

5 Tips to Prepare Yourself for a Global Job Market in 2025



People moving to another part of the world to work is not a new phenomenon. It's been going on for centuries. But recent advancements in technology have accelerated the growth of cross-border hiring. As long as you're connected to the Internet, you can execute tasks and submit reports across multiple time zones. And the recent COVID-19 pandemic forced even the most rigid of employers to warm up to the idea of their staff working miles away from the office.

Though the global economy is set to [grow slower](#) than it did last year, the job creation outlook is positive. However, due to [shifting regional demographics](#), enhanced connectivity and the greater availability of skilled labor, it's only wise to broaden your horizons if you're looking for work or hoping to push your career to the next level. Here are some helpful pointers to improve your chances of securing a plum posting overseas.

Do a SWOT

Look in the mirror and ask yourself what your strengths are. What are you naturally good at? Dig into your past or current work experience- what tasks or assignments did you excel in? In the same vein, candidly list your weaknesses. Also, ask yourself what you're most passionate about. This will help you decide which roles are more suitable for you, your educational background notwithstanding. There are Biochemical Engineering graduates who have carved

careers for themselves in human resource management. You will naturally excel in what you're naturally good at.

Chase what you can kill

Once you identify where your strengths lie, begin seeking opportunities in this field. If your strengths don't align with what you studied, take courses to get the certificates to back your skills. A good place to seek opportunities in your specialty is LinkedIn. Set alerts there to get notifications whenever positions in your line become available. Do the same on other international job boards like Indeed. Signing up to some international recruitment agencies may require payment but it may be worth it.

Build experience

As you wait for that dream job opening, you can begin racking up experience in your niche to bulk up your resume and LinkedIn profile. Is there a place where you can get your hands dirty on an internship or volunteer basis? Snap it up. Here's another idea; create a profile on Upwork or Fiverr and search for gigs. You may have to start small on short-term gigs with lower-than-average pay, but stay focused on the bigger picture and put your best foot forward.

Spruce up your resume

Attaching a template resume to multiple job applications is no longer enough. You'll be lucky to hear back from any recruiter. People ops will be looking for candidates who respond to the needs of their company. Your resume should therefore be tailored to the post at hand, capturing keywords mentioned in the job description. Ensure that the professional summary at the top of your resume is laced with those keywords and gives a quantifiable snapshot of your past achievements. Rather than simply stating the tasks you performed in previous jobs, your resume should show the impact you had there.

While you're at it, take time to update your LinkedIn profile so that it reflects the achievements in your resume. Post regularly and engage with others' content (react to insightful posts with emojis and brief comments) to showcase your interest in industry developments. Even reposting one of those informative PDFs with your thoughts will keep your profile active and make it a tad bit more attractive to headhunters.

Network aggressively

One research found that you're more [likely to land a job if you're referred](#) by someone working in the company you applied to. So how do you get those precious contacts if you don't have an acquaintance working there? Use your LinkedIn account to connect with as many people in your industry as you can, including those who work in companies you have an eye on. Send a customized message when making connection requests and express interest in the company's mission. Before you ask them for a referral, seek to give them something of value in whatever

way you can. Engage with that prospective referee's posts or repost their articles to your network. Attending industry events is another effective way to make yourself a familiar face among potential employers. During the breaks and cocktail sessions, do your best to introduce yourself to as many people as you can, making sure you leave a good impression and exchange contacts.