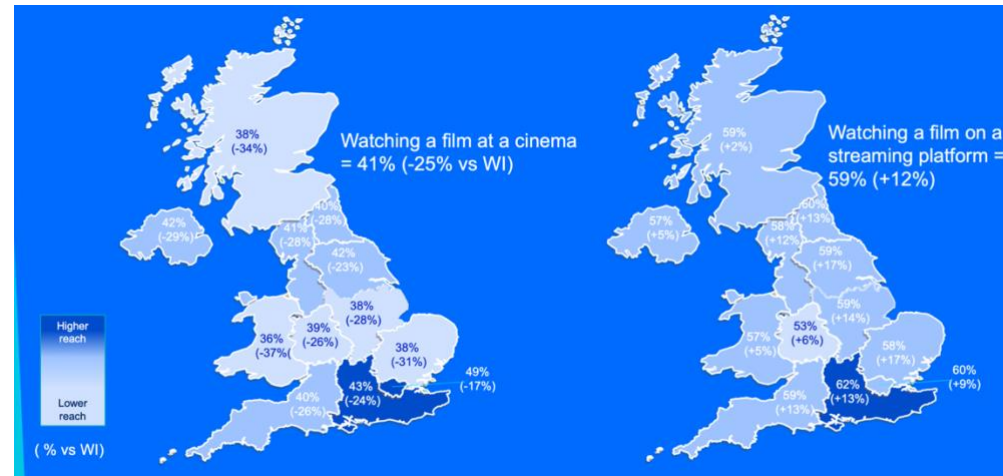
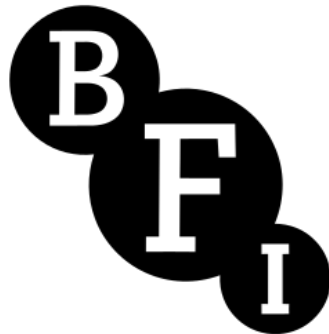
Audience by Genre:

- Even though the film is going to be targeted to filmmakers in the industry; *Paper Beats Rock* will still be created considering a target audience group.
- The fact that this film is an animation will not have a skew on the target audience, this is partly because we would like to avoid the misconception that animation is a genre.
- It will be a mixture between comedy and action/adventure, which according to this graph are well centred in a male/ female skew; they are both however, suited to a younger age group, this map suggest an audience of 16-29 years old would be optimal. The age skew is between 95% and just under 120% of this age group viewing these genres.
- The comedic elements are more likely to impress the females and the action/ adventure elements will have the same affect with the men, but there will be large overlap here.

Figure 7 Audience mapping by genre – age and gender, 2018

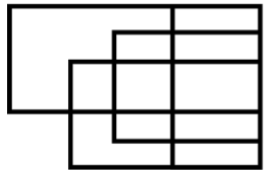


The Industry in the UK:



- According to the graph by the BFI (2023) the Southeast of England and London are concentrated areas for audience reach watching in cinemas and on streaming platforms.
- However, all areas of the UK are reducing how much they consume film in cinemas and switching to streaming platforms. It would be beneficial to target these areas as the reach is better.
- On top of this, 52% of UK film companies were located in London in 2021 (BFI 2021 p.209). Targeting an audience of filmmakers in this area will have a higher chance of promoting the students' work on *Paper Beats Rock* to a potential future employer.

The Industry in Ireland:



Fís Éireann
Screen Ireland



Sector	HMRC 15/16 Benchmark		Northern Ireland Annual Average 14–17			
	No. of Projects	UK Spend £ mil	No. of Projects	% UK Total Projects	NI Spend £ mil	% UK Total
Animation	20	38	3	17%	6	15%
Film	210	1,000	8	4%	8	0.8%
High-End Television Drama	50	300	5	11%	44	15%
Video Games	65	42	2	3%	1	2%

- There has been an influx of talent in Ireland and Northern Ireland. They are becoming hubs for the industry on the British Isles: “Recent figures show box office revenue in the Republic of Ireland increased 13% from 2022 to 2023.” (Daly 2024)
- Shown on this graph from Northern Ireland Screen (2023), Northern Ireland accounts for only 4% of the UK’s film projects but 17% of the UK’s animation projects. Northern Ireland is a hub for animation projects.

Industry Comparables



Paperman (2012)

Plot: In a 1940's office, a bored man sees a woman in the building on the other side of the street. He attempts to get her attention by throwing paper planes at her window, when this doesn't work, the paper planes come to life, and guide him to meet the girl of his dreams.

Reference for *Paper Beats Rock*: The film is loosely based off of Paperman. The immediate similarity is the paper airplanes flying out of a big city window. Both films will also be animated in 3D and tune shaded to appear 2D.



The Incredibles (2004)

Plot: The man who was once the greatest superhero in the city must get back in shape as the retired heroes, he once worked with are disappearing. With the help of his superpowered family, Mr Incredible

Reference for *Paper Beats Rock*: Many of the superhero sequences will follow this style of cutting.

Industry Comparables

Balcony (2018)

Plot: On a hot summer's day, an old man stirs up the local community by shouting at a balcony.

Similar features in Paper Beats Rock: This student film is mainly on a visual basis – Paper Beats Rock will have a similar animation style, its character design will be similar. As a short, its place in the industry is comparable to our film, it has a similar distribution strategy.



Spice Frontier (2020)

Plot: An astronaut and his robotic sidekick guide their community through space in order to find the last

Similar features in Paper Beats Rock: This is a very similar animation style. It is animated using 3D techniques, and tone shaded in order to seem 2D. The film's general tone is a great comparable to *Paper Beats Rock*, with comedic elements that play well off of its clumsy protagonist. Spice Frontier has used many of the same self-distribution platforms that we plan to use with our film.



Marketing and Distribution Plan

Marketing Plan



Trailers and posters will be created to fit the ‘Reel’ formula of social media. Cutting content into shorter clips allows you to squeeze more out of them and reach a further audience, the algorithms also reward this strategy (Jenkins 2022).

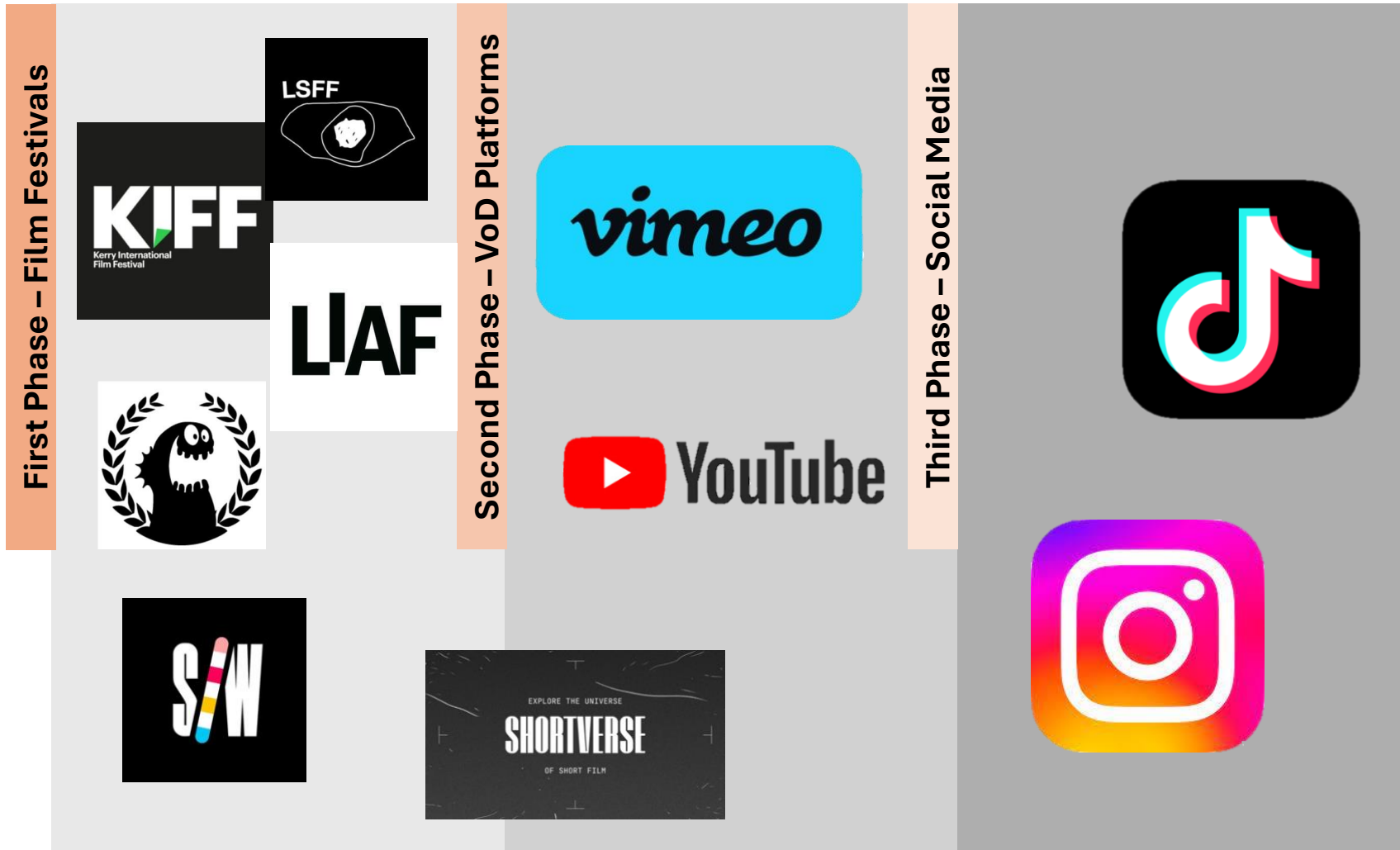
At the highest performing, Reels are small clips, below 10 seconds that replay in a loop, and flow between replays seamlessly. This increases the number of views a video gets, tricking the platform’s algorithm to push the content to more people, as its stats suggest that the video is gaining popularity quickly.

These three posters for example, would be created by getting freeze-frames from the finished film and then reanimating a small aspect of it. This will create a moving poster, using the furthest left still, Page’s face will behave as a static background, but the plane will slightly move towards the camera and back, creating a looping video that can be replayed.

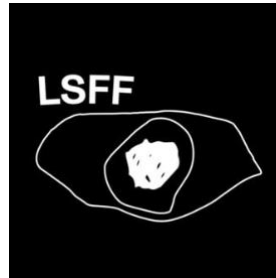
This marketing plan is intended for our target audience of 16–29-year-olds, who account for more than half of their (specifically TikTok’s) 1 billion monthly user-base (Oberlo 2024).

Distribution plan

Goal: Platform the film and the creators that worked on it. Get the creators names in the industry.



Phase One – Film Festivals



<https://filmfreeway.com/LondonShortFilmFestival>



<https://filmfreeway.com/LondonInternationalFilmFestival>

London Short Film Festival – London International Animation Festival

Film festivals gather the players of the industry to expand their careers and creative palettes; they also provide free publicity to a film, enlarging the reach and viewership of the film (Wong 2011). The above festivals are in London, an area where more than 50% of the UK's film industry is based. Also, me and my director are likely to be based in London during the distribution phase of *Paper Beats Rock*. This will make it extremely easy to access these festivals. Both of these festivals have been selected not only for their location but their ability to gain us the free publicity in the right places. The London Short Film Festival is BAFTA award qualifying, meaning that even with a small screening of our film, there will be players that are BAFTA affiliated, providing great opportunities to network. The London International Animation Festival also provides these networking possibilities specifically for animation.



<https://filmfreeway.com/AnimationDingle>



<https://filmfreeway.com/KerryIntFilmFestival>



<https://filmfreeway.com/BelfastFilmFestival>

Animation Dingle – Kerry Film Festival – Belfast Film Festival

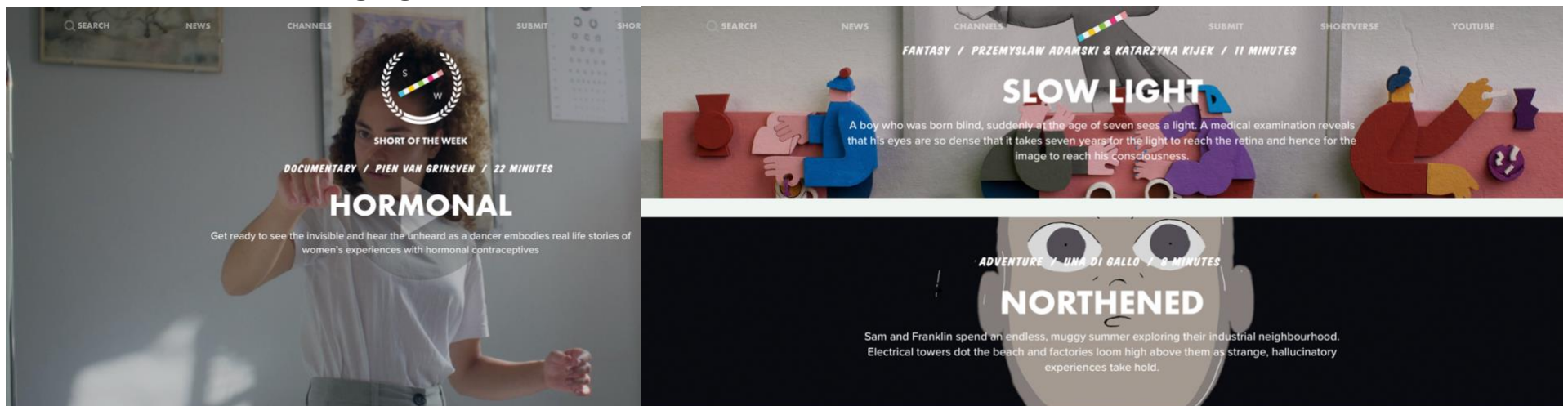
The above film festival have been primarily chosen for their location. As Ireland and Northern Ireland are such successful areas in the industry currently, we aim to be eligible for their selection. Animation Dingle is very well suited to us, as it specialises in animation and curated student film to promote up and coming filmmakers. Kerry Film Festival also caters to student shorts, and animation, suggesting their audiences have a suitable scope for networking. The Belfast Film Festival is BAFTA qualifying, this would draw a lot of attention to the festival, with industry professionals coming from all areas to attend.

Short of the Week

This is an online festival supplied by Shortverse (a key part of Phase 2). This festival accepts entrants all year round without submission cost differing through season. They aim to promote short films from up-and-coming filmmakers. If our film wins Short of the Week, the service offers to work with you to complete your distribution, developing a new plan into festivals. It also qualifies you for the Canadian Screen Awards and does not affect premiere status with any other film festivals.



By gaining a 'Short of the Week' title, our film will be pushed to the front page of the popular Video-on-Demand (VoD) platform for weeks. It will also give our film a banner forever, showing viewers that it is a curated film, encouraging them to click and watch.



Phase Two – VoD Platforms

Shortverse is the Video-On-Demand platform that provides Short of the Week. As the name suggests, it solely caters to shorts and has the mission to promote new filmmakers as its made and curated by filmmakers. It has a very useful search system, allowing viewers to specify if they'd like to see 2D or 3D animation short, whether they're superhero or comedy, and whether they were made by students. This is a great platform to self distribute on, it will promote the film to people in film.

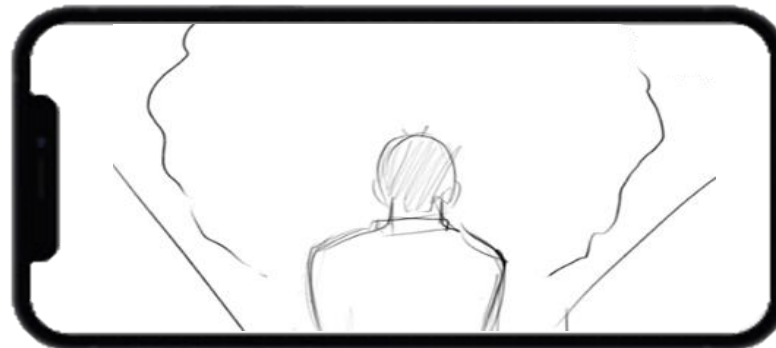


Vimeo and Youtube are also platforms that we will upload the film to. They are well known for their accessibility and are likely to be the most popular VoD services for student films like ours. We will provide links on the descriptions to find more details about our film and promote the filmmakers further. On these platforms, our film will be easily accessible for our filmmaking team to access in the future, allowing them to share their work with potential employers easily.

Phase Three – Social Media Release

For our final phase of self-distribution, we plan to add the full cut of the film to the social media platforms that we used for marketing. As the marketing campaign will cater to the shortform ‘Reels’ algorithm, the platforms will believe that our accounts on TikTok and Instagram have a higher viewership (as it had got so many views previously). Then, when we upload the full film on these accounts, they will be pushed to more viewers, and a higher number of viewers in our target audience will watch the film.

This is unlikely to last for long, as videos past a couple minutes rarely trend after a couple of weeks; but the viewers gained in this time could be extremely beneficial for getting viewers to click on the links provided: which will take them to our actual VoD releases.



Marketing and Distribution Budget

The following is simply the budget allowed for entering film festivals. Upon being selected and asked to attend, the costing for this will vary, but the most expensive will be for the Kerry festival – estimated at £70 per person for travel and a night’s stay at a hotel.

Film Festival	Category	Entry Fee
Kerry International Film Festival	‘Student Shorts’	£12
Short of the Week	‘Short Film’	£38
London International Animation Festival	‘All Animated Films’	£12
London Short Film Festival	‘London Short Film Festival: UK’	£21
Animation Dingle	‘Animated International Student Short Film’	£21
Belfast Film Festival	‘Short Film Competition’	£16
		£120

References

- Bectu. 2024. *Ratecards: Find Out the Rates for the Work You Do* [online]. Available from: <https://bectu.org.uk/get-involved-in-the-union/ratecards/> [Accessed 19 July 2024].
- BFI., 2023. *Watching Films in the UK: How Often, How Many and How?* London: BFI.
- *Balcony*. 2018. [Film, VoD]. Directed by David Dell'Edera. Hungary.
- Daly, J., 2024. *Oscar nominations show Irish film industry gets value for its €322m spend. Irish Examiner*. 25 January 2024. Available from: <https://www.irishexaminer.com/business/economy/arid-41317036.html#:~:text=Recent%20figures%20show%20box%20office,13%25%20from%202022%20to%202023> [Accessed 19 July 2024].
- FilmFreeway. 2024. *Animation Dingle*. Available from: <https://filmfreeway.com/AnimationDingle> [Accessed 16th July 2024]
- FilmFreeway. 2024. *Belfast Film Festival*. Available from: <https://filmfreeway.com/BelfastFilmFestival> [Accessed 16th July 2024]
- FilmFreeway. 2024. *Kerry International Film Festival*. Available from: <https://filmfreeway.com/KerryIntFilmFestival> [Accessed 16th July 2024]
- FilmFreeway. 2024. *London International Animation Festival*. Available from: <https://filmfreeway.com/LondonInternationalAnimationFestival> [Accessed 16th July 2024]

References

- FilmFreeway. 2024. *London Short Film Festival*. Available from: <https://filmfreeway.com/LondonShortFilmFestival> [Accessed 16th July 2024]
- FilmFreeway. 2024. *Short of the Week*. Available from: <https://filmfreeway.com/shortoftheweek> [Accessed 16th July 2024]
- Jenkins, A., 2022. *Social Media Marketing for Business: Scaling an Integrated Social Media Strategy Across Your Organization* [online]. London: Kogan Page.
- Northern Island Screen. 2023. *Opening Doors: Phase 2 2018-2022*. Belfast: Northern Ireland screen.
- Oberlo. 2024. *TikTok Age Demographics*. Available at: <https://www.oberlo.com/statistics/tiktok-age-demographics>. [Accessed 19th July 2024]
- *Paper Man*. 2012. [film, streaming]. Directed by John Khars. Los Angeles: Walt Disney Animation Studios.
- ShortVerse. 2024. *Explore*. Available from: <https://www.shortverse.com/explore> [Accessed 16th July 2024]
- *Spice Frontier*. 2020. [Film, VoD] Directed by Adam Meyer and Jalil Sadool. USA.
- Stephen Follows. 2016. *How to Become a Film Director*. Available from: <https://stephenfollows.com/become-film-director/>. [Accessed 17th July 2024]
- *The Incredibles*. 2004. [Film, Streaming]. Directed by Brad Bird. Emeryville, CA : Pixar Animation Studios.

References

- Video Collective (2024). *Film Production Crew Day Rates* [online]. Available from: <https://www.freelancevideocollective.com/filmmaker-resources/production-crew-rates-film-tv/> [Accessed 19 July 2024].
- Wong, C., 2011. *Film Festivals: Culture, People, and Power on the Global Screen* [online]. London : Rutgers University Press.

Appendix

Paper Beats Rock

written by

Brad Morris



Phone: 0799025807

E-mail: bradley.morris1@hotmail.co.uk

INT. OFFICE - DAY

An ordinary office goes about its working day. It's open-plan, with open windows looking out to a built-up brick city. A **printing noise** can be heard every few seconds.

A paper plane flies past a pin board with a newspaper article pinned on it. The headline reads: "Local Man Saves the Trees".

Another plane flies past, we follow it as it glides out of the window and into the wind.

PAGE, 30 and in office attire, sits with his legs resting on his desk and is leaning back in his chair. He has a gap in his shirt left unbuttoned.

Again, we hear the **printing noise**. A paper plane pops out from within Page's shirt gap. He takes it and aims to throw it out the window. He releases it and misses. The plane misdirects and hits GAIL, 50, a fellow office colleague.

She glares at him and pulls the plane out from her poofy, permed, grey hair. She crumples it and throws it at Page, it hits him in the face.

GAIL (O.S.)

Freak!

Page looks hurt from the remark. He brushes it off quickly and then looks back to the window. His eyes have a glint of an idea. He leans back and begins **printing** once again but for slightly longer this time.

A more technical and complicated looking plane pops out from his shirt. He throws it, its flight weaves in and out of the air and curves out of the window, catching the wind gracefully, until it is knocked to the floor by something.

Page is disappointed and drops his shoulders. Suddenly, two men zip past the window. Page perks up and rushes to the window.

He looks on in admiration, yet longing. BOLT, a hero in yellow spandex is fighting a VILLAIN, dressed in shabby black clothing and floating on a black gas cloud. Bolt is firing lasers from within his body at the villain and exchanging blows with him between Page's office and the building over.

Page leans further out the window. A fly is flying around and lands on Page's nose. Page **sneezes**. Paper begins to rapidly fall from under Page's shirt. He sighs.

A **clearing of the throat** can be heard. Page turns. ROGER, 60, stands at Page's desk wearing office attire and a name badge that reads: Roger - Manager. He slams a mountain of documents onto Page's desk.

ROGER
By tomorrow morning.

Page looks at the clock on the wall. The time is 4:45 pm. Roger **taps** his pen on the mountain of documents. Page doubles back between the clock and Roger who is now walking away, putting his coat on by the door.

ROGER (CONT'D)
And clean that up!

Across the office, GLEN, TREVOR and MIKE are gathering their things to go home, murmuring and laughing. Page begins to go through the documents and **printing** from his body.

The office begins to empty out and Gus, Trevor and Mike draw closer to Page as they leave the office.

GLEN
So we all ready for tonight, don't forget your chips.

MIKE
Yeah, no sleeves this time, Mike.

TREVOR
No marked decks then either.

The three men laugh as pass Page's desk. He looks up in anticipation.

GLEN
Adiós, Xerox. I'd invite you along but you'd just *fold* every round anyways.

The three men laugh once more as they leave the office into the elevator.

MIKE (O.S.)
Good one.

The elevator doors close. Page deflates and looks out to the now empty office.

EXT. STREET NEXT TO PARK - NIGHT

The street is illuminated by dimly lit lampposts. Page is hunched over, trotting along, marred with self-loathing. The streets are empty.

EXT. OUTSIDE APARTMENT BUILDING - TIME LAPSE (NIGHT TO DAY)

Page slowly walks along the street and reaches the door to his apartment building. He enters.

We watch as night turns to day in seconds.

Page walks out of his building and walks back down the street to work.

EXT. STREET NEXT TO PARK - MOMENTS LATER

Page slumps along the path. A flash of yellow passes him by, it's the hero, Bolt. He looks back in disbelief as Bolt walks on. Passer bys begin follow Bolt with their phones, filming him.

THEO, a young boy around 10, is playing in the park. He looks up and spots Bolt in the distance. He quickly rushes over tugs on Bolt's spandex, who stops begrudgingly.

Theo quickly pats himself down and pulls out a pen and a small sheet of paper, which immediately is blown into the wind. Bolt looks agitated.

Theo scrambles chasing after his elusive paper. He bumps into Page, who gives an awkward grin. Page begins to **print**. A small piece of paper pops out from his shirt and he hands it to Theo.

Excitedly, Theo turns back towards Bolt, who has vanished. Theo's face drops in disappointment, on the brink of tears.

Page waves his hands at Theo, unsure what to do. He takes the piece of paper back from Theo and begins folding it. Out of his hands he reveals an incredibly detailed origami swan.

He hands it over to Theo with an awkward smile. Theo perks back up and smiles back at Page.

Suddenly Theo's MOTHER, 30s, pushes past Page and ushers Theo away. She scowls at Page as they walk away. Theo inspects the origami and notices some text at the base of the swan.

It reads: "Never Meet Your Heroes".

4.

Theo looks back at Page, who is now walking away, hunched over into the distance.

INT. OFFICE - DAY

Page is sat by his desk, once again, legs resting on his desk and leaning back in his chair. A few metres away, a waste paper basket sits beside a fan on full speed and oscillating.

Page is again, continuously **printing** paper from his shirt but now crumpling them into balls and attempting to throw them into the basket against the wind of the fan. He is missing the bin, but getting closer each time.

The window by his desk is closed, but can see things flash on by, which Page doesn't notice. It is clear there is some form of commotion.

Across the office, there is a **scream**. Page looks across, one of his paper balls finally makes it into the bin, but he doesn't see.

Office workers begin to gather around a TV in the corner of the office. The news is on. Initially, low in volume, we begin to hear it clearer as Page walks over, although he cannot see the screen through the crowd.

NEWS ANCHOR (O.S.)

There's a city-wide emergency. An evacuation order is being prepped by the city. An unforeseen threat is now endangering the whole city. Heroes are on the scene.

The crowd of colleagues all watch in shock and horror. Some are breathing heavily, hands over their mouths, while others are nervously murmuring to one another.

TREVOR

It's okay, the heroes will deal with it right?

NEWS ANCHOR (O.S.)

The heroes have tried all they can, some are beginning to give up. Please evacuate now. Do not hesitate. Pray.

The office workers begin to scramble past Page.

MIKE

I'm getting out of here, outta my way.

5.

The crowd quickly dissipates out of the office. Page is left alone once again. He can finally see the screen. There is no news anchor on screen, a spinning chair in their absence.

The breaking news reads: "GIANT METEOR ON COURSE FOR CITY", with a live video feed of the meteor in the sky. The broadcast cuts off, leaving a still of an evacuation message.

Page looks up. His face finally showing a sense of purpose. He grits his teeth, with a glint of determination in his eyes.

EXT. CITY RIVER BANK - DAY

Civilians are in a sea of panic as they flee through the street with the help of the heroes.

In the sky, a large meteor is hurtling towards the city's surface, minutes from impact. Heroes, including Bolt, are attempting stop it, break it and slow it down, showcasing their flashy powers to stop it by all means necessary.

Theo stands in awe, frozen by the overwhelming situation and watching the heroes' futile attempts.

BOLT

It's pointless! We can't stop it.
I- uh...I'm getting out of here.

OTHER HEROES IN UNISON (O.S.)

Me too!

The heroes begin to flee, running past Theo, leaving him behind. Bolt stops and tries to get Theo to flee, who stands motionless.

BOLT

Come on kid, do you wanna die?

Theo's eyes widen. Page steps out and slowly walks towards the bank, facing the meteor. He **prints** himself a flimsy, paper mask and puts it on his face.

MATCH CUT FLASHBACK: Page walking away, hunched over, from Theo after giving him the origami earlier.

PRESENT: Page walks past Theo, looking confident and stoic, standing tall in the face of the meteor disaster.

Bolt gives up trying to drag Theo, he flees for himself.

BOLT (CONT'D)

Suit yourself.

Page puts his game face on, staring down the meteor that is seconds away from destroying the city. He takes a deep breath and begins to **print**.

Giving his all he grunts as he sends his body printer into overload, it to **screech** as he pants and grunts.

A huge piece of paper begins to form from his chest towards the meteor, growing and growing. His printer begins to smoke, his clothing beginning to tater.

The paper begins to crumple and wrap around the meteor. The meteor begins to slow, but it is not enough, it continues to speed towards the city surface.

Page pushes through in one last push. The smoke around his chest worsening, his shirt completely in tatters. He screams out, the printer **screeching**. The paper pushes against the rock, now fully wrapped around the meteor like a paper ball.

The meteor comes to a halt. Page stops printing.

The paper-ball meteor falls into the city river. A large splash of water rains onto the city pavement, spraying Page slightly.

He falls to the floor, completely wiped out. He lies back on the concrete and takes a deep breath. He is overcome with relief and smiles. He did it.

Heroes and civilians begin to turn back and come out of hiding. Theo looks on in awe, but this time at Page.

CIVILIAN

We're saved.

Murmurs and chatter fill the streets. Bolt steps out.

BOLT

How did he do that?

Page rises to his feet and turns to see the crowd forming in a distance around him, looking at him in shock and relief. Glen, Mike and Trevor are in the crowd.

He looks at Theo and smiles.

TREVOR

Who is that guy?

A gust of wind blows away Page's flimsy mask. Page panics slightly and tries to grab but misses.

MIKE
Page?

GLEN
Wow.

Page shrugs his shoulders and waves awkwardly. Theo's eyes widen and runs up to Page and gives him a hug. Page pats him on the shoulders he slightly stumbles back.

Theo steps back and rummages through his backpack. He pulls out a pen and the origami that Page made him earlier. He turns it over revealing the message of "never meet your heroes" and hands it and the pen to Page.

Page looks in disbelief. Theo taps the blank space below with his finger and looks up at Page. He looks around at the crowd, murmuring about his heroics.

Page is overcome with emotion and begins to shed a tear.

Glen begins to clap and cheer at Page, Mike and Trevor joining in before the whole crowd erupts in clapping at cheering for Page.

Page smiles brightly and signs his name below "Never meet your heroes".

The crowd continue to cheer and clap. The city is untouched, and people begin to crowd around Page even more. The soggy, paper-wrapped meteor is sticking out of the river.

INT. OFFICE - DAY

An ordinary office goes about its working day. Its windows open, looking out to a built-up brick city. A **printing noise** can be heard every few seconds.

A paper plane flies past a pin board with a newspaper article pinned on it. The headline reads: "Local Man Saves the Trees".

Next to it, there is another pinned article that reads: "Sustainable Man Saves City". Another paper plane flies past the pin board and out of the window.

Page sits with his legs resting on his desk and leaning back in his chair. He's **printing** and throwing paper planes once again, although much happier and fulfilled now. A crumpled paper ball hits him from across the office and lands into his lap.

Page looks across the room to see Glen, Mike and Trevor awkwardly smiling at him around the coffee area. They nod downwards in unison. Page unfolds the paper ball, revealing a scribbled message that reads: "Coffee?".

Page looks back to his colleagues and nods with a smile. Glen stirs the mug and hands it to Mike. Mike brings it over to Page with a nod and goes back to his desk.

Page leans back into his chair, pausing for a moment in thought. He's finally found his place in the world, he's happy.

He looks back out to the window, feet back on the desk. He **prints** out another paper plane, straightens the edge and holds it close to his eye and looks down the centre of it, aiming for the window. He releases it and we follow as it glides out of the window and catches the wind between buildings, flowing gracefully through the air towards the city skyline.

SUPER: Paper Beats Rock.

CREDITS ROLL.

FADE TO BLACK:

INT. SMALL DARK ROOM - NIGHT

Page, Mike, Glen and Trevor sit around a circular table in a dimly lit room playing poker. They share intense looks with one another.

Glen raises the bet and throws his chips onto the table. Page awkwardly glances side to side at his colleagues. Trevor looks at his cards and fiddles with his chips, deciding what to bet.

A quiet **printing** sound can be heard. The three other men snap their heads to Page, who sits sheepishly. The noise stops, as they continue their glares.

Mike reaches over to Page's shirt and rustles it. Four Aces spill out. Page nervously laughs and pushes all of his chips into the middle, going all in. There's an intense silence for a moment.

Glen, Mike and Trevor unanimously begin laughing hysterically. Page is relieved and grins. The three men slam their cards on the table face-down, Glen patting him on the back. Page joins in laughing.

FIN.

Appendix

SHOT LIST · Paper Beats Rock						
SCENE: 1	INT. OFFICE - EVENING		PAGES:	2		
SHOT #	SUBJECT [1]	SHOT SIZE [2]	ANGLE	MOVEMENT	SOUND	SHOT DESCRIPTION
1	Office, Workers	W	Eyelevel	Dolly		An ordinary office goes about its working day. It's open plan, with open windows looking out to a built-up brick city. We slowly move through the office.
2	Mike + Trevor + Glen	LS	Eyelevel	Static		There is a male office worker on the phone (Glen), while two other male office workers (Mike and Trevor) sit across messing about playing rock paper scissors. Mike throws papers against Trevor's rock and wins and celebrates. Glen mimes for them to shut up.
3	Gail	MS	Eyelevel	Static		A female office worker (Gail) is typing away on her computer.
4	Roger	MS	Eyelevel	Static		The manager (Roger) looks out from within his windowed office, sipping from his mug, looking out to the office through his blinds.
5	Pinboard, Newspaper Cutout, Paper Plane	ECU	Eyelevel	Static		A paper plane flies past a pin board with a newspaper article pinned on it. The headline reads: "Local Man Saves the Trees".
6	Hand, Paper Plane	ECU	Eyelevel	Tracking Shot		We see a hand holding a paper plane, pull back and release it. We follow the plane as it flies out of the window and into the wind.
7	Page	W	High Angle	Zoom		Slight high angle, slow gradual zoom. Page sits with his legs resting on his desk and is leaning back in his chair. He has a gap in his shirt left unbuttoned. A paper plane pops out from within Page's shirt gap. He takes it and aims to throw it out the window. He releases it and misses, Page sits up in concern and flaps slightly, the plane flies into the 'camera'
8	Gail	CU	Eyelevel	Static		The plane hits GAIL. She glares at him and pulls the plane out from her poofy, permed, grey hair. She crumples it and throws it at Page.
9	Page	CU	High Angle	Dolly		Slight high angle. The crumpled paper ball hits Page in the face, he looks hurt by her remark from off-screen. We then dolly back, making Page look small to a Long shot.
10	Window, City Outlook	CU	Eyelevel	Static		There is a slight breeze, the raised blinds of the windows move in the wind.
11	Page	LS	High Angle	Static		Slight High Angle. Page brushes off his hurt with a glint of an idea. He leans back and begins printing once again but for slightly longer this time.
12	Page's Shirt, Plane, Page's Hand and Eye.	CU	Eyelevel	Tracking Shot		A more technical and complicated looking plane pops out from his shirt. He places it on the desk and firmly presses along the creases towards the tip. He takes and holds it to his eye (side-on) and releases it. We follow it as it its flight weaves in and out of the air and curves out of the window, catching the wind gracefully, until it is knocked to the floor by something.
13	Page	MS	High Angle	Static		Through the window, we see Page is disappointed and drops his shoulders. Suddenly, two men zip past the window. Page perks up and rushes to the window, looking left and right and then up as his eyes widen.
14	Bolt, Villain	W	Low Angle	Tracking Shot		BOLT, a hero in yellow spandex is fighting a VILLAIN, dressed in shabby black clothing and floating on a black gas cloud. Bolt is firing lasers from within his body at the villain and exchanging blows with him between Page's office and the building over.
15	Page, Fly	MS	High Angle	Static		Page looks on in awe. A fly is buzzing around and lands on Page's nose, who begins to twitch with a sneeze brewing. Roger clears his throat o.s.
16	Page	FS	POV	Static		POV of Roger from inside office looking at Page. Page sneezes. Paper begins to rapidly fall from under Page's shirt. He looks down then looks up sheepishly.

Appendix

17	Roger	CU	Low Angle	Pedestal	We see a manager's badge on a suited man with many documents between his arm, we pedestal up to see Roger glaring angrily at Page, some snot on his face.
18	Page	CU	High Angle	Static	Page scrambles on his knees around on the floor from Roger's POV, and hands Roger a piece of paper.
19	Documents stack, Page	CU	Eyelevel	Rack Focus	A stack of documents drop into frame onto the desk (Roger's o.s line), we rack focus to the background where Page looks to the stack and looks off-screen to the wall.
20	Clock	ECU	Low Angle	Static	Clock on the wall. The time is 4:45 pm.
21	Roger	LS	Low Angle	Static	Roger walks off across the office, wiping his face with the paper, crumples and throws it over his shoulder. "And clean that up!"
22	Page	CU	High Angle	Static	Page looks from the clock to the snotty paper ball as it drops into his pile of paper by his knees. He sighs and deflates.
23	Glen, Trevor, Mike	W	Eyelevel	Static	GLEN, TREVOR and MIKE are gathering their things to go home, murmuring and laughing.
24	Page	MS	High Angle	Static	Page is picking up the sheets of paper and stacking them in his hands, on his hands and knees.
25	Glen, Trevor, Mike	W	Eyelevel	Tracking Shot	The office begins to empty out and Gus, Trevor and Mike draw closer to Page as they leave the office.
26	Page	CU	High Angle	Static	Page looks up at the guys in anticipation.
27	Page + Glen, Trevor, Mike	MS (OTS)	Low Angle	Rack Focus	The guys tease Page as they walk into frame, Page has his back to the camera on the left, the guys in the background on the right. As the men walk out of the office door out of frame, we rack focus to Page who turns to the camera, now all alone.
28	Elevator, the guys' shoes	ECU	Eyelevel	Static	Close-up of the elevator door opening and the three guys' shoes walking in and the door closing. The men can be heard laughing and murmuring.
29	Office cubicles and desks	MS	Eyelevel	Dolly	Dollying through the office slowly, showing empty desks and cubicles. It is now darker outside.
30	Water cooler	CU	Eyelevel	Static	Water cooler bubbles
31	Ceiling Light	CU	Extreme Low	Static	Fluorescent, ceiling light box hums.
32	Page	ELS	High Angle	Zoom	Slow zoom out to ELS of Page in empty office on his own, printing paper, now dark outside.

SCENE: 2		<i>EXT. STREET NEXT TO PARK - NIGHT</i>		PAGES:		1/8	
SHOT #	SUBJECT	SHOT SIZE	ANGLE	MOVEMENT	SOUND	SHOT DESCRIPTION	
1	Page	W	Eyelevel	Static		The street is illuminated by dimly lit lamp posts. Page is hunched over, trotting along, marred with self-loathing. The streets are empty.	

SCENE: 3		<i>EXT. OUTSIDE APARTMENT BUILDING - TIME LAPSE (NIGHT TO DAY)</i>		PAGES:		2/8	
-----------------	--	--	--	---------------	--	-----	--

Appendix

SHOT #	SUBJECT	SHOT SIZE	ANGLE	MOVEMENT	SOUND	SHOT DESCRIPTION
1	Page	W	Eyelevel	Static		Page walks into frame from the left along the dimly lit street, his apartment block in the background. He walks past a lamp post with a poster on it.
2	Bolt Poster	ECU	Low Angle	Static		Slight low angle on a poster of Bolt on a lamp post.
3	Page	FS	Eyelevel	Pedestal		Page walks up the stairs to the front door of the block, he enters, shutting the door. We slowly pedestal up the building, watching him climb the stairs to his apartment through the few windows showing the staircase, dragging his heels. He reaches the 4th floor, and walks off to the side of the window.
4	Apartment Building, Page	ELS	Eyelevel	Static		We watch as one window is suddenly illuminated, Page appears and shuts the curtain, the last window to do so. We TIMELAPSE as night turns to day in a few seconds. Page opens his curtains, revealing himself looking sleep deprived in his pyjamas. Passerby's walk along the street. Page walks down the stairs normally this time as we see through the window. He opens the front door, traipses down the stairs and walks down the street, eventually leaving the frame.

SCENE: 4 EXT. STREET NEXT TO PARK - DAY PAGES: 7/8						
SHOT #	SUBJECT	SHOT SIZE	ANGLE	MOVEMENT	SOUND	SHOT DESCRIPTION
1	Page	W	High Angle	Static		Page is slumping along the pathway to work.
2	Page, yellow flash of Bolt	CU	High Angle	Tracking Shot		Side angle. Page is slumping along the pathway to work. A flash of yellow walks past, blocking Page for a second and then out of frame. Page looks up from the floor.
3	Page, Bolt	TWO SHOT/MS	Eyelevel	Rack Focus		Bolt is walking towards the camera on the left out of focus, Page turns around, as he does we rack focus onto Bolt , Page now out of focus.
4	Bolt	CU	Eyelevel	Static		Bolt walking looking smug with himself.
5	Bolt	LS	POV	Static		Passerby's begin follow Bolt with their phones, filming him. Page's POV, Bolt walking into distance.
6	Theo	MS	Eyelevel	Static		THEO is playing in the park.
7	Theo	CU	Eyelevel	Static		Theo looks up and spots Bolt in the distance. He's eyes light up with excitement.
8	Bolt	MS	Eyelevel	Static		Bolt is continuing to walk, waving into camera phones and trying to look cool.
9	Theo, Bolt and passersby in (B. G)	MS to LS	Eyelevel	Static		Theo drops what he was playing with and rushes over to Bolt who we can see and the passersby in the background.
10	Theo, Passerby crowd.	MS	High Angle	Static		Theo arrives at the crowd and he tries to squeeze through, disappearing into a gap between the crowd.
11	Bolt, Theo	CU	Eyelevel	Pedestal		Bolt is continuing to walk and smile for the cameras but suddenly comes to a halt, he looks down. We pedestal downwards to see Theo tugging on Bolt's spandex.
12	Bolt	CU	Low Angle	Static		Low angle POV from Theo looking up at Bolt. Bolt rolls his eyes.

Appendix

13	Theo	MS	High Angle	Static	Theo, with Bolt's shadow over his face, rushes around quickly pats himself down and pulls out a pen and a small sheet of paper, which immediately in blown into the wind.
14	Bolt	CU	Eyelevel	Static	Bolt looks agitated.
15	Theo	FS	Eyelevel	Dolly	Theo is chasing the elusive paper, the camera tracking him from the side , Trucking alongside him. We and Theo come to a sudden stop as he bumps into a pair of trousered legs (Page).
16	Theo, Page	TWO SHOT/LS	Eyelevel	Static	SIDE ANGLE. The paper disappears into the wind behind Page. Theo looks up and steps back slightly, Page scratches his head, awkwardly.
17	Paper	CU	Low Angle	Tracking Shot	The paper flies into the air, we track until it flies out of frame.
18	Theo	CU (OTS)	High Angle	Static	Theo looks down and upset .
19	Page	CU (OTS)	Low Angle	Static	Page turns around to see what Theo is looking at, then back to Theo. He holds his finger up gesturing to wait as he has an idea.
20	Theo	CU	High Angle	Static	Theo looks on curiously.
21	Page and Paper	MS	Eyelevel	Static	Page takes a step back and begins to print. It stops, he reaches into his shirt and pulls out a piece of paper and hands it to Theo with an awkward grin,
22	Theo, Paper, Page's hands	MS	Eyelevel	Tracking Shot	Page's hand enters the frame, Theo looks up and then at the paper. He takes the paper excitedly and takes a step backwards and turns tracking as he does .
23	Dispersed passerbys	LS	POV	Handheld	Theo looks to where Bolt was but he's gone. He then darts his eyes at the passerby crowd which have now dispersed walking different directions.
24	Theo	CU	High Angle	Static	Theo turns back to Page, his face drops in disappointment, on the brink of tears.
25	Page	MS	Low Angle	Static	Page waves his hands at Theo, unsure what to do.
26	Theo, Page	TWO SHOT/LS	Eyelevel	Static	SIDE ANGLE. He takes the piece of paper back from Theo and begins folding it. Theo continues to look down, but looks up at what Page is doing.
27	Page	MS	Low Angle	Static	Page begins folding it
28	Page's hands, origami swan	CU	Low Angle	Tilt	Page finishes folding turns his hands towards the camera and opens them, revealing an incredibly detailed origami swan. we tilt up to see Page tilting his head to the side hoping for a good response.
29	Theo, Origami swan, Page's hands	MS	Eyelevel	Static	Page's presents the origami swan to Theo on the left of frame. Theo perks back up and takes the origami, smiling up at Page.
30	Page, Theo's mother	TWO SHOT/MS	Eyelevel	Static	Page looks surprised slightly for a second and starts to crack a smile. Suddenly he is barged into from behind and pushed across the frame, As Theo's Mother walks past and into the camera .
31	Theo, Page, Theo's Mother	TWO SHOT/LS	Eyelevel	Static	SIDE ANGLE. Theo's Mother walks past Page and begins to usher Theo away, he reluctantly is pushed into walking. Page outstretches his arm to wave.
32	Theo's mother, Theo	TWO SHOT/LS	POV	Static	Page's POV. Theo's mother is pushing Theo along, she turns back to scowl at him and the walk into the distance.
33	Page	CU	High Angle	Static	Page's shoulders and face drop.
34	Theo	CU	Eyelevel	Tracking Shot	Theo is sad, mopily walking along with his mother's hand on his shoulder. He looks down.
35	Theo's hands, Origami swan	CU (OTS)	High Angle	Tracking Shot	Theo is inspecting the origami swan as he walks, turning it around and touching its wings. He turns it over, there's some text at the base of the swan.

Appendix

36	Origami Swan Text	ECU	High Angle	Static		It reads. "Never Meet Your Heroes".
37	Theo, Theo's Mother	TWO SHOT/MS	Eyelevel	Static		Theo's mother and Theo are walking away from the camera. Theo stops and turns around, looking into the distance.
38	Page	MLS	Eyelevel	Static		Page, who is now walking away, hunched over into the distance.
39	Theo, Theo's mother's hands	CU	Eyelevel	Static		Theo looks off in Page's direction, then down then back in Page's direction. Theo's Mother's hand appears in frame on his shoulder and drags him out of frame.

SCENE:5 INT. OFFICE - DAY PAGES: 1 1/8						
SHOT #	SUBJECT	SHOT SIZE	ANGLE	MOVEMENT	SOUND	SHOT DESCRIPTION
1	Fan	CU	Eyelevel	Static		A fan oscillates by Page's window. Crumpled paper balls fly across the fan.
2	Paper basket	CU	Eyelevel	Static		A paper basket sits just below the window by Page's desk. Crumpled paper balls lie around it from missed shots. Another paper ball lands a few inches away from the basket. The basket remains empty.
3	Page	W	High Angle	Static		Page is sat by his desk, once again, legs resting on his desk and leaning back in his chair, continuously printing paper from his shirt but now crumpling them into balls and attempting to throw them into the basket against the full speed wind of the fan. We see him continuously miss for two further attempts.
4	Paper ball, Fan, Basket, Window	MS	POV	Static		The window by his desk is closed, but can see things flash on by, which Page doesn't notice. It is clear there is some form of commotion. Paper balls continue to appear in frame against the wind of the fan and towards the basket three more times. Getting closer each time.
5	Page	CU	High Angle	Static		There is a scream across the office, Page looks across mid-throw of the ball and releases it without looking. Further commotion can be heard.
6	Paper basket	CU	Eyelevel	Static		The paper balls lands into the basket after bouncing on the rim, surrounded by Page's previous failed attempts.
7	Office Workers	W	Low Angle	Static		Office workers begin to gather around a TV in the corner of the office. The news is on. Top of TV at bottom of frame.
8	Page, Office workers crowd	LS	High Angle	Static		Page walks over from across the office and tries to look over the crowd and squeeze in at the back. (camera positioned behind Page)
9	Page, Office workers including Gail, Glen, Trevor, Mike	W	Low Angle	Static		The crowd of colleagues all watch in shock and horror. Someone breathing heavily, hands over their mouths, while others are nervously murmuring to one another. Page's head can be seen trying to look through the gaps in heads, but struggling to see over them.
10	TV, News Anchor	ECU	Eyelevel	Zoom		Slow zoom in. News anchor delivers the news and evacuation notice.
11	Page, Office workers including Gail, Glen, Trevor, Mike	W	Low Angle	Static		The office workers begin to scramble past Page. TV in bottom of frame.
12	Page	LS	High Angle			Page is left alone once again in the empty office.
13	Page	MS	High Angle	Static		Page moves closer to the screen now he can finally see it.

Appendix

14	TV News	ECU	Eyelevel	Static	There is no news anchor on screen, a spinning chair in their absence. The breaking news reads: "GIANT METEOR ON COURSE FOR CITY", with a live video feed of the meteor in the sky. The broadcast cuts off, leaving a still of an evacuation message.
15	Page	CU	High Angle to Eye Level	Tilt	Page looks up as we tilt up now to eye level. His face finally showing a sense of purpose. He grits his teeth, with a glint of determination in his eyes.

SCENE:6		EXT. CITY RIVER BANK - DAY		PAGES: 2 2/8		WILL FIX, NEEDS SPECIFICS ON POWERS, COSTUME, ACTION ETC BUT WILL USE ANNIE'S CONCEPTS TO DETAIL THE OTHER HERO SHOTS
SHOT #	SUBJECT	SHOT SIZE	ANGLE	MOVEMENT	SOUND	SHOT DESCRIPTION
1	Civilians, Heroes	ELS	High Angle	Static		Civilians are in a sea of panic as they flee through the street with the help of the heroes.
2	Meteor, Civilians	W	Low Angle	Rack Focus		Civilians run through the street towards the camera on the ground, the ground shaking as they run, as a gap in the fleeing crowd opens up, we see the menacing meteor falling from the sky towards the ground. Superpower attacks can be seen flying at the meteor in the background.
3	Meteor	FS	Eyelevel	Static		The meteor falls from the sky, with the backdrop of the City that it is about to destroy. (side profile)
4	Heroes incl Bolt	W	Eyelevel	Static		Each hero is stood, flying or on a building looking up at the Meteor preparing their attacks.
5	Theo, fleeing civilians	FS	High Angle	Static		Theo stands in awe, frozen by the overwhelming situation as people run past him.
6	Heroes incl Bolt, Meteor	W	Low Angle	Static		The heroes begin another round of attacks as meteor looms over them, drawing nearer.
7	Bolt	MS	Eyelevel			Bolt assembles a few heroes to attempt a combined all out attack.
8	Combined attack team of Heroes, Bolt, Explosive hero and Hero	W	Low Angle	Static		Bolt and his team line up and face down the meteor and begin charging up their attacks. (Face on)
9	Bolt	CU	Eyelevel	Static		They begin charging up their attacks.
10	Explosive Hero	CU	Eyelevel	Static		They begin charging up their attacks.
11	Hero?	CU	Eyelevel	Static		They begin charging up their attacks.
12	Combined attack team of Heroes, Bolt, Explosive hero and Hero, Meteor in background.	W	Eyelevel	Tracking Shot		They unleash their ultimate attack, their combined projectile power shoots towards the meteor and ripples and shockwaves through it, but then dissipates.
13	Bolt	CU	Dutch Tilt	Static		Bolt watches their effort dissipate in shock. [edit Cu's together in collage anime/comic book style with sfx]
14	Explosive Hero	CU	Dutch Tilt	Static		Explosive Hero watches their effort dissipate in shock. [edit Cu's together in collage anime/comic book style with sfx]
15	Hero?	CU	Dutch Tilt	Static		Hero? watches their effort dissipate in shock. [edit Cu's together in collage anime/comic book style with sfx]
16	Combined attack team of Heroes, Bolt, Explosive hero and Hero.	W	High Angle	Static		Bolt, Explosion hero and hero, look on in shock. The shadow of the meteor begins to loom over them, fear washes over their faces. They begin to flee.

Appendix

17	Meteor	ELS	Low Angle	Zolly		Zolly - Zoom out, Dolly In on meteor.
18	Theo, fleeing heroes, Bolt	FS	High Angle	Static		The heroes begin to flee, running past Theo, leaving him behind. Bolt stops and tries to get Theo to flee, who stands motionless.
19	Theo, Bolt	TWO SHOT/MS	Eyelevel	Handheld		Bolt kneels over to try and get Theo to move and drag him away, but Theo remains motionless.
20	Bolt	CU	Eyelevel	Handheld		Bolt kneels over to try and get Theo to move and drag him away, but Theo remains motionless.
21	Theo	CU	Eyelevel	Static		Theo remains motionless, his eyes suddenly widen as someone catches his eye and he tilts his head round.
22	Bolt, Page	MS (OTS)	POV	Tracking Shot		Over Bolt's shoulder we catch a glimpse of the back of Page walking across the frame. Bolt still trying to get through to Theo. As Page continues to walk, we pan across and track Page, slight low angle on Page from Theo's shorter POV, Page now walking with his full stature in frame (match cut to the tracking and walking overlay from first meeting).
23	Page	CU	Eyelevel	Handheld		Page's walk comes to a stop, we then circle around his body starting from his legs, moving upwards and around. He begins to print, we get to his chest, he unbuttons one of his buttons and pulls out a flimsy paper mask, we continue to circle around until we get to his face. We stop. Page puts on the flimsy mask.
24	Page's Shoulder, Bolt, Theo	LS (OTS)	High Angle	Static		Over Page's shoulder we see Theo look up in awe. Bolt finally gives up and flees himself and runs out of frame.
25	Bolt	MS	Eyelevel	Tracking Shot		Bolt begins to flee, he turns and takes one last look back.
26	Theo, Page, Meteor	LS	POV	Handheld		At first we see Theo looking up, then to the meteor, then sway to Page.
27	Back of Page's head, Meteor	CU	Eyelevel	Static		Page is looking up at the meteor, unmoved, stoic.
28	Bolt	CU	Eyelevel	Handheld		Bolt winces *tsk* lamenting in his own cowardice for a second before turning back and fleeing.
29	Page, Meteor	W	Extreme Low	Static		Page fills the frame looking up at the meteor looking stoic (hero shot) the meteor filling the entire background now.
30	Page	CU	Eyelevel	Zoom		Page puts his game face on, staring down the meteor. He takes a deep breath and begins to print. slow zoom until deep breath
31	Page	LS	High Angle	Static		Giving his all he grunts as he sends his body printer into overload, it to screech as he pants and grunts. POV from meteor.
32	Page, Meteor	W	Eyelevel	Static		A huge piece of paper begins to form from his chest towards the meteor, growing and growing. (Side angle). The meteor now over the lake. Page on the bank.
33	Page's Chest	CU	Eyelevel	Static		His printer begins to smoke, his clothing beginning to tater.
34	Meteor, Paper	MS	Eyelevel	Static		The paper begins to crumple and wrap around the meteor. The meteor begins to slow. (side angle close up/ms of just meteor)
35	Page	MS	Eyelevel	Static		Page struggling with printer in overload (side angle)
36	Meteor	LS	High Angle	Static		Shot of meteor from above and behind it, still hurtling towards the city surface at speed.
37	Page	MS	Eyelevel	Static		Page pushes through in one last push. (Front view)
38	Page's Chest	CU	Eyelevel	Static		The smoke around his chest worsening, his shirt completely in tatters.
39	Page	CU	High Angle	Static		He screams out, the printer screeching.
40	Page, Meteor	W	Eyelevel	Static		The paper pushes against the rock, now fully wrapped around the meteor like a paper ball. The meteor comes to a halt. Page stops printing. He falls to his knees.

Appendix

41	Meteor	W	POV	Static	The paper-ball meteor falls into the city river. POV of Page
42	Page	W	POV	Static	A large splash of water rains onto the city pavement, spraying Page slightly. He falls to the floor, completely wiped out. Reverse shot of previous, (POV of Meteor position?)
43	Page	CU	Extreme High	Static	He lies back on the concrete and takes a deep breath. He is overcome with relief and smiles. He did it.
44	Heroes, Civilians	ELS	Extreme High	Pan	Civilians and heroes begin to turn around and notice that things have gone quiet and come out between buildings.
45	Heroes, Civilians, Theo, Bolt	W	Eyelevel	Pan	Murmurs and chatter fill the streets. Bolt steps out.
46	Bolt, Theo.	TWO SHOT/MS	Eyelevel	Rack Focus	Rack focus from Bolt to Theo, in the foreground. Bolt looks to Page, then to Theo. Theo smiles.
47	Page	MS	Eyelevel	Tracking Shot	Page rises to his feet and looks off camera to the gathering crowd.
48	Civilians, Heroes, Theo, Bolt, Trevor, Mike, Glen	W	POV	Handheld	Page looks around at the gathering crowd, he sees Bolt, Theo, then sees Glen, Mike and Trevor together, stepping out.
49	Page, Mask	CU	Eyelevel	Static	Page smiles. A gust of wind blows away Page's flimsy mask. Page panics slightly and tries to grab but misses.
50	Glen, Trevor, Mike	W	Eyelevel	Static	Glen, Trevor and Mike look at Page in shock and disbelief, then with tentative smiles.
51	Page	CU	Eyelevel	Static	Page shrugs his shoulders and waves awkwardly.
52	Theo	CU	Eyelevel	Static	Theo's eyes widen with excitement.
53	Page, Theo	TWO SHOT/MS	Eyelevel	Static	SIDE PROFILE. Theo runs up to Page and gives him a hug. Page pats him on the shoulders he slightly stumbles back.
54	Page, Theo	TWO SHOT/CU	Eyelevel	Static	SIDE PROFILE. Theo steps back and rummages through his backpack. He pulls out a pen and the origami that Page made him earlier.
55	Theo's hands, Origami, Pen, Page	CU	POV	Tracking Shot	Theo hands the origami to Page
56	Page	MS	Low Angle	Static	Page holds the origami in his hands and turns it over.
57	Origami Message, Theo's hand and pen	CU	POV	Handheld	He turns it over revealing the message of "never meet your heroes". Theo's hand reaches to the origami and taps the blank space below with his finger the camera tilts to Theo who looks up at Page.
58	Page	CU	Low Angle	Tilt	Page looks in disbelief, he looks up and we tilt up with him, as looks around to the crowd in front of him.
59	Crowd	W	Eyelevel	Pan	We PAN across the crowd as they murmur about his heroics.
60	Page	CU	Eyelevel	Static	Page is overcome with emotion and begins to shed a tear.
61	Crowd	W	Eyelevel	Pan	We PAN across the crowd as they murmur about his heroics.
62	Glen, Trevor, Mike, Crowd	W	POV	Handheld	Glen begins to clap and cheer at Page, Mike and Trevor joining in before the whole crowd erupts in clapping at cheering for Page. Page POV looking around.
63	Page	CU	Eyelevel	Pedestal	Page smiles brightly and signs his name below "Never meet your heroes" and turns it to the camera to Theo, Theo's hand reaches in and takes it.
64	Theo	CU	Eyelevel	Static	Theo smiles
65	Crowd	W	Eyelevel	Pan	The crowd continue to cheer and clap. Journalists with camera move in.
66	City	ELS	High Angle	Pan	The city is untouched, pan across.

Appendix

65	Crowd, Page	W	Eyelevel	Static	The crowd move closer to Page and gather around him in a semicircle.
68	Meteor in Lake	FS	Eyelevel	Static	The soggy, paper-wrapped meteor is sticking out of the river.
69	Journalist	MS	Eyelevel	Static	Journalist moves into position to take a picture of Page and preps his camera.
70	Page, Theo	TWO SHOT/MS	Eyelevel	Static	Page and Theo pose for a photo, a camera flashes, then to black. with the meteor in the background.

SCENE:7 INT. OFFICE - DAY PAGES: 7/8						
SHOT #	SUBJECT	SHOT SIZE	ANGLE	MOVEMENT	SOUND	SHOT DESCRIPTION
1	Office, Workers	W	Eyelevel	Dolly		An ordinary office goes about its working day. It's open plan, with open windows looking out to a built-up brick city. We slowly move through the office. The office looks warmer lit.
2	Gail	MS	Eyelevel	Static		A female office worker (Gail) is typing away on her computer.
3	Roger	MS	Eyelevel	Static		The manager (Roger) looks out from within his windowed office, sipping from his mug, looking out to the office through his blinds.
4	Pinboard, Newspaper Cutout, Paper Plane	ECU	Eyelevel	Truck		A paper plane flies past a pin board with a newspaper article pinned on it. The headline reads: "Local Man Saves the Trees". We then truck right to another pinned article that reads: "Sustainable Man Saves City". Another paper plane flies past the pin board and out of the window.
5	Page	W	Eyelevel	Zoom		Slow gradual zoom. Page sits with his legs resting on his desk and leaning back in his chair. He's printing and throwing paper planes once again, although much happier and fulfilled now.
6	Page	CU	Eyelevel	Tilt		A crumpled paper ball hits him from across the office, we tilt downwards as the ball lands in his lap, then tilt back up as Page looks up from the ball and across the office.
7	Glen, Mike, Trevor	MLS	POV	Static		Glen, Mike and Trevor awkwardly smiling at him around the coffee area. They nod downwards in unison. POV Page
8	Page	MS	Low Angle	Static		Page unfolds the paper ball.
9	Paper ball Message	ECU	POV	Static		Page unfolds the paper ball, revealing a scribbled message that reads: "Coffee?".
10	Page	MLS	POV	Static		Page looks up to his colleagues o.s and nods with a smile. POV (G,M and T)
11	Glen, Mike, Trevor and mug of coffee	MS	Eyelevel	Tracking Shot		Glen stirs the mug and hands it to Mike. Mike brings it over to Page's desk with a nod, places it down and exits the frame.
12	Coffee mug, Page	CU	Low Angle	Rack Focus		The coffee mug sits on the desk, rack focus to Page looking at it in the background with a tentative smile.
13	Page	W	Eyelevel	Static		Page grabs the coffee mug and takes a sip, places it back on the desk and leans back into his chair.
14	Page	CU	Eyelevel	Static		He pauses for a moment in thought. He's finally found his place in the world, he's happy.
15	Page	W	Eyelevel	Static		He looks back out to the window, feet back on the desk. He prints out another paper plane.
16	Plane, Eye	CU	Eyelevel	Tracking Shot		He takes the plane straightens the edge on the desk and then holds it close to his eye. (side profile) tracking plane.

Appendix

17	Page, Plane, City, Title Super	CU - LS - ELS	Eyelevel	Tracking Shot	We see Page looking down the centre of it the plane centre edge In CU aiming for the window. He releases it and we follow as it glides out of the window, the camera moves further away from the plane and less focused from the tip and more to the general direction of the plane as it glides like LS and catches the wind between buildings, flowing gracefully through the air towards the city skyline, the title appears as the plane underlines it (like script title) ELS
----	-----------------------------------	---------------	----------	---------------	--