

Luna Ruomin Huang

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Education Background

The University of Hong Kong

Sept 2022-July 2023

Master of Journalism

- Courses taken: Feature Writing, Business Reporting, Data Journalism, Digital Journalism Principles and Tools

Goldsmith College, University of London

Oct 2017-Nov 2021

Master of Arts, Cultural Studies, Media and Communication Department

- Overall 60/100 Merit
- Courses taken: Doing Cultural Studies, Cultural Studies and Capitalism, City and Consumer Culture
- Dissertation: A field study on non-mainstream Chinese rural sub-culture of Smart for one year in Dongguan

United International College (Hong Kong Baptist University, Zhuhai Campus)

Sept 2013-July 2017

Bachelor of Arts, International Journalism Major

- GPA: 3.20/4.00 (Rank 8/70)
- Courses taken: News Translation, Foundation of News Reporting, Financial News Reporting
- Second-class Scholarship in 2014
- Runner-up in the 2013 FLTRP National English Speech Contest, Guangdong Preliminary Round

Working Experiences

Curator

HART Curatorial Incubation Program

Hong Kong

Oct 2024-Dec 2024

- Selected as one of the advanced program attendees from a highly selective process
- Initiated to carry out an exhibition in the HART Haus of Hong Kong

Freelance Contributor

GQ, Artnews, The World Of Chinese

Online

Oct 2023- Feb 2024

- Contribute contemporary art pieces to the outlets and meeting tight deadlines.

News Researcher

Dutch Financial Daily (Het FD)

Beijing, PRC

Oct 2023- Feb 2024

- Monitoring daily (financial/economic) news, transcend developments in China, researching and discussing potential reporting topics, approaching interviewees
- Translation, going on reporting trips, and some minor administrative work.

Intern

NBC Beijing Bureau

Beijing, PRC

June -Sept 2023

- Pitching stories, finding sources and conducting interview for NBC's China reportage.

Intern

Initium Media

Hong Kong SAR

Feb 2023-May 2023

- Writing stories, proposals, researching and conducting interview for the Hong Kong section.

Intern

Caixin Hong Kong Bureau

Hong Kong SAR

Nov 2022-Jan 2023

- Monitored daily local financial news and related activities in a two-week shift;
- Wrote 3 online articles for news events weekly, on the topics including auction, macroeconomics, and finance.

In-depth Team Leader

Southern Metropolitan Weekly

Online

Aug 2022-Dec 2022

- In charge of managing in-depth team's project progress among different tasks and groups, including podcasting, editorial and social media operation team;
- Responsible for the team-building event management, including birthday celebrations and live-streaming gatherings.

Media Assistant

One Women's Film Festival

Chengdu, PRC

Aug 2020 – Oct 2020

- Wrote for the Wechat account on a 1-2 articles per week basis;
- Other secretarial work.

Skills & Competences

- Language: Native Chinese Mandarin, Fluent English (IELTS 7.5) and Cantonese, Survival French
- Computer Literacy: Microsoft Specialist Certificate in Excel (Expert), Premiere, Audacity, R language
- Social Media Platform Management: WeChat, Weibo, Xiaohongshu, Facebook, Twitter
- Factchecking skills: AFP certificates