

Zeeshan Jaffari

+44(0) 7868 907 210 | zeeseejh@gmail.com | Leicester

PERSONAL STATEMENT

As a passionate film graduate, I have honed my skills in film production and social media management through my BA (Hons) in Film Studies from De Montfort University and diverse practical experiences. My roles as a Social Media Manager, Video Producer, and Media Production Coordinator have equipped me with the ability to create compelling content, drive successful campaigns, and manage complex production logistics. I am eager to leverage my expertise to grow within the media industry, blending my creative vision with coordination skills to drive projects from conception to completion. I aim to contribute to dynamic teams that push the boundaries of storytelling and audience engagement.

EDUCATION AND QUALIFICATIONS:

De Montfort University, Leicester, UK **2021-2024**

- BA (Hons) Film Studies, Grade 2:1

De Montfort University International College, Leicester, UK **2020-2021**

- International Year Zero, Media Studies

RELEVANT WORK EXPERIENCE

Social Media Manager, Focus Property Sales & Management, Leicester **Mar 2024 - Present**

- Develop and execute social media strategies to enhance brand visibility and engagement.
- Create and manage content calendars for consistent, high-quality posts.
- Analyse Meta ads performance metrics to refine strategies and boost engagement.
- Collaborate with marketing to integrate social media with broader initiatives.
- Monitor industry trends and competitors for opportunities to innovate.

Coordinator, Real Documentary Festival, Leicester **Feb 2023 – Mar 2023**

- Experienced in capturing pivotal moments during main events.
- Initiated and hosted podcasts featuring BAFTA-Winning filmmakers.
- Collaborated with a team of creatives to develop a concept for a series of videos.

Video Producer, UK Asian Film Festival, Leicester **May 2022**

- Expertise in creating engaging digital content for various platforms.
- Skilled in creating effective advertising campaigns.
- Proven ability to lead the social media and filming team.
- Optimised video projects for various platforms, resulting in improved video playback and engagement.

BTS Photographer, Runner, Film Khaana, Pakistan **May 2019 – June 2020**

- Coordinated all aspects of a documentary shoot in a remote location, ensuring smooth logistics, budgeting, safety, and communication.
- Liaised with local authorities to secure necessary permits and facilitate cooperation.
- Managed all logistics, budget, safety, and communication for a remote documentary shoot.

OTHER WORK EXPERIENCE

Sales Assistant, Flannels, Leicester **Feb 2023 – Present**

- Manage key operational tasks as a Senior Casual Assistant.
- Provide exceptional customer service and assistance with daily operations at high-end clothing store.

PROJECTS/CREDITS

- **Janam, 3rd year Student Film – Writer/Director and Editor** **June 2024**
[Link to Project](#)
- **Nine, 2nd year Student Film – DP** **May 2023**
[Link to Project](#)
- **In The Heat, 1st year Student Film – Writer/Director and DP** **April 2023**
[Link to Project](#)

- **The Real Documentary Podcast – Co-organiser/Host** **May 2023**
Guests: Ulrike Kubatta (Director of Festival), Jeremiah Quinn (Director of Oluwale), Jeanie Finlay (Director of Seahorse), Sean McAllister (Directed of A Northern Soul), Dumitru Langham (Wings of a Swan), Peter Vaughan (Director of Endless Drifter).
[Link to Project](#)
- **Seven Vertical Miles – BTS Photographer** **May 2019**
Awards: Deutsche Welle (DW) and Dawn.com 1st Prize Winner
[Link to Project](#)

AWARDS, SKILLS, OR EXTRA QUALIFICATIONS

- Proficient in languages: English, Persian, Urdu
- **DMU Snow Society**, Former Health & Safety Officer
- **ScreenSkills**, Addressing Unconscious Bias: Basic Awareness in the Workplace, Credential ID: FUFFLHJU
- **Certificate of Achievement**, Issued by Programme Leader Film Studies & Head of Leicester Media School, July 2022.
- **REAL Initiative Delegate**, funded by Phoenix, European Regional Development Fund (ERDF), Midlands Engine and Arts Council England.

LINKS

[LinkedIn](#) [Vimeo](#) [Portfolio](#)