

Leila Richard

Phone: 704-352-8095 Email: leilagrichard@gmail.com Portfolio Link:

Education

Associate of Arts: Central Piedmont Community College

Charlotte, NC

12/2022

Bachelor Of Arts: Communications Studies:

Media & Technology:

The University of North Carolina

Charlotte, NC

Expected in 2025

AIFS Study Abroad: Fashion Marketing and Communication

AIFS

London, UK

06/2024

Certificate Of Study: Fashion Styling Fundamentals

Fashion Institute of Technology

New York, NY

08/2023

Experience

Macy's Thanksgiving Day Parade Costume Crew, Macy's, New York City, NY 11/2024

- Authorized check-in procedures and determined which costume would go on participant in the parade
- Assisted in dressing special characters in costume that appeared in the parade.
- Arranged the costumes after the parade to be put away to storage.

CHESS Student/Ambassador, UNC Charlotte, Charlotte, NC 8/2024-Current

- Organized events to enhance peer engagement and community-building.
- Coordinated events hosted by the organization.
- Created the events posters and advertising for the events.

CHESS FIT Peer Mentor, UNC Charlotte, Charlotte, NC 7/2024-8/2024

- Provided guidance, support, and resources to help with academic success.
- Facilitated group mentoring sessions, promoting academic advising resources and student involvement
- Presented a wellness practice that students can incorporate to help manage stress.

Dresser, NYFW, New York City, NY 9/2023-Current

- Collaborated with stylist and backstage teams to ensure smooth wardrobe changes during fashion shows.
- Assisted Models with quick and precise outfit changes under high-pressure, time-sensitive conditions.
- Ensured garments were handled properly to be transported to storage

Lifeguard, YMCA, Charlotte, NC 10/22-05/2024

- Ensured swimmer safety by monitoring pool areas for potential hazards, providing immediate response to emergencies, and enforcing all safety protocols.
- Communicated effectively with guests, providing instructions on pool rules, safety guidelines, and emergency procedures.
- Conducted regular pool and facility inspections, checking for hazards and maintaining a safe, clean environment for all patrons.