

JENNIFER KENNEDY

Student Journalist

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EDUCATION

MA International Journalism, City, University of London

2024 (Current)

Modules: Print Specialism, Global Journalism, Data Journalism, Arts and Culture Journalism, Journalistic Storytelling, Journalism Ethics

MA Spanish and English Literature, The University of Edinburgh

2017 – 2021

Final Grade: First Class with Distinction.

Including Erasmus exchange year at Universidad de Córdoba, Spain.

Achievements: Class Medal (The Novel of the Spanish Transition).

Skills: Research, Writing & Editing, Critical Analysis, Teamwork, Communication.

Hyndland Secondary School, Glasgow, Scotland

2011 – 2017

SQA Highers: English, Maths, Biology, Chemistry, Geography, French, Spanish (AAAAAAA)

RELEVANT EXPERIENCE

Staff Writer, Malaga Guru, Malaga, Spain

Jan 2023 – Jun 2023

- Wrote news and feature pieces on local culture and events.
- Cultivated a network within the local community and conducted interviews to enhance stories.
- Increased web traffic through SEO-optimised writing.
- Managed social media accounts (Instagram and X).

Junior Copywriter, John Kramer Marketing, Malaga, Spain

Jan 2023 – Jun 2023

- Produced engaging blog content for luxury travel agency.
- Delivered biweekly content pitches to client.
- Wrote informed copy on specialised topics, researching and fact-checking to ensure accuracy.
- Employed SEO-optimised writing style to boost traffic to client website.
- Revised and edited content according to client feedback.

Features Writer, The Student, Edinburgh, Scotland

2018 - 2019

- Pitched to Features Editor at weekly editorial meetings.
- Produced features articles relevant to student community.

FURTHER EXPERIENCE

English Language Assistant, British Council, Malaga, Spain

Oct 2021 – Jun 2023

- Supported lead teacher in delivering bilingual English/Spanish classes across the primary school curriculum.

English as a Second Language Teacher, LoVivo Language School, Malaga, Spain

Dec 2022 – July 2023

- Led English language classes for small groups of students aged 5-18.
- Prepared students for Trinity and Cambridge English Language certification exams.

Online English Literature Tutor, Remote

Aug 2021 – May 2024

- Prepared students for Scottish Higher English exams, with 100% of 15 total students achieving passing grades or better.

Administration Assistant (Fixed Term), Greenbelt Group Ltd, Glasgow, Scotland

Jun 2018 – Aug 2018

- Tracked income and expenditure data using Excel.
- Performed office clerical tasks.

SKILLS

Languages: Spanish (Professional Working Proficiency/C1), French (Intermediate/B1)

IT: MS Office Suite (Word, Excel, Powerpoint), Google Workspace, Adobe Audition, Premier Pro, CMS (Wordpress)

Skills: Print Journalism, Digital Journalism, Pitching, Interviewing, Research, Communication, Teamwork, SEO, Writing & Editing