The first AI generator I used was SocialBee a webpros brand. This was easy to use. You put in your prompt, and you can choose your tone of voice from the selections offered. You can also choose to generate the hashtag and include emoji, and you can input how many posts you want to generate.

The hashtags I created are: #TXSTobcatsmassmedia, #TXSTcommunicationspecialist, #Electronicmediawizards, #TXSTwritersofthefuture, and #SJMCdigitalmediagurus.

I only used the #TXSTbobcatsmassmedia for this.

These are the results I received from using the professional tone of voice.

The Texas State University Bobcats Mass Media program offers a dynamic, hands-on experience for students pursuing a career in media. 

Explore opportunities in journalism, broadcasting, and digital media. Go Bobcats! #TXST #MassMedia #BobcatsMassMedia

The Mass Communication Department at Texas State University offers a comprehensive program that prepares students for careers in media industries  $\P$   $\blacksquare$   $\circlearrowleft$  . Join the #TXSTBobcatsMassMedia community and embark on a rewarding journey in the media field!

The TXST Bobcats Mass Media program at Texas State University provides a comprehensive education in media studies, preparing students for careers in journalism, broadcasting, and digital media. | #TXSTBobcatsMassMedia #MediaStudies #JournalismEducation

The #TXSTBobcatsMassMedia program at Texas State University offers students a comprehensive education in media studies, preparing them for careers in journalism, broadcasting, public relations, and more. 

\*\*TXSTBobcatsMassMedia program at Texas State University offers students a comprehensive education in media studies, preparing them for careers in journalism, broadcasting, public relations, and more.

TXST Bobcats Mass Media is a program at Texas State University that provides students with hands-on experience in various media fields [27] & #TXST #Bobcats #MassMedia #Journalism #Broadcasting #DigitalMedia #ProfessionalDevelopment

I thought this needed some more zing so I changed the tone of voice to enthusiastic. I liked the results much better.

Go Bobcats! Excited to be a part of the #TXSTBobcatsMassMedia program at Texas State University! Ready to learn, grow, and make some amazing media content with my fellow Bobcats! #BobcatPride \*\*

Yay for #TXSTbobcatsmassmedia \* The Bobcats are killing it in the social media game! 
\* Keep up the amazing work, #SocialBee fam! Can't wait to see what's next 
#EatEmUpCats !!

Oh my goodness, have you heard about the amazing mass media program at Texas State University?! 🞉 🐾 🟭 From broadcasting to journalism, #TXSTBobcatsMassMedia has it all! It's the perfect place to unleash your creativity! Go Bobcats! 🗢 🔆

Oh, I absolutely LOVE being a part of the #TXSTbobcatsmassmedia community! \* # The creativity, passion, and talent here is truly inspiring! Can't wait to see what we can accomplish together! #GoBobcats

Go Bobcats! 🐇 🐾 Excited to be a part of the #TXST mass media community! 🗐 📮 Can't wait to learn, grow, and make a difference in the world of media! Let's do this! #TXSTBobcatsMassMedia

The next AI generator I used was ChatGPT. This time I used the last four hashtags and received this output. These were just simple hashtag changes without any additional fluff. I kind of like the simplicity of this.

- #TXSTCommChampions
- #SJMCMediaMavens
- #TXSTFutureWriters

## • #SJMCDigitalDynamos



