

Arabella Diedrich

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EDUCATION

The University of Texas at Austin

May 2025

Bachelor of Journalism, Moody College of Communication Austin, TX

GPA: 3.689

Minor in Social and Behavioral Sciences

RELEVANT EXPERIENCE

Public Information Intern

January 2025 – August 2025

Travis County District Attorney's Office – Austin, TX

- Researched case details and criminal history of defendants to support writing of press releases
- Authored courtroom reports by taking detailed notes at trials, including high-profile murder cases
- Adapted interview skills by observing on-record interviews between district attorney and news outlets, including Austin American-Statesman and KXAN

Legislative Reporter, Reporting Texas Program

January 2025 – April 2025

Fort Worth Report – Austin, TX

- Published four stories on local legislators, including 700-word piece on seawater desalination that ran front page of The Dallas Morning News metro section
- Sourced lawmakers and policy experts on countywide voting, water infrastructure, and education to build diverse source lists

Digital Media Student Assistant

June 2024 – May 2025

Texas Global – Austin, TX

- Wrote blurbs for company newsroom to promote university research and international programs
- Captured DSLR photos and videos at events and interviews for social media, including Instagram and YouTube
- Filmed and edited 10-minute video using Premiere Pro and Canva for international fellowship's 10th anniversary to raise awareness of entrepreneurship in Africa

Journalism Student Camp Worker

July 2024, July 2025

The Verne Lundquist Sports Journalism Camp – Austin, TX

- Counseled 45 high school campers to prepare them for interviews with guest speakers and press conferences
- Coached a group of five campers on journalistic etiquette, resulting in improved ethics skills
- Guided campers through one-minute sports commentator project, helping them develop broadcast-ready scripts

Social Media General Staffer

September 2023 – May 2024

[The Daily Texan](http://TheDailyTexan.com) – Austin, TX

- Wrote copy for Twitter/X and Facebook posts covering sports, news, and lifestyle stories, reaching 370.5k accounts in two weeks
- Drafted alternative text for 10-20 images daily to increase audience accessibility online
- Managed social media copywriting for 1-4 stories per day on tight post deadlines

HONORS

- Moody College of Communication Dean's List

Fall 2021, Fall 2022, Spring 2024

SKILLS

Writing: AP Style, Copy-Editing, Pitching, Research, Features, Press Releases, Blurbs

Software: Adobe Photoshop, Premiere Pro, Microsoft Word, Excel, Canva

Social Media: Instagram, Twitter/X, YouTube, Facebook, Pinterest

Production: DSLR Photography, Video Editing, SEO Optimization