

Bella Coco

Calgary, Alberta

587 968 8187 | icoco736@mtroyal.ca

[LinkedIn](#) | [Portfolio](#)

Summary of Qualifications

- A published writer and editor for multiple online news outlets
- Sufficient in public speaking and giving presentations
- Educated in obtaining high-quality photos and B-roll
- Able to lead a team and manage many tasks simultaneously to maintain efficiency
- Able to stay on top of trends and engage audiences across many social media platforms

Education

Bachelor of Communications - Journalism and Digital Media **September 2022 - Present**
Mount Royal University 4825 Mt Royal Gate SW, Calgary, AB

- Working towards a Minor in Environmental Humanities
- Panellist for the Queer Agenda, hosted by Qritical in 2023
- Panellist and moderator for the Qritical Student Colloquium 2024
- News & Features and Environment Editor for the Calgary Journal, fall semester 2025
- Anticipated graduation 2027

Experience

Research Assistant - Producer of the Spot On Sustainability podcast
September 2026 - Present

Mount Royal University

- Collaborated with two other journalism students to write, edit and produce a podcast on university campus sustainability efforts.
- Communicated with potential guests for the podcast and conducted street interviews.
- Efficient at communicating with my colleagues about podcast ideas, meeting times, deadlines and episode feedback.
- Assumed responsibility to upload the podcast, including a summary, transcription, episode art, and proper accreditation.

Communications Summer Student

April 2025 - August 2025

The City of Calgary

315 10 Ave SE, Calgary, AB

- Worked under a team of communications strategists within their portfolios to support internal and external clients around The City.

- Crafted communications plans, news releases, internal stories and engagement tactics promptly to meet client and team goals.
- Formed long-standing relationships with City officials while working on different projects and initiatives.
- Fostered a focus on DEI efforts, anti-racism, immigration and community wellbeing strategies through communication.

Staff Writer

October 2023 - March 2024

News Editor

March 2024 - Present

The Reflector

4825 Mt Royal Gate SW, Calgary, AB

- Managed a team of student contributors to organise story pitches and maintain a thorough editing process
- Collaborates with other editors to promptly publish stories
- Efficient at fact-checking information and citing sources
- Maintained good communication with the team of editors, contributors, and the Publishing Editor of The Reflector
- Took point on the creation of The Reflector's newsletter, which is sent out twice a month to highlight student work