

Making smart cloud migration decisions

Some workloads are more suitable for cloud computing than others.



Cloud workload growth is expected to grow **5.5x** the rate of traditional workloads through 2016.¹

Public clouds can create Application Performance Management challenges around **control and visibility.**

Cloud workloads can have more than **50 connections** to external components.²

Migrating the wrong workloads to the cloud can mean higher costs and potential business loss.

Workloads have both business and IT implications:



End-to-end **response time** impact



Integration with other applications and data sources

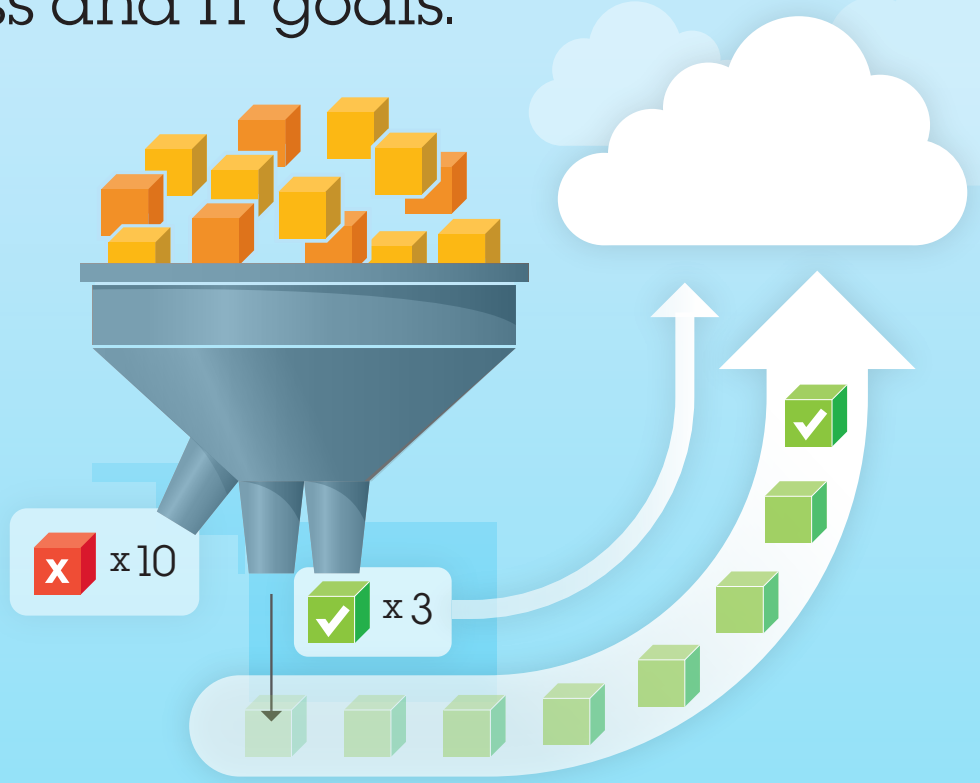


Integration **complexities**

Find the workload migrations that best fit your business and IT goals.

IBM helps you to identify and test:

- Business transactions
- End-to-end data flow
- Response time impact risk assessment
- Response time impact testing



Over the past five years, the IBM methodology has helped clients avoid



\$1.2 billion in costs.³

Read the white paper

Read the white paper, *Cloud workloads: Mitigating risk with performance assessment*, to find out how you can use IBM techniques to make workload migration decisions that help support your strategic objectives.



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