

Arabella Diedrich

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EDUCATION

The University of Texas at Austin

May 2025

Bachelor of Journalism, Moody College of Communication Austin, TX

Minor in Social and Behavioral Sciences

MEDIA EXPERIENCE

Public Informant Intern

Travis County District Attorney's Office Austin, TX

January 2025 – August 2025

- Researched case details and criminal history of defendants to assist in writing press releases
- Authored courtroom reports by taking notes at trials, including high profile media-covered murder cases
- Adapted journalism skills by observing interviews between the district attorney and news outlets such as Austin American-Statesman and KXAN

Digital Media Student Assistant

June 2024 – May 2025

Texas Global Austin, TX

- Collaborated on stories with company newsroom writing blurbs to promote research and international programs
- Captured photos and videos with DSLR at global program events and interviews for Instagram takeovers, social media posts and YouTube videos
- Edited 10-minute video using Premiere Pro and Canva for international fellowship's 10th anniversary to raise awareness of entrepreneurship in African countries

Legislative Reporter, Reporting Texas Program

January 2025 – April 2025

Fort Worth Report Fort Worth, TX

- Wrote four stories on local legislators for publish, including a 700-word piece on seawater desalination that ran front page of The Dallas Morning News metro section
- Interviewed lawmakers and experts on policy topics such as countywide voting, water and education to get diverse sources for each article

Journalism Student Camp Worker

The Verne Lundquist Sports Journalism Camp Austin, TX

July 2024

- Supervised 45 high school campers preparing them for interviews with guest speakers and press conferences
- Counseled my group of 5 campers on journalistic etiquette, improving their interview skills
- Advised campers on their minute long sports commentator projects resulting in a concise script

Social Media General Staffer

September 2023 – May 2024

[The Daily Texan](#) Austin, TX

- Wrote copy for X/Facebook posts for sports, news, and lifestyle stories creating more audience engagement: reached 370.5k accounts in 2 weeks
- Drafted alternative text for 10-20 images a day increasing online accessibility for a diverse audience
- Managed copywriting schedule for 1-4 stories on tight post deadlines ensuring timely schedule is kept

HONORS

- Moody College of Communication Dean's List (3 Semesters)

Fall 2021, Fall 2022, Spring 2024

ADDITIONAL INFORMATION

Skills: AP Style, Copywriting, Social Media

Computer Skills: Microsoft Word, Adobe Premiere Pro and Photoshop, Canva

Interests: Storytelling, Literature, Criminal Justice, Psychology

Relevant Courses: Sociology of Criminal Justice, Philosophy of Law, Interview Process