



# RANIA QIDAN

Content Manager

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📍 Damac Hills 2,  
Dubai, UAE

## EDUCATION

### Bachelor of Arts, Online Journalism

University of Applied Sciences  
Darmstadt, Germany  
2020-2024

### Abitur (A-Levels)

Gesamtschule Konradsdorf  
Ortenberg, Germany  
2016-2019

## EXPERTISE

Adobe Photoshop

Adobe InDesign

CapCut

Content Management  
Systems (CMS)

WordPress

Canva

## LANGUAGE

German (native)

English (fluent)

Arabic (basics)

## ABOUT ME

Rania graduated with a Bachelor's Degree in Online Journalism, demonstrating her commitment to keeping up to date with the latest media and social media trends. She is driven by a strong desire to succeed in bringing fresh perspectives to a creative social media/marketing team. Passionate about organizational dynamics, especially in creative fields like marketing, journalism, and public relations. With a solid journalism background and innovative marketing skills, she is excited to take on a new role as Content Manager.

## WORK EXPERIENCE

○ Sep 2024- Dec 2024  
Cosmopolitan Middle East | Dubai, UAE

### Junior Assistant

- Content management using CMS
- Writing various articles in beauty, fashion and F&B categories
- Content and community management for Instagram, Twitter, Facebook
- Independent content creation: IG reels, stories and grid posts; TikTok
- Video editing and processing via CapCut
- Photo, video and audio recording for social media clips
- Media coverage of events and new openings
- Post creation via Canva

○ Oct 2022- Feb 2024  
Deutsche Börse Group | Frankfurt a. M., Germany

### Social Media/Content Manager

- Content maintenance and creation of websites using CMS
- Support Content and Community Manager Instagram, LinkedIn, Facebook
- Independent creation of advertising material, graphics and web photos using Photoshop
- Video editing and processing
- Continuous coordination of the publication of information on securities in the drawing
- Photo, video and audio recordings for social media clips
- Support with the media coverage of IPOs and opening bells

○ Feb 2022 - Jul 2022  
Zukunft Digitale Bildung gGmbH | Berlin, Germany

### Social Media/Content Manager

- Daily research on topics relevant to education
- Creation of journalistic texts in various formats
- Support of website and weekly editorial service
- Management of social media channels
- Creation of text, graphic and video content for social media channels
- Monitoring content and constantly optimising/ensuring the quality standard and style of the company on social media