

Sonikka C. Loganathan

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RELEVANT EXPERIENCE

The Hindu—India's leading English daily

Multimedia journalist: Data

Chennai, India
May 2022—Present

- Pitch, write and visualise data stories, for the daily [Data Point](#) section of the print paper.
- Produce, script, conduct interviews and edit the bi-weekly [Data Point podcast](#), expanding on the findings of Data Point stories, which reaches over 1,000 listeners.
- Produce, script, shoot and edit the bi-weekly [Data Point video series](#), explaining and contextualising complex data stories, which garners an average of 10-15k views.
- Write [feature stories](#) and [reviews](#) for Metro Plus, The Hindu's lifestyle, [culture](#) and entertainment supplement.
- Regularly contribute to the weekly [Parley](#) discussion section on the paper's opinion page.

CNN

News Associate

Washington D.C., USA
August 2019—June 2020

- Built [graphics and walls for CNN's](#) The Lead with Jake Tapper.
- Cut sound and edited video from The Lead with Jake Tapper for social media.
- Coordinated with producers and bookers to greet, mic and prepare guests for live hits.
- Ran scripts for live programming, adhering to specific anchor requests and communicating with the control room.
- Assisted the Assignment Desk with newsgathering by logging, verbating, and monitoring incoming video feeds.

Voice of America

News Intern, East Asia & Pacific Division

Washington D.C., USA
June 2017

- Shot and edited video for the [College View](#) series, which was distributed to Asian affiliate channels and published on social media.
- Booked interviews, researched and generated pitches for news and feature stories.

ADDITIONAL PROJECTS

[Pop Rocks and Tea Podcast](#)

Co-host and Co-producer

Chennai, India
January 2022—Present

- Co-created a bi-weekly Western pop-culture news podcast, covering movies, TV, music fashion, online culture, celebrity affairs and other entertainment news topics.
- Co-host and co-produce the podcast, including scripting, editing, booking guests and cutting sound bites.
- Create and manage content, including reels, posts and stories, for the podcast's [Instagram](#) page.

Asian College of Journalism

Student journalist

Chennai, India
July 2021—May 2022

- Shot, produced, scripted and edited a [10 minute documentary](#) on the low quality food rations and poor water supply in rural Tamil Nadu.
- Wrote and produced an [interactive online story](#) about how climate change is affecting the livelihood of fishermen in rural Tamil Nadu, which was later published on [DownToEarth](#) magazine.
- Anchored a five hour long [Global Pop-Up Newsroom](#), live-streamed on Facebook, for International Women's Day.

[Meanwhile In Newsletter](#)

Writer

Chennai, India
October 2020- September 2021

- Created a newsletter that delivers impact-focused explainers to over 100 subscribers.
- Wrote and edited articles about global issues that lack coverage in mainstream Western media.
- Collaborated with on-the-ground photographers and created graphics and visualisations, as needed

EDUCATION

Asian College of Journalism, May 2022

Postgraduate Diploma: Integrated Journalism

Chennai, India

American University, May 2019

B.A. Journalism: Broadcast

Minors in Marketing, International Studies

Washington, D.C.

SKILLS

Proficient in Adobe Audition, Premier Pro CC, APeNPS/iNews, Mediasource, Flourish, Datawrapper, Canva; **Basic proficiency** in Adobe InDesign and Photoshop.

Languages: English (native), Hindi (full working proficiency), Tamil (limited working proficiency)