

FOR IMMEDIATE RELEASE



Inner-City Arts

Phone: 213-627-9621

Email: communications@inner-cityarts.org

Address: 720 Kohler St., Los Angeles, Calif. 90021

Inner-City Arts Join Forces with Tom Holland and Zendaya for Charity

LOS ANGELES, May 30, 2024 – Zendaya and Tom Holland will be the hosts for the Inner-City Arts Gala this Sept. 17 at the Los Angeles Convention Center.

The evening gala will act as both a celebration and fundraiser to help raise \$500,000 for inner-city children aging out of the program. The event will be black-tie and there will be live music with surprise guests and dinner. After the dinner, an auction and a raffle will then take place. Whoever wins the raffle, gets a personal meet-and-greet with Zendaya and Holland at the end of the event.

Liza Rodrigo, director of Inner-City Arts, came up with the idea in 2022 on her couch.

“I was thinking about ways that we could showcase our growth in 25 years, while also helping our kids out,” Rodrigo said. “Then, I saw Zendaya at the Met Gala and wanted to do something like that with her.”

Of course, Rodrigo and Zendaya have a relationship that goes well beyond this gala. Zendaya was a former student at Inner-City Arts over 10 years ago and her admiration for the program has only grown since then.

“I love Inner-City and Liza, so when she asked me to be a host I said yes,” Zendaya said. “They [Inner-City Staff] helped me find my passion in acting, so I wanted to give back to her and the children who came after me.”

Zendaya even helped secure her cohost, Tom Holland.

Though Holland grew up in England, he supports Inner-City Arts fully and has been a patron since 2017.

“Inner-City Arts is a noble organization that continually improves the lives of youth across Los Angeles,” Holland said. “I have seen that firsthand and am honored to be a host for the Inner-City Arts Gala.”

Tickets go on sale July 12 at noon PDT via the website: inner-cityarts.org under the Tickets tab.

END

About Inner-City Arts

Inner-City Arts was founded in 1999 on Skid Row by artists Bob Bates and Irwin Jaeger. The duo’s mission was to use art to empower inner-city youth in Los Angeles. Originally a summer program, the Arts program expanded to cover the full year in 2008. Since then, the organization has grown to include theater, dance and sculpting classes to meet the various needs of the children they are serving. The organizational founders received the key to Los Angeles in 2019 and are dedicated to continuing to transform lives through art.

For any media inquiries, please contact Sarah Proctor at (423)-619-9026 or via email at yyw931@vols.utk.edu