

JEFFREY PREIS

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WORK EXPERIENCE

BUSINESS OF HOME

Staff Writer at Business and Design Industry Print Magazine

New York, NY

September 2018 – Present

- Write, edit and fact check 5-7 articles each week for business and design magazine which reaches 20,000+ readers

THE POINTS GUY

Editorial Intern at \$30M International Travel Website

New York, NY

September 2017 – May 2018

- Published 200+ articles and garnered over 1 million+ page views that drove traffic to the site
 - Wrote, edited and fact checked travel articles including aviation news, technology posts and travel events
 - Built relationships with PR Teams of travel brands, including Airbnb, Facebook, Instagram, Lyft, Uber, OpenTable, Delta, JetBlue and Southwest Airlines
 - Wrote news, features, interviews, roundups every day, with an average of 3-4 articles each day
- Managed 4 weekly and monthly newsletters: “Confiscated by TSA,” “The Instagrammable Series,” “Airbnb Series,” and The Saturday Recap newsletter
- Wrote and researched 5 features that were viewed 50,000+ times within a 24-hour cycle
 - Leveraged SEO to drive traffic to site for articles going viral, including Madonna Flying Commercial post

MACMILLAN PUBLISHERS

Editorial Intern at Thomas Dunne Books, which Publishes 175+ Titles per Year

New York, NY

January 2017 – May 2018

- Chosen as sole editorial intern at Thomas Dunne Books for Spring 2017
 - Met with clients of Thomas Dunne and Macmillan including CNN Political Correspondent Michael D’Antonio
 - Sent out letters to 50+ authors to get their participation in writing introductions for celebrity books
 - Worked to get 20 celebrities and authors to write an intro William Shatner’s memoir and worked closely with 10 editing teams to make sure authors received payment
 - Delivered 15 manuscripts and licensing agreements to editors and performed administrative tasks

WATERSHED HEALTH

Quality Analyst at Health Tech Company that Reduces Hospital Readmission Rates by 50%

New Orleans, LA

September 2014 – November 2015

- Served as Quality Analyst for software startup based in New Orleans
 - Conducted site visits at Spring Hill Hospital in Mobile, Alabama to ensure strong performance of electronic systems and cloud-based enterprise platform that help to reduce hospital readmission rates by 50%
 - Found 250+ errors in system and corrected them using JIRA
 - Identified 50+ software issues for developers and highlighted them during daily Scrum Meetings
 - Trained 2 new employees to use Watershed software
 - Worked with software developers on editing and improving their code in HTML over 12 months

FREELANCE WRITER

Contributed to various lifestyle, music, food and entertainment publications

New York, NY

January 2013 – Present

- Contributed to *Brooklyn Magazine*, *NolaVie*, *OffBeat Magazine*, *Select City Magazine*, and *WVUE Fox 8 News*

TIME INC.

Editorial Fellow at Oxmoor House

Birmingham, AL

January 2013 – July 2013

- Awarded Time Inc. Fellowship from country-wide candidate pool
- Worked on 50+ book manuscripts including editing, photos, and layout for *Southern Living* and *Cooking Light*
 - Placed images using Adobe Creative Suite, including Photoshop and InDesign
 - Laid out text, printed manuscripts and ensured text was placed properly before bound
- Wrote introductions for 5 special edition magazines
- Performed fact-checking and taste-testing for 5 cookbooks
 - Organized food truck day for 200+ employees
 - Used data from food scientists to ensure recipes matched nutritional information in manuscripts
 - Worked in test kitchen to ensure accuracy of recipes
- Published my own cookie cookbook, *Simply Sweet*, in 2013, based on the best recipes from *Southern Living*, *Coastal Living*, and *Cooking Light*

EIDÉ MAGAZINE

Editorial Assistant at Lifestyle/Fashion Print Magazine with a circulation of 100,000+

Atlanta, GA

July 2012 – December 2012

- Wrote 25+ stories on lifestyle, events/openings, music and entertainment
- Wrote 20+ news posts for website on happenings around town, travel, entertainment and fashion-related news
 - Researched topics for editor and publisher for print articles

EDUCATION

The New School

Master of Fine Arts, Nonfiction Creative Writing
Cumulative GPA: 4.0

New York, NY
May 2018

The University of Georgia

Bachelor of Arts in Journalism (Magazines) and Spanish
Cumulative GPA: 3.3

Athens, GA
May 2012

Universidad de Palermo

Coursework in Spanish

Buenos Aires, Argentina
Fall 2009

CLIPS

The Points Guy, MIT Study Finds Uber and Lyft Median Hourly Wage is \$3.37, March 2, 2018,

<https://thepointsguy.com/2018/03/mit-study-finds-uber-and-lyft-median-hourly-wage-is-3-37/>

The Points Guy, Take A Trip to Disney via Google Maps, March 7, 2018,

<https://thepointsguy.com/2018/03/trip-to-disney-via-google-maps/>

The Points Guy, Misunderstood and Badly Supported, Air Marshals May Not Be Prepared to Defend Us, April 27, 2018,

<https://thepointsguy.com/news/misunderstood-and-badly-supported-air-marshals-may-not-be-prepared-to-defend-us/>

Select City, 8 Credit Cards That Should Be In Every Traveler's Wallet, Sept. 5, 2018,

<http://www.selectcitymag.com/newyork/best-credit-cards-travelers-miles-business/>

Select City, The Best Drinks on Every Airline: An In-Flight Cocktail Guide, Sept. 5, 2018,

<http://www.selectcitymag.com/dc/best-drinks-airline-flights-cocktails-guide/>

NolaVie, Entrepreneur: Robert Warren – Building Cyber Connections with Gigsy, Mar 04, 2016

<https://www.vianolavie.org/2016/03/04/entrepreneur-robert-warren-building-cyber-connections-with-gigsy-27110/>

NolaVie, Gen Why The Film, Nov 18, 2015

<https://www.vianolavie.org/2015/11/18/gen-why-the-film-43499/>

Brooklyn Magazine, Interview with 2018 Ivan Sandrof Lifetime Achievement Award Winner John McPhee, March 16,

2018 <http://www.bkmag.com/author/jeffreypreis/>

Business of Home, Meet Palette, One Kings Lane answer to fast furniture, October 11, 2018,

<https://businessofhome.com/articles/one-kings-lane-launches-upholstery-customization-platform>

Business of Home, Fabricut debuts on-demand furniture, October 11, 2018,

<https://businessofhome.com/articles/fabricut-s-new-furniture-collection-aims-to-streamline-the-selection-process>

The Points Guy, Safety Strap to Blame for Helicopter Crash, The Best Business Cards, Pilots Spot a UFO and More, March

31, 2018, <https://thepointsguy.com/news/saturday-recap-march-31/>

The Points Guy, Sharing Travel Plans Just Got Easier with TripIt's New Update, Sept. 19, 2017

<https://thepointsguy.com/2017/09/sharing-travel-plans-tripit/>

The Points Guy, New Airbnb Partnership Lets Travelers Work From Nearest WeWork Office, Oct. 5, 2017

<https://thepointsguy.com/2017/10/wework-access-with-airbnb-stays/>

The Points Guy, TripIt Updates Its iPad App for Travelers On the Go, Nov. 1, 2017

<https://thepointsguy.com/2017/11/tripit-updates-ipad-app-for-travelers-on-the-go/>

The Points Guy, App Review: Drop Aims to Help Users Earn Free Gift Cards, Nov. 24, 2017

<https://thepointsguy.com/2017/11/app-review-drop-earn-free-gift-cards/>

The Points Guy, Americans Have Over \$4 Trillion in Open Credit Card Lines, According to New Report, Dec. 28, 2017

<https://thepointsguy.com/2017/12/4-trillion-open-credit-card-lines/>

The Points Guy, TSA Has an App to Help Skirt Security Wait Times, Jan. 2, 2018

<https://thepointsguy.com/2018/01/new-download-tsa-app/>

The Points Guy, Skirt Long TSA Lines With TripIt's Latest Feature, Jan. 25, 2018,

<https://thepointsguy.com/2018/01/skirt-long-tsa-lines-tripit-newest-feature/>

The Points Guy, South Korea Now Has the World's Most Powerful Passport, Feb. 23, 2018,

<https://thepointsguy.com/2018/02/south-korea-now-has-the-worlds-most-powerful-passport/>

The Points Guy, Newark Airport's New \$2.7 Billion Terminal Will Ease Passenger Woes, Feb. 27, 2018,

<https://thepointsguy.com/2018/02/newark-airports-new-2-7-billion-terminal-will-ease-passenger-woes/>

The Points Guy, See Everything You're Flying Over With This App, March 22, 2018,

<https://thepointsguy.com/2018/03/see-everything-youre-flying-over-with-this-app/>

The Points Guy, This App Could Help Shorten Lines at Disneyland, April 10, 2018,

<https://thepointsguy.com/news/this-app-could-help-shorten-lines-at-disneyland/>

The Points Guy, Hopper's New Feature Can Save Travelers Hundreds of Dollars, May 2, 2018,

<https://thepointsguy.com/news/hoppers-new-feature-can-save-travelers-hundreds-of-dollars/>

The Points Guy, Gone Are the Days of the Original Google Flights Interface, May 15, 2018

<https://thepointsguy.com/news/gone-are-the-days-of-the-original-google-flights-interface/>