

Jennifer Schemke

jenniferschemke@gmail.com

www.jenniferschemke.com (310) 467-0996

Highly creative and detail-driven, my experience in the arts, teaching, and marketing is valuable along the writing spectrum and across multiple channels. With a strong background in comedy writing, I'm a team player, and a happy lone wolf, as well-versed in the "fine art of funny" as I am in more sober prose. I will infuse your projects with emotion, and a conversational tone that keeps readers scrolling (or turning real pages) all the way to the last sentence.

Writing:

Writer (2014-present) Content strategy, fresh, on-brand SEO-friendly copy, blog articles, product names and descriptions, white papers, scripts, biographies (including ghostwriting), newsletters, speeches, and more, for a myriad of clients, including:

PrintFast (December, 2017-present) Create engaging, conversational articles on the subject of marketing, particularly for providers in the HVAC space, with quick-turnaround, for a weekly e-newsletter and blog.

Regal Jewels, Inc. (July 2017-present) Described and named over 2,500 pieces of traditional Indian jewelry, wrote promotional copy for the company's signature certified diamond jewelry, composed seasonal newsletters and other B2C outreach.

CreativeTao (January, 2016-2018) Created website copy, blogs, and colorful B2C campaigns for use across multiple channels, to capture an audience of creative arts teachers and students.

Outliers Apparel (March, 2016) Strategized with the creative team to create brand-specific website copy, product descriptions and a nostalgic "About Us" story, for B2C outreach across multiple channels.

Colorado Realtors (April, 2016) Wrote alluring descriptions of historical Denver-area towns for a busy real estate office.

MomsLinked (December, 2015) Wrote witty, personable website copy, designed to support and bring moms together.

Genesys (June, 2015) Wrote engaging B2B white papers to generate interest in omni-channel customer experience and contact center solutions.

Marketing/Sales:

Appointment Setter, Allstate Insurance (2018-2020) Work remotely, calling existing and prospective clients to set meetings regarding Life Insurance, and Financial and Retirement planning.

Account Executive/Lead Generator, Viametric B2B Marketing (2011-2013) Generated qualified leads by writing compelling copy and maintaining multiple client relationships. Clients Included: ExaGrid, Allen Tech, ForeScout, Xpandion, ProcessUnity, RiverPoint, co-eXprise, Maponics, Hanu. Top producer.

Lead Generator, The Queen of Leads (2005–2008) Generated and maintained leads, by phone and written correspondence, for multiple group insurance brokers. Clients included: Transamerica, Aon Consulting, Genesys, The Mahoney Group. Top Producer.

Team Building/Teaching:

Teacher/Director, Dauphine Rose Improv Studio (2008-2011) Wrote and facilitated corporate team-building programs, using the tenets of comedy improvisation. Clients Included: Emerging Philanthropists of New Orleans, Tulane University Pediatric Residents, Tranzon Real Estate Auctions, Blue Bag. Great references.

Teacher, University of Louisiana at Lafayette (2009-2010) Taught Intro to Theatre Lecture and Acting for Non-Majors.

Teacher, Los Angeles Unified School District (2003-2006) Substitute teacher, long and short-term assignments, Gifted and Special Ed, grades K-3.

Mentor, Native Lens Superfly Project (2009) Mentored Native-American youth for 36-hr film project for Seattle Int'l Film Festival.

Education:

DePaul University, MFA (Acting) Chicago IL, **San Francisco State, BA** (Theatre Arts and Creative Writing)

The Groundlings Comedy School, Los Angeles (graduate), **The Second City**, Hollywood, Sketch Comedy Writing Program (graduate), **Ellen Sandler (Emmy-Nominated "Taxi", "Everybody Loves Raymond):** Sitcom Writing

Additional Skills: Vocalist (B2-D5,) Voice-Over, Harmonizing, Conversational German, Working with Color and Design, Yoga, Stand Up Comedy.

Other Fun Stuff:

Comedy Emcee of the 33rd Arty Awards for Napa and Solano County, Host of the "Magic Funhouse" Panel at 2017 Stan Lee's Los Angeles ComicCon. Official performer at the 2018 and 2019 Lady Laughs Comedy Festival, Wichita KS and Madison WI. Short Films (Writer/Director): "Soleil Ombre" (Fan Favorite Tom Todoroff Conservatory Film Festival), "Pimp My Rasca!" (Official Selection Los Angeles Comedy Shorts Festival), "Abs Like Jesus" (Official Selection STIFF , Short Indie Festival Toronto).

Writing Portfolio Available @ www.theschempirewrites.com

Acting Resume/Reels available at www.jenniferschemke.com

Instagram: @theschempire