

Cleanse: Step 1 Toward Radiant Skin



Achieving healthy skin is a journey, and extra time spent at home is the perfect opportunity to begin the process. In the first part of this four-part series, we'll guide you through the first of our 4 Simple Steps to Radiant Skin: **Cleanse, Prepare, Target, Replenish.**

Cleansing with the right products removes impurities and leaves skin looking radiant and feeling hydrated, youthful and refreshed. MONAT Skincare offers two naturally based and proven cleansers to choose from, depending on your skin type—and an award-winning, gently exfoliating scrub as a complement to either.

Here's a look at the products you'll need for **Step 1: Cleanse** in your healthy skin journey!

Why You'll Love It

De-Dandruff™ Creamy Cleanser	De-Blemish™ Foamy Cleanser	Every Natural™ Acids™
Ultra mild and creamy, De-Dandruff™ Creamy Cleanser gently removes impurities and environmental elements while soothing and smoothing for a moisturized and textured complexion.	Luxurious and refreshing, De-Blemish™ Foamy Cleanser draws out impurities, environmental elements, and surface oils, resulting in a bright, healthy-looking complexion.	A two-in-one, easy-to-use facial scrub, Every Natural™ Acids™ gently buff away old skin to reveal a smoother, softer, more radiant glow that's sure to brighten your complexion.

Why You Need It

De-Dandruff™ Creamy Cleanser	De-Blemish™ Foamy Cleanser	Every Natural™ Acids™
<ul style="list-style-type: none"> • You have dry, sensitive skin. • Your skin tone appears dull. • Your skin itches easily. 	<ul style="list-style-type: none"> • You have normal or combination skin. • Your skin looks balanced and hydrated. 	<ul style="list-style-type: none"> • You have an uneven skin tone. • You have large, prominent pores. • Your skin tone appears dull.

When To Use It

De-Dandruff™ Creamy Cleanser	De-Blemish™ Foamy Cleanser	Every Natural™ Acids™
• Daily, morning and night.	• Daily, morning and night.	• 1-2 times per week.

What They're Saying

De-Dandruff™ Creamy Cleanser	De-Blemish™ Foamy Cleanser	Every Natural™ Acids™
<p>100% of research participants agree the cleanser left their skin clean without feeling tight or dry.</p> <p>* 100% of research participants agreed or completely agreed that they reduced oil skin, washed, left, and conditioned.</p> <p>** Proves 24 hours of hydration**</p> <p><small>*Based on self assessment of improvement in skin tone.</small></p> <p><small>**Based on 16 women in 16-hour instrumental test.</small></p>	<p>100% of research participants said skin was left soothed and hydrated with a brightened complexion after use.</p> <p>* 100% of research participants agreed that gentle cleanse improves and environmental elements without stripping skin.</p> <p>** Proves 24 hours of hydration**</p> <p><small>*Based on self assessment of improvement in skin tone.</small></p> <p><small>**Based on 16 women in 16-hour instrumental test.</small></p>	<p>95% of research participants noted skin is extra hydrated, softer and more radiant.</p> <p>* 90% of research participants said skin is increasingly soft, smoother and sensitive.</p> <p>** Proves 24 hours of increased hydration**</p> <p><small>*Based on self assessment of improvement in skin tone.</small></p> <p><small>**Based on 16 women in 16-hour instrumental test.</small></p>



The Benefits of Double Cleansing

Incorporating a double cleansing routine is the most effective way to remove stubborn, pore-clogging makeup, and environmental impurities. Begin your double cleansing routine with exfoliating, soothing Makeup Removing Balm® before you cleanse. This balm creates a perfect skin canvas for deep cleansing with your MONAT Skincare Routine.

Congratulations! You've mastered the first step of our 4 Simple Steps to Radiant Skin: **Cleanse, Prepare, Target, Replenish.**

Next week, we'll guide you through **Step 2: Prepare** as we join you on your healthy skin journey.

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