

CREATING SOMETHING OUT OF NOTHING

The unemployment rate should not be looked at as the end of the road for young people. Having one door closed means having to go knocking on the next. This is not to say that the rates of unemployment should be celebrated but this means that young people have to take matters into their own hands and start creating employment opportunities and not solely rely on the government. The most successful people in business pride themselves on how they build something from nothing. This is something to be learnt and although it's not easy to build a business, it is not impossible. The number of young entrepreneurs in South Africa is rising, and there are many different avenues young people can explore for support and guidance in getting their businesses running.

The South African government encourages young people to take the steps towards becoming entrepreneurs, although this is not an easy road but small businesses assist in growing the country's economy and creating employment which minimizes many social issues. The unemployment of youth can be turned into a positive opportunity to advance the country's economy and building generational wealth through equipping young people with the necessary skills and information to build, expand and run successful business empires. Although such programmes are available and doing tremendous work, a lot of work still needs to be done especially in the most disadvantaged parts of the country where young people finish Grade 12 with entrepreneurial dreams and are not well-informed about the world of opportunities out there.

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