# TYLER LUGINSKI

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#### Education

## Southeastern University

Bachelor of Science Degree in Digital Journalism, 2022

Bachelor of Science Degree in Music & Business, 2022

## University of South Florida

Master of Arts in Digital Journalism & Design, 2024

## **Skills Summary**

Writing | Editing | Interviewing | Knowledge of AP Style | Digital Content Production |

## **Professional Experience**

#### NPR (WUSF)

Rush Family Radio News Intern / Tampa, FL / May 2024 – August 2024

- Reporting as a radio broadcast journalist for WUSF, engaging public media audiences
- Writing and delivering daily news stories, as well as producing long-form, in-depth feature pieces
- Creating and producing multimedia content for both broadcast and digital platforms to expand reach

Stephen Noble Digital News Intern / Tampa, FL / August 2023 – December 2023

- Digital content production and reporting for WUSF's public media audiences
- Digital reporting efforts in support of weekly radio show "The Florida Roundup"

#### Catapult Lakeland

Digital Communications & Marketing Internship / Lakeland, FL / January 2022 – May 2022

- Created focused content development and marketing operations to support over 200 unique startups
- Expanded organizational branding across social media, advertising/public relations, and newsletter publications to support sustained membership growth

### LALToday (6AM City)

Digital Media Internship / Lakeland, FL / May 2021 – August 2021

- Partnered with city editors to support written and multimedia content creation across various companywide outlets
- Aggregated news content for story use on social media and newsletter product reaching over 1 million subscribers
- Wrote and published long-form conversation pieces for daily news product across company channels

#### Southeastern University

Student Writer & Journalist / Lakeland, FL / August 2018 – December 2022

- Wrote and published written and multimedia content for WeareSEU and Precis campus magazines
- Selected to establish and lead a team of 15+ student journalists in partnership with The Free Press Tampa to publish news content and stories
- Delivered internal and external programming under university Department of Communication