

BRANDON COMINSKY

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EDUCATION

MASTERS OF ARTS IN COMMUNICATION

Aug 2024 - Present

University of Central Florida, Orlando, FL

- Relevant Coursework: Pro-seminar in Communication, Introduction of Communication Research
- UCF Division I Student Athlete and Team Manager
- UCF Dean's List Fall 2024

BACHELOR OF ARTS IN COMMUNICATION

Aug 2020 - May 2024

Florida Gulf Coast University, Fort Myers, FL

3.76 GPA

- Concentration in Communication Studies
- FGCU Honors College (2021- 2024)
- Relevant Coursework: Effective-Speaking, Issues in Media, Journalistic Writing, News Literacy, Communications

EMPLOYMENT HISTORY

SIDELINE REPORTER

Sep 2024 - Present

ESPN+, Orlando, FL

- Worked with production teams for smooth broadcasts
- Broadcasted live coverage of UCF Division I athletics, engaging an average viewership of 10,000 per game
- Hosted on-the-spot interviews with athletes, coaches, and fans, leading to a 12% boost in post-game views
- Edited sideline segments that spotlighted game strategies and key moments, resulting in a 15% viewer increase

SPACE AND STEM JOURNALIST

Aug 2024 - Present

TLP NETWORK, Orlando, FL

- Analyzed reader data to optimize article performance
- Produced 2+ in-depth articles per month on space and STEM topics, driving a 15% increase in reader engagement
- Conducted detailed research on complex scientific topics, transforming technical information into engaging stories
- Collaborated with analytics and editorial teams to create data-driven content strategies for platform successes

AUDIO STORYTELLING INTERN

May 2024 - Aug 2024

NASA, Greenbelt, MD

- Streamlined production processes to improve efficiency
- Scripted, produced, and directed podcast episodes, contributing to a 20% growth in listener downloads
- Managed partnerships and secured collaborations for future podcast episodes, expanding NASA's reach
- Edited and produced complex audio and video content using Adobe Creative Suite, optimizing production processes

JOURNALISM INTERN

Aug 2023 - Apr 2024

Glasse Factory, Remote

- Managed deadlines with remote editorial teams
- Introduced new reporting techniques, such as interactive storytelling and multimedia integration
- Facilitated Published high-quality digital content on WordPress, ensuring timely, accurate, and engaging reports
- Wrote roughly 20+ articles that achieved over 10,000 views across the website

RESIDENT ASSISTANT

Aug 2021 - May 2023

FGCU Housing, Fort Myers, FL

- Served on-call crisis management for students in need no matter the emergency
- Created student engagement in our school community, providing resources for academic success
- Connected with students via programs, bulletin boards, and social media to build strong relationships
- Fostered student engagement through innovative programs, enhancing campus community involvement

SKILLS

- Technical: Adobe Audition, Premiere Pro, WordPress, Excel, SEO Optimization, Microsoft Word
- Communication: Public Speaking, Interviewing, Research, Writing, Storytelling