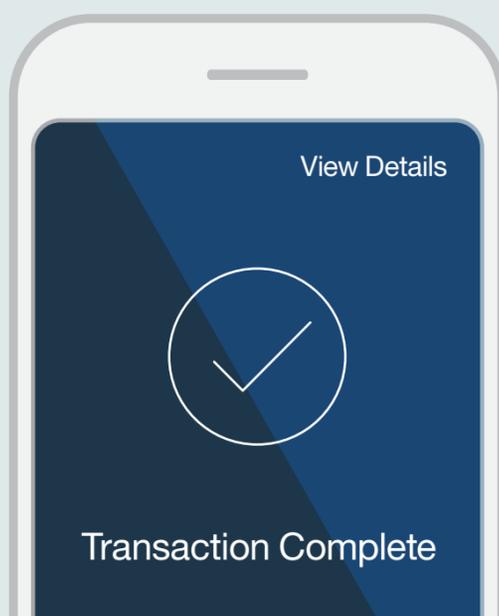


When your applications are customer-facing, there's no room for error.

In banking and finance, every transaction should be flawless.



61%

of banking & financial market orgs say their top priority is to quickly diagnose any problems that do arise (compared with 41% across all industries).



87%	Regular feedback from end users	78%
86%	Continuous app performance monitoring	77%
61%	Automated app testing	46%

What else is critical? Integrating APM and DevOps.

“We've got end users who are satisfied.”

VP/director of security, banking organization

After enhancing their APM/DevOps approach, businesses across industries experience:

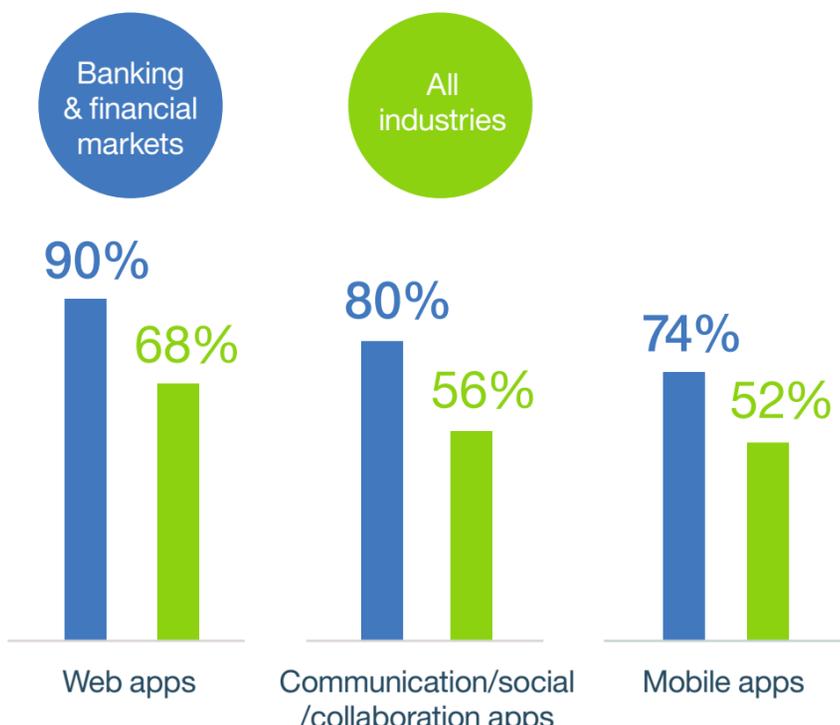


Companies across industries that embrace DevOps practices are

46%

more likely to have launched 5+ new apps in the past three years.

Compared to market average, these banking & financial market apps are far more likely to be used by customers:



Learn more!

What else sets banking & financial market companies apart from other industries? Find out by reading “Application Performance Management and DevOps: A winning combination for banking and financial markets.”

[Read now!](#)

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