[alt text: Man driving looking out the front windshield, dash camera attached to windshield]

Geotab Telematics & Surfsight Video

The combined product advantage

Learn how the combination of Surfsight™ technology with Geotab telematics delivers a powerful and seamless video telematics solution to your fleet.

Experienced leaders in the industry
Geotab and Surfsight technology have 40 years of combined experience in the fleet and telematics domains, far exceeding that of other industry players. These decades of combined experience translate into billions of miles of professionally reviewed data, as well as expertise in capturing *true risk* and delivering reliable results—all while helping you gain operational efficiency.

Seamless, easy to use integration
Easily extend the fleet management capabilities of MyGeotab with the addition of Surfsight dashcams powered by Lytx®, a leader in video technology. Surfsight's integration provides the ability to configure video features directly in MyGeotab, contributing to Geotab's native optimization, productivity, and compliance abilities. Simple hardware installation is made possible thanks to the intuitive design of Surfsight technology.

Unparalleled data insights
With such extensive experience comes an unprecedented collection of reliable data. The Surfsight dash cam alerts drivers in real-time with a level of accuracy unparalleled by others—meaning drivers listen and self-improve. Not only that, but both industry leaders continually harness and analyze high-quality data to offer you rich, accurate insights. With this level of reliability, you can lead the way to real improvements in fleet driver behavior, efficiency, and safety.

Reduce operational expenses
The dual-powered end-to-end video telematics solution presents a competitively priced offering with features and functions that are unmatched in today's market. With minimal investment in driver safety, businesses of any size can see this is a winning solution to help boost driver productivity and potentially generate huge savings in gas, insurance costs, and liability.

[work image of Geotab GO device and Surf hardware in this first section]

Key Surfsight video integration features in MyGeotab

Diligent time and effort has gone into creating a seamless Surfsight integration throughout the MyGeotab platform for a smooth, native user experience. Customers can expect these features and benefits:

- Easily install the Surfsight dashcam to get full visibility into what's happening in your fleet, both in the cab and on the road, to help drastically improve driver and vehicle safety.

- View installed cameras directly on the MyGeotab assets page for more centralized camera and vehicle management. This makes it easy to adjust camera sensitivity, define livestream and video quality settings, generate WiFi codes, and manage bulk importing of new cameras all from one easily accessible location.

- Combine camera-focused events with telematics data to create custom rules specific to your company policies. Pull Surfsight video event capabilities, such as distracted driving, not wearing a seatbelt, and eating or smoking while driving, right into the MyGeotab rules engine.

- Capture video for any event triggered by Geotab's rules engine, and download to use for purposes like coaching, exoneration, and more.

- Watch live video from a camera in a particular vehicle directly from the MyGeotab Maps page, helping you gain peace of mind while supporting driver safety and compliance goals.

- Select a specific point from the trip on the map to easily review and download video footage, giving you start-to-finish visibility into each trip taken

- Enhanced reporting available due to the tight integration of Geotab and Surfsight data, allowing for more informed and knowledgeable decision making.

[screenshots of Surfsight add-in in MyG here]

Scalable solutions for growing businesses

By combining Surfsight cameras with Geotab's GO device and telematics GPS data insights, you're getting the full picture while supporting and improving your fleet.

Geotab and Surfsight technology both offer simple yet customizable solutions that can evolve in functionality to grow as your fleet grows. For example, with the Surfsight camera you can start small with an outward facing camera, and as your safety program grows and your fleet gets more comfortable using dashcams, you can build the solution to add inward, exterior and rear facing cameras.

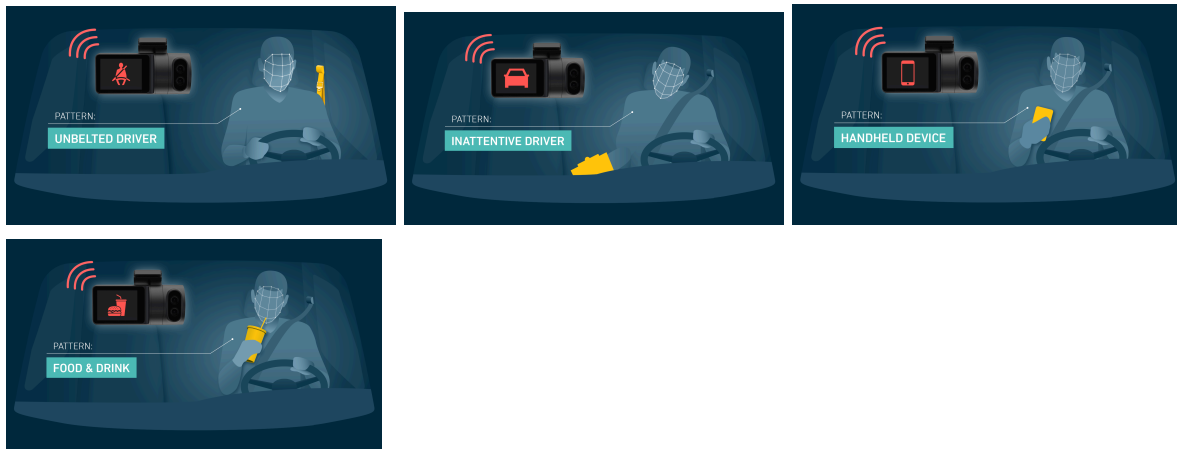There are many advantages to using multiple cameras within your fleet vehicles:
- Pinpoint instances of distracted driving

- Offer real-time feedback to drivers
- Reduce claims with extensive, 360-degree video proof
- Identify opportunities to make routes more efficient
- Use captured video for training purposes
- Shorten reaction time in emergency situations
- Monitor and protect inventory inside vehicles

(Image options)

[alt text: Surfsight dashcam attached to front windshield]

[alt text: Surfsight camera hardware showing notifications for inattentive driver, handheld device usage, or food and drink consumption while driving.]

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Visit the Surfsight Marketplace page for more information about the solution, or contact your Geotab Reseller to learn more!