

Amazon Web Services and Your Digital Business Strategy

According to Gartner's predictions, 2020 would have over 30 billion devices connected to the internet. With such numbers in mind, it only means that every organization and business needs a digital platform strategy. And if you think about it, digital business expands and helps to evolve opportunities, constraints, and threats in a business ecosystem. This is possible because such an ecosystem harbors information and multiple functions that add value to the system and benefit everyone involved.

In light of this, we invite you to form a long-lasting partnership around our digital solutions.

Our Philosophy

We are all for shaking things up and making a difference in the business ecosystem. However, we prefer doing so within your business/company values. And regardless of the impact size, we will celebrate with you as we work harder to coin a new normal and raise the bar in the digital marketplace. We offer nothing short of world-class digital solutions that meet your business needs.

More on What We Offer

A Customized Digital Strategy

It'd be easier if we offer a one-size-fits all-digital solution to all our clients. Unfortunately, we don't believe in recycling ideas. Moreover, we understand every business is unique. Yes, even if we've served a previous client in your industry and niche, we acknowledge some business aspects that set you apart.

Therefore, from day one of your partnership with us, formulating a digital platform strategy that meets the requirements of your business becomes our top priority. We will burn the midnight oil brainstorming the perfect user experience/interface, platform architecture, product support, and maintenance that will propel your business to greater heights.

Review Your Business Idea

Along with a custom digital platform strategy, we offer a personalized team to help you achieve your goals. Why do we bother with this? Simple! Our team members are skilled at providing specific services and solutions. As such, we prefer working within their strengths to ensure you get nothing but the best. To determine the perfect skill set for your team, we hold roundtable meetings to understand, review, and fine-tune your business ideas and goals for the digital platform strategy.

Transparency

Here's the good news; our goal is to be with you throughout your successful journey. This means that we want to transform you into the industry's finest. So, like any meaningful relationship, we believe in transparency, communication, and trust. Whether you understand the process or not, we'll keep you updated on every stage of the development process. And as the personalized team we assign to your project burns the candle at both ends to achieve success, they'll explain every stage and how it aligns with the vision.

Quality over Quantity

At Sonic JellyBean, we believe in providing value for our clients. In simple terms, we prioritize quality over everything else. Because of this, we strive to deeply understand your goals and offer a digital solution that's in line with your goals and values.

The Sonic JellyBean Advantage

The beauty of working with us is that we offer every service necessary to make the development project a success. We consult, design, and develop with so much ease. And where the need arises, we innovate and improve enterprise application solutions via well-thought-out processes.

Throughout this process, we are also dedicated to helping your business maximize current opportunities as well as discover new opportunities. And the icing on the cake is our exemplary UX/UI prowess. In the end, having the best platform counts for nothing if the applications don't feel or look amazing for end users.

Overall, we ensure the platform you end up with ticks the below checkboxes:

- Connection – it's easy to plug into the platform, transact, and share information.
- Gravity – attracts participants.
- Flow – the platform fosters co-creation and exchange of value.

Amazon AWS and Your Business Strategy

What is Amazon AWS?

Amazon Web Services (AWS) is a unique cloud-based platform that businesses use to build digital solutions and consequently improve their service delivery. AWS has the hearts and loyalty of many small and big scale firms around the world because of the features it offers. Over the years, it has helped companies with huge workloads, including warehousing data processing, development, and other projects.

And though AWS allows you to choose servers based on your needs, the process of setting up a fully-fledged digital platform is not a cakewalk. But that's where we come in to help you make sense and leverage such a powerful platform like AWS.

Features the AWS Plan Covers

AWS provides quality services that will support your business on both desktop and mobile platforms. It offers a whopping 175 services and products. Below are some of the most commonly used:

Mobile friendly access

This feature includes:

- The AWS Mobile Hub – AWS is designed for both iOS and Android. The mobile hub will provide guides and support to compatible features for your platform and those that are in line with your business goals.
- The AWS Mobile SDK – this app allows businesses to directly access AWS services, including S3, DynamoDB, and Lambda.

Databases

Amazon offers databases as a minimum requirement. Some of the databases they offer include but are not limited to:

- Relational databases
- Non-relational databases
- Data warehouse
- In-memory datastore
- Graph database

Storage

Amazon provides flexible, easy to use, and economical storage features. You can choose to use the storage independently or collectively to meet your business goals. The storage types available include:

- Amazon Glacier
- Amazon Simple Storage Service
- Amazon EBS

Security and Compliance

This is pretty straightforward. Amazon offers maximum security for the data you provide them.

Sonic JellyBean AWS Capabilities

- Tips on maximizing product use – We are an industry leader in offering JellyBean AWS capabilities. We offer tips and information on how you can effectively use AWS to improve your business service delivery.
- Industry Capabilities – We provide the necessary tools you need to implement AWS features with ease into your business and maintain a great structure.
- Add-Ons – Thanks to our unmatched experience in developing AWS projects, we have developed numerous add-ons that your business will benefit from immensely.
- Professional services – At Sonic JellyBean, we are all about professionalism in the optimization, implementation, and customization of our services. Our dedicated team will attend to your project with the utmost efficiency and professionalism.

How to get AWS for Your Business

To learn how AWS can benefit your business, how much it costs, and how you can implement the service, get in touch with us today!