

Hannah Holcombe

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Professional Summary

Communications professional and journalist with experience producing multimedia content, writing news and feature stories, managing digital content and developing audience-focused communications. Skilled in storytelling, content creation, social media, AP style writing, interviewing and translating complex information into engaging content.

EDUCATION

The University of Alabama, Tuscaloosa, AL

Bachelor of Arts in Communication & Information Sciences

- **Major:** News Media | **Minor:** Psychology
 - **Honors:** *Cum Laude* (3.7 GPA)
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WORK EXPERIENCE

Multimedia Content Producer - *Spectrum News, Auburn, AL* | **August 2025 – Present**

- Produce, film, write, edit and produce multimedia stories for broadcast, web and social media platforms.
- Conduct interviews and create compelling visual and written stories that engage audiences.
- Write scripts, edit video packages and collaborate with newsroom staff to deliver timely, accurate content.

Student Reporter - *Alabama Public Radio, Tuscaloosa, AL* | **May 2023 – December 2024**

- Reported, researched and wrote news stories, web articles and radio scripts in AP style.
- Interviewed sources and communicated complex public policy, education and community issues to audiences.
- Produced digital and broadcast content while meeting daily and long-term deadlines.

Web Editor - *Alice Magazine, The University of Alabama* | **May 2024 – December 2024**

- Managed website content and developed digital stories for a student-run publication.
 - Collaborated with writers, editors and designers to promote content and strengthen audience engagement.
 - Maintained brand voice and ensured consistency across digital platforms.
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SKILLS

Content Writing, Feature Writing, AP Style, Storytelling, Multimedia Production, Digital Communications, Social Media Content Creation, Interviewing, Copy Editing, Website Content Managing, Adobe Premiere Pro, Adobe Audition, Video Production, Script Writing, Public Relations