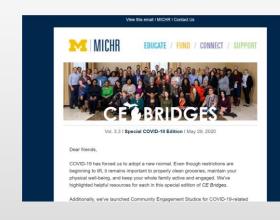
Communication strategies

- CE Bridges
 - Special editions around COVID-19
- COVID-19 Toolkit
- **2**020-21:
 - Dissemination consultations with community-academic partners
 - Growing partner base with targeted e-blasts
 - MREACH.org
 - Flint trust study (research brief); opioid learning series (advocacy brief)
- 2021-22:
 - Impact/success stories from community-academic partners
 - CEnR video testimonies



Community Engagement COVID-19 Toolkit Oron Community Partners

Inere is nothing more important than the health of our communities during this unprecedented time in our country. MICHR's Community Engagement (CE) program is thinking about the needs of our partners, particularly Michigan's most vulnerable populations, and compiled this toolkit to help us face these challenges together.

Needs Assessment: