

Dear Renee Morrison,

My name is Meaghan Munger, and I'm an aspiring writer based in the city of Montreal, QC. I've heard through a fellow writer and colleague of yours at enRoute Sally Hansen that the magazine is undergoing changes in terms of format, and I'd be interested in shooting ideas to be featured in one or two of these upcoming theme issues. My ideas revolve around the ritual of 'hygge' in Copenhagen, Denmark, as well as layering autumn fashion in New York City, NY, USA.

The Ritual of Hygge:

'Hygge' (pronounced 'hoo-gah') is a Danish concept roughly translated to 'coziness' that involves creating a warm atmosphere to enjoy the small things in life with the people you love. Though the high season of hygge in places such as Copenhagen is during its long and dark winters that lead to cozying up on the couch in the candlelight, the summertime can be easily as hygge through picnics at the park and barbeques with friends. It is no coincidence that the Danish are some of the happiest people in the world, and I believe their mindset when it comes to their dreary winter season plays a big part in upholding this title. Potential areas of focus include food culture, both winter and summer activities, as well as aspects of the home that all contribute to a hygge-filled lifestyle. Sidebars could include features from individuals who have seen an improvement in their lifestyle after implementing hygge practices, and what actions they took despite not being based in Denmark. Visuals would be used to convey the cozy, warm feeling hygge brings about, featuring photographs of comforting settings and get-togethers. I believe this feature in the magazine could be beneficial to enRoute's readers because as someone who comes from a four-season location, many find difficulty in enjoying the change of seasons, and this article would serve as enlightenment that the cold doesn't have to be viewed as unenjoyable.

Layering Autumn Fashion:

Fall time is a time of year that is difficult to dress no matter where you're located. From the chilly mornings to the warm afternoons which then turn into frisk evenings, dressing for the day can be tricky. When travelling to destinations that have these unpredictable fluctuating daily temperatures, packing for your itinerary is no easy task. This article would feature some of the most classic ways to layer for the fall, based on the way New Yorkers choose to dress when they go about their days running through the chilly city. Each paragraph would put a specific layering piece in the spotlight, highlighting why it is useful to have for the season. The article could also take a quick look at how layering is accomplished in other regions of the world such as the Nordic countries. Sidebars could include a packing checklist of 'essential' clothing items when travelling to a colder climate. Visuals would feature candid photographs of New Yorkers rushing around in their fashionable, yet warm, outfits. These would serve not only as inspiration for the reader, but also reinforce the idea that layering is the best way to get you through your autumn day comfortably. This article could also be tied into New York Fashion Week and its effects on the fall/winter seasons, given it falls in the same month the issue will be published.

I'd be keen on discussing and expanding any of these ideas with you if they've piqued your interest. If any new ideas related to these topics emerged as you were reading, I'm open to taking those on as well. I look forward to potentially collaborating with you in the future and thank you for your time in reading what I have to offer to enRoute.

Best regards,

Meaghan Munger