

Matthew Taddei

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Ridgewood, New Jersey 07450

PROFESSIONAL SUMMARY

I am a senior at James Madison University studying Writing, Rhetoric, and Technical Communication, with a minor in Sport Communication expected to graduate in May of 2025. I am interested in pursuing a career in social media, public relations, media relations, and copywriting while getting hands-on experience as my time in college continues. I am a well-organized, persistent, friendly, and passionate employee who is always looking for new challenges.

KEY COMPETENCIES

- Strategic Planning
- Issue and Conflict Resolution
- Project Management
- Social Media Management
- Sports/Reporting Expertise
- Copywriting
- Creative Advertisement
- Written/Verbal Communication

PROFESSIONAL EXPERIENCE

- Yes& Agency - Alexandria, Virginia** **Sep. 2024 - Current**
Copywriter/Creative Director Intern
- Brainstormed new approaches to increase engagement with target audiences
 - Adapted written pieces for different platforms such as mobile devices or web applications
- The JMU Breeze - Harrisonburg, Virginia** **Sep. 2022 - Current**
Sports Writer
- Produced timely articles and interviews with various players and coaches
 - Engaged fans through social media posts
- American Junior Golf Association - Braselton, Georgia** **May 2024 - Aug. 2024**
Traveling Communications Intern
- Managed tournament communications and social media across multiple states
 - Created photography and video recaps of events
- Saints News Network, Sports Illustrated Fan Nation Site - New Orleans, Louisiana** **Aug. 2023 - Jan. 2024**
Intern
- Produced video content and conducted research for articles
- Atlantic Collegiate Baseball League - Bergen County, NJ** **June 2023 - Aug. 2023**
Intern Writer/Radio Broadcaster
- Conducted interviews and provided live game recaps through radio broadcasting.
- Wilkes Delicatessen - Ridgewood, New Jersey** **July 2018 - Aug. 2024**
Manager
- Onboarded new employees and maintained supplier relationships.

EDUCATION & CERTIFICATIONS

Bachelor of Science - James Madison University
Major: Writing, Rhetoric, and Technical Communication
Minor: Sport Communication

EXTRACURRICULAR ACTIVITIES

The Madison Project A Cappella Group
Business Manager, Alumni Relations
JMU Student Ambassadors
Committee Chair
JMU Sports Media Coverage