

SUMMARY

A passionate and professional content writer with 3+ years of experience in writing and editing content for websites, blogs, newsletters, and social media. Proficient in research, proofreading, and content management. Delivered high-quality content for clients in various industries, such as education, nutrition, health, fashion, and finance.

EDUCATION

Federal University of Agriculture, Abeokuta

B.Sc (Nutrition and Dietetics) First Class
2018 – 2023

SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Email Marketing
- Proofreading and Editing
- Research
- Copywriting
- Microsoft office
- Excel
- Google Docs
- Powerpoint
- WordPress
- Trello
- Canva
- Slack

INTERESTS

- Public Speaking
- Content Creation
- Music
- Fashion

LANGUAGE

- English
- Igbo
- Yoruba

PROFESSIONAL EXPERIENCE

Content writer

Upwork | 2020 - Present

- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Brainstormed, researched and contributed content ideas that appealed to target audience.
- Delivered high-quality, insightful, informative and entertaining written content while meeting tight deadlines.
- Wrote high quality SEO content based around keyword gaps and priorities identified by editor.

Content writer

Pointerclicker.com | 2020 - 2021

- Performed in-depth research into topics to write clear and accurate copy.
- Wrote original keyword-rich content following branding and SEO best practices.
- Wrote articles and sourced graphics to publish alongside articles.

YouTube Scriptwriter

Tesla Tmrw | 2022 - 2023

- Followed detailed guidance for how to structure, write and research scripts.
- Adjusted tone and content to reach wide range of audiences.
- Conducted copyright checks for YouTube channel to ensure contents were not duplicated by other creators.

Content writer/Recipe evaluator

TSJmakeovers.com 2023 till date

- Perform in-depth research on topics for blog posts
- Write engaging blog posts while incorporating high-ranking keywords.
- Calculate nutrient composition of recipes using ingredient quantity and portion sizes