OLIVIA JONES JOURNALIST

I am a confident and personable journalist with a passion for social media and content creation, who is comfortable working independently and collaboratively under pressure.



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FREELANCE JOURNALIST PRODUCER FOR BBC RADIO BERKSHIRE AND OXFORD

Jan 2024 - Current

- Assistant producer for a variety of programmes, such as Oxford Sunday breakfast split show and weekday drive and breakfast shows at Berkshire.
- Writing copy for online and socials platforms as well as cues for radio and scripts for packages.
- Setting up interviews with guests and taking briefing calls.
- Clipping audio and writing copy for BBC Sounds rail.
- Editing and manipulating images and videos for BBC Sounds and Socials.
- Breakfast/Weekend/Daytime set up for Radio Berkshire.

WORK EXPERIENCE

Jul 2019 - Work experience at local newspaper Newbury Weekly News.

Jan 2023 - Social media intern for non-profit organisation #YesSheCan.

Feb 2023 - Host on BBC Radio Nottingham's We Are Notts with fellow peers.

Mar 2023 - PR and social media internship at Hillary's.

Apr 2023 - Work experience as a video journalist and assistant producer at NOTTS TV.

EDUCATION

First Class BA Honours in Broadcast Journalism 2023

Sept 2020 - Jul

BJTC Accreditation

Student Radio - FLY LIVE

- · Hosted my own drive-time radio show with Nottingham Trent University's radio station, Fly Live.
- Head of Programming at the start of September 2022, managing scheduling and overall programming of the station.
- Broadcasted live for 24 hours for charity radio show at student station.

Student Radio Association

Appointed the Midlands regional officer for student radio stations in the Midlands. Responsible for liaising wit different stations and scheduling meetings.

Documentary Dissertation

Produced my own 12-minute TV video documentary looking into the dating lives of older people for my final dissertation. Created social media content and an online article following the life of relationship expert Francine Russo. My online article and social media piece was awarded 'Best Online Feature'.

Podcast Production

Produced and edited a 20 minute podcast talking about student life and being in your 20's alongside a team.

University Portfolio - Social Media Content

Produced social media content looking at the rise of Charity Shops in the Nottinghamshire area. Made an online Instagram and Tik-Tok post which challenged me to find a whole outfit for under £20 - all from charity shops.

Outside of work, I have a keen interest in fashion and photography. I enjoy using social media to sell and buy second hand clothes, and post videos of the clothes I find to promote second-hand fashion and sustainability. I enjoy going to the gym and keeping fit. I also work part-time as a barista in a local coffee shop. I have worked here for a little under a year and enjoy interacting with customers.