



MATTHEW PATTERSON

Student

ABOUT ME:

My Name is Matthew Patterson, I'm a 25-year-old public relations Student at Texas State. Growing up in Oklahoma with a military father, I experienced the unique challenges and opportunities of moving frequently. This early exposure to different cultures and perspectives sparked a lifelong curiosity about people and their stories.

In my early 20s, I discovered a passion for public relations. I'm drawn to the dynamic and ever-evolving nature of the field. The intriguing complexities of corporate narratives and crisis management captivate me, leading me to pursue a career in this exciting industry.

CONTACT

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HOBBIES

Hiking- On the weekend, I often hike near the Austin area.

Fishing- I grew up fishing, so this is something that I love to do.

Lifting- I stay in shape for the Military PT test.

EDUCATION

Texas State University

Jan 2023 – Dec 2024

I have been at Texas State for a while and have maintained a GPA of 3.58. I was on the dean's list my first semester.

Oklahoma University

Jan 2021 – Dec 2022

With my academic background of a 3.75 GPA transfer, I was awarded a scholarship to go to OU.

WORK EXPERIENCE

Target TeamLeader

Jan 2016–Dec 2022

At Target, I was promoted to team Leader for my people skills. The Store Director quickly noticed my skills in management and placed me on a fast track to becoming an ETL

Air Force SSGT

Jan 2019–Dec 2022

I was In the Air National Guard to help pay for school. I achieved the rank of SSGT in four years. One of my most notable achievements was helping save the Air Force 7 million dollars while I was deployed.

SKILLS

Data Management: My strong data management skills enabled me to identify and rectify inefficiencies within the military's supply chain, resulting in significant cost savings of millions of dollars

Leadership: As a manager at Target, I successfully led a team of over 40 employees, fostering a positive work environment and driving key performance indicators.

Editing: My degree in public relations has equipped me with strong written and verbal communication skills, enabling me to convey complex ideas to diverse audiences effectively.