

JEUNESSE
EXPO 5TM
ANNUAL WORLD CONFERENCE 2014

5 YEARS 5 ELEMENTS 5 SESSIONS 5 BENZES \$5 MILLION EVENT

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MACAU
COMING SOON

09.26.2014

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Strategic Element: PASSION

*for success, changing lives, sharing the
opportunity, living life to the fullest & helping
others become their best*

Symbolized by FIRE

*Igniting the spark
Illuminating the path
Providing the sunlight
Propelling us forward
We are blazing hot and only getting hotter*

JEUNESSE[®]

FUEL
THE **FLAMES**

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MACAU



Strategic Element: PRODUCT
Offering exclusive, revolutionary formulas that regenerate, revitalize...and redefine youth

Symbolized by WATER
Replenishing, refreshing, restoring
Cleansing & connecting us
Purifying us
Transporting us
Circulating within us
Representing our unlimited potential
with the ability to take any shape





Strategic Element: PEOPLE

*The leaders who guide our growth...
and the future leaders whose potential for
success is unlimited*

Symbolized by EARTH

*Where seeds are sown in fertile ground
Where nourishment ensures growth
Where leaders provide enrichment
Where solid ground provides the foundation*





Strategic Element: PLATFORM

*The vision to expand globally
The tools for unlimited growth
The firm foundation upon which to build*

Symbolized by WOOD

*Reaping the rewards of the prior 3 elements
Taking root
Branching out
Bearing fruit
Continually gaining strength
Growing without limit*



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Strategic Element: POWER

*The power is in your hands
To accelerate beyond all others
To achieve maximum velocity
To soar*

Symbolized by METAL

*Uncompromised strength
Unbreakable & unstoppable
The engine ignited by fire, kept clean by water,
driven by people and built on a rock-solid
platform
Mighty & majestic
Gleaming & glorious*

