

# NATALIE LINDSTROM

PUBLIC RELATIONS | COMMUNICATIONS | GRAPHIC DESIGN

## CONTACT



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## EDUCATION

### OAKLAND UNIVERSITY

2022- Present

President's List: Fall 2022, Winter 2023, & Fall 2023, 3.9+ GPA

Expected Graduation: April 2026

## SKILLS

Collaborative Problem Solving

Customer Service/Satisfaction

Team Collaboration

Organization Skills

Time Management

## REFERENCES

Emme Plichta  
Oakland University  
248.370.3201

Michael Kaminskas  
Storm Lacrosse Club  
248.709.8927

Kristin Hovespian  
Great Oaks Country Club  
248.421.4599

## SUMMARY

Organized and hardworking student seeking a public relations and social strategist position in the professional sports industry, leveraging my passion for content creation and strategic communication to drive engagement and brand growth.

## EXPERIENCE

### MARKETING & GAME DAY EXPERIENCE INTERN

Oakland University Athletics

#### August 2024- Present

- Manage social media content and promotions for athletic programs, increasing fan engagement through game day activities and promotions
- Assist in marketing efforts, including event promotion to enhance event visibility and community ties
- Coordinate game day and special event logistics, overseeing in-game production, fan engagement, and promotional material distribution

### YOUTH GIRLS LACROSSE PROGRAM COORDINATOR/COACH

Storm Lacrosse Club

#### 2023 - Present

- Assist with administrative duties, including managing tryout registrations and supporting team operations
- Organize lacrosse practices and games for skill growth and team unity
- Orchestrate transparent communication with parents, updates on team events and player development

### FRONT DESK RECEPTIONIST

Great Oaks Country Club

#### June 2021- August 2023

- Delivered excellent customer service by managing phone calls, emails, and in-person queries efficiently
- Oversaw calendar activities and reservations, ensuring seamless scheduling with various departments

## ORGANIZATIONS

### PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA

#### January 2024- Present

Elected Social Media Coordinator  
Associated with Oakland University

### WOMEN'S CLUB LACROSSE TEAM

#### September 2022- Present

Associated with Oakland University