



TALK TO ME

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FRIENDSHIPS, FUN AND FREEDOM

Go ahead, dream big. You CAN have a great time while achieving real success. It's the It Works! Way!™

So many people are searching for more—not just more money, but more meaning, more enjoyment, more satisfaction in what they do with their lives. Too often, people stay in their “comfort zone” and settle for where they are personally, professionally, and financially, when the truth is, they don't have to! When Cindy and I started It Works!®, we envisioned an opportunity that could be rewarding and incredibly enjoyable for anyone willing to dream big and pursue those dreams. We've created that opportunity by focusing on three things we hold dear: Friendships, Fun and Freedom. We call it the It Works! Way!

Friendships

Who wouldn't love to combine work with the opportunity to spend time with friends? At It Works!, success is built upon relationships—growing by helping others grow, and becoming our best by helping others become their best. Join the It Works! Family (and that's truly what we consider each and every Distributor to be—our family) and you'll soon find yourself building not only a business, but lasting friendships. We are One Team on One Mission!

Fun

There's a reason we say “Join the Party” is your first step of your It Works! business: We believe you can achieve serious success while having serious fun! Come to a Wrap Party or a local One Team One Mission event and you're sure to have a blast. Then put on your Black, Green and Bling and come to Florida to celebrate your success with your entire It Works! Family. Whether it's soaking up the sunshine with your team or trying out the indoor slide at It Works! Headquarters, we guarantee you'll have the time of your life!

Freedom

Above all else, Cindy and I started It Works! to help families get out of debt and experience the joy of living with genuine financial freedom. If you're dreaming of escaping debt, you don't have to settle for just dreaming—you can live the life of your dreams. Here are some reasons why:

- ▶ It Works! is a company of real people, real products, and real results. That's why we named the company It Works!
- ▶ We offer the rock-solid support of a successful, debt-free company with a proven business model. We're helping people live better, feel better, look better, and we believe in giving back.
- ▶ Our simple Steps to Success provide a clear path that's worked for thousands of It Works! Distributors around the world. It takes hard work and commitment, but the payoff can be tremendous. Give us a year and we will change your life!

We can't wait to see where this It Works! Adventure will take us next! One thing is for sure, we know we're going to take it to a Whole 'Notha Level TOGETHER! We are It Works! and we're ready to share the Friendships, Fun, and Freedom with YOU!

Mark Pentecost