

Jessica Akurunwa

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A UWG student studying Sports management and minoring in Business Administration. Always trying to be one step ahead to help build my skills and mindset. My goal is to learn as much as possible and become ready for my future career. When I learn I become more confident and better in my work.

Education**University of West Georgia**

Bachelor's Degree in Sports Management

December 2025

Relevant Experience**Student Manager, Men's Basketball Team**

University of West Georgia

10/05/23 – PRESENT

- Assisted coaches and players throughout an undefeated home season, conference championship win, and NCAA tournament advancement.
- Coordinated equipment, game-day setups, and logistics, enhancing organizational and time management skills.
- Supported player and coaching staff with administrative tasks, data collection, and game analysis.

Sales Associate

Nike Factory Store

11/26/18 - PRESENT

- Delivered excellent customer service in a fast-paced retail environment, assisting customers with product selection and driving sales.
- Managed inventory, restocked products, and maintained a clean and organized store, building skills in multitasking and attention to detail.
- Achieved daily and weekly sales targets through proactive customer engagement and product knowledge.

Volunteer

PGA Tour

08/22/22 - 08/23/22 & 08/24/23-08/25/23 & 08/22/24-08/23/24

- Supported event operations, working the register and guest services

Volunteer

GHSA Basketball

03/05/2022

- Assisted with event coordination and crowd management at high school basketball tournaments, contributing to event safety and efficiency.
- Guided teams to their designated locker rooms

Live-Stream Technician, Coffee Talk

World Harvest Church, Alpharetta, GA

2021–2023

- Operated and managed live-stream equipment to produce high-quality broadcasts for weekly "Coffee Talk" events.
- Set-up the scenery and equipments
- Gained expertise in live production workflows, audience engagement, and attention to detail in a time-sensitive environment.

Sales Lead/Assistant Manager

Kids Foot Locker

July 5, 2023 – August 26, 2023

- Managed daily store operations, including opening and closing procedures, employee scheduling, and inventory management.
- Led a team of sales associates, providing training and support to ensure exceptional customer service and sales performance.
- Achieved sales targets by implementing effective merchandising strategies and fostering a customer-focused environment.
- Resolved customer concerns and handled escalations professionally to maintain customer satisfaction and loyalty.

-Reason for leaving: Stepped down due to the challenges of balancing academic responsibilities with the long commute.

Game Clock Operator

CB Hoops/Porter Sports

Carrollton, GA

10/01/2023

- Operated and managed the game clock during basketball events, ensuring accurate timekeeping for game flow and fairness.
- Collaborated with event coordinators and referees to maintain game-day operations and resolve any timing discrepancies.
- Contributed to a seamless event experience by demonstrating attention to detail and focus under pressure.

Skills

- **Technical:** Adobe Creative Cloud (Photoshop, Illustrator,etc), Microsoft Office Suite (Word, Excel, PowerPoint,etc)
- **Sports Management:** Team coordination, gameday operations, equipment management
- **Photography:** Sports and event photography; skilled in editing and organizing images for digital and print media
- **Soft Skills:** Strong attention to detail, time management, critical thinking, communication

References

Available upon request.