

# Matthew Taddei

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My Portfolio

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## EDUCATION & CERTIFICATIONS

**Bachelor of Science - James Madison University - Harrisonburg, VA 22801**

Major: Writing, Rhetoric, and Technical  
Communication

Minor: Sport Communication

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## PROFESSIONAL EXPERIENCE

**The JMU Breeze - Harrisonburg, Virginia**

**Sep. 2022 - Current**

**Sports Writer**

- Covered a variety of JMU sports, including soccer, volleyball, basketball, golf, baseball, and softball.
- Produced timely articles and interviews with various players and coaches.
- Engaged fans through social media posts.

**JMU Sports Network - Harrisonburg, VA**

**Jan. 2025 - Current**

**Live Production Practicum**

- Operated broadcast equipment, including cameras and graphics systems, to produce live coverage of JMU athletic events.
- Coordinated with producers and directors to ensure seamless in-game presentations and replays.
- Assisted in troubleshooting technical issues to maintain high-quality production standards.

**Yes& Agency - Alexandria, Virginia**

**Sep. 2024 - Dec. 2024**

**Copywriting Intern**

- Brainstormed new approaches to increase engagement with target audiences.
- Adapted written pieces for different platforms such as mobile devices or web applications.
- Learned how to develop a strategy and how to create copy for it.

**American Junior Golf Association - Braselton, Georgia**

**May 2024 - Aug. 2024**

**Traveling Communications Intern**

- Directed tournament communications and social media across multiple states.
- Created photography and video recaps of events.
- Collaborated with tournament directors and staff to develop tailored communication plans, enhancing event visibility and participant engagement.

**Saints News Network, Sports Illustrated Fan Nation Site - New Orleans, Louisiana**

**Aug. 2023 - Jan. 2024**

**Intern**

- Produced video content and conducted research for articles.
- Developed content strategies to increase social media following and enhance fan interaction.
- Created and assisted in writing articles.

**Atlantic Collegiate Baseball League - Bergen County, NJ**

**June 2023 - Aug. 2023**

**Intern Writer/Radio Broadcaster**

- Conducted interviews and provided live game recaps through radio broadcasting.
- Coordinated social media updates during games, including live score updates, player highlights, and fan engagement posts.
- Analyzed listener feedback and audience metrics to improve radio broadcast content and enhance fan engagement.