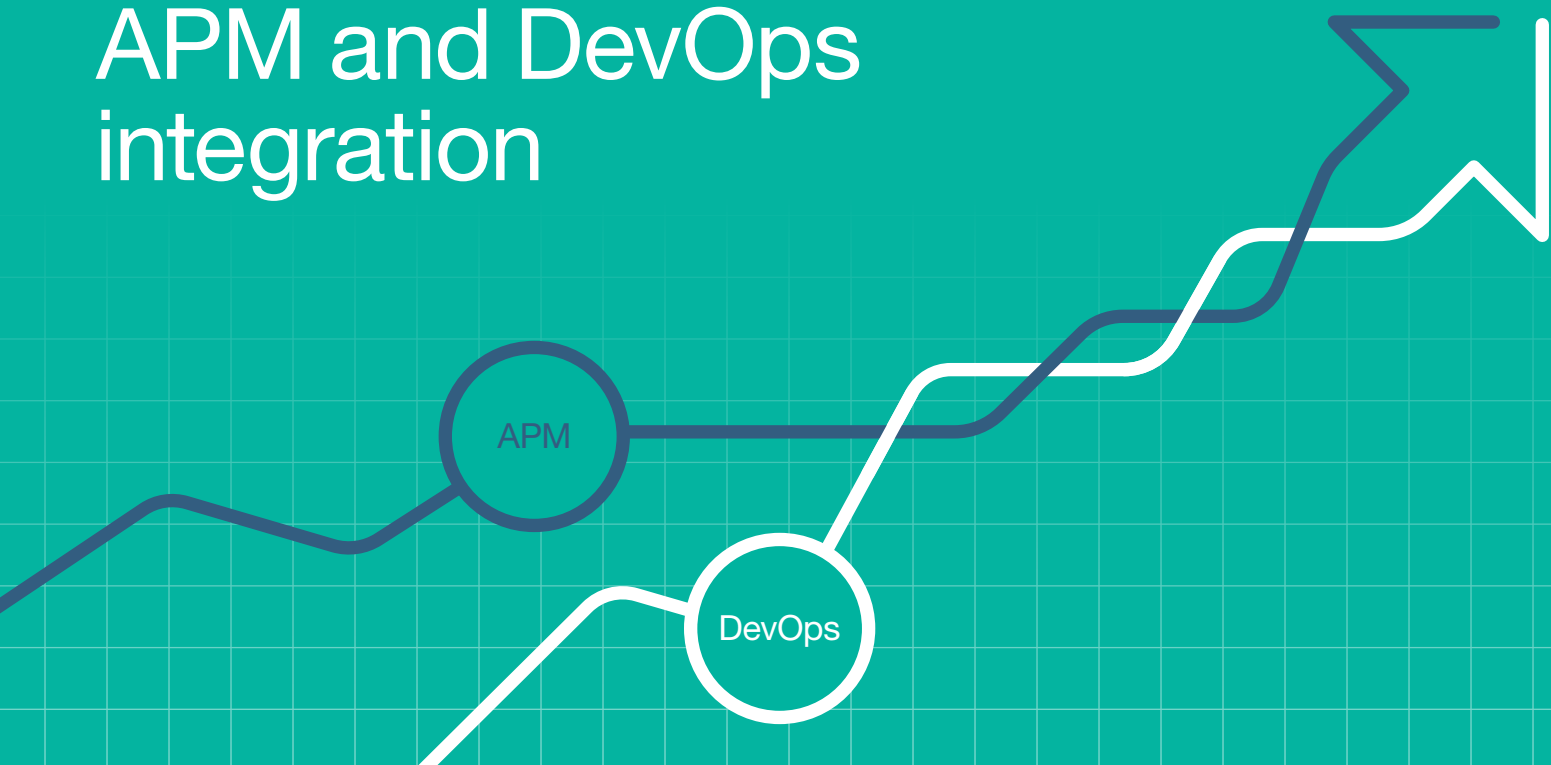


# Trending now: APM and DevOps integration



**90%**

of companies use or plan to adopt practices for:



Increased DevOps alignment



Obtaining regular feedback from end users



Continuous application performance monitoring



The biggest impact is increased productivity. The next biggest impact is turning out new technology faster. Our customers are going to be extremely pleased.”

CIO, Wholesale

After enhancing their APM/DevOps approach, businesses experience:



Improved app quality and fewer defects



Reduced downtime and associated costs



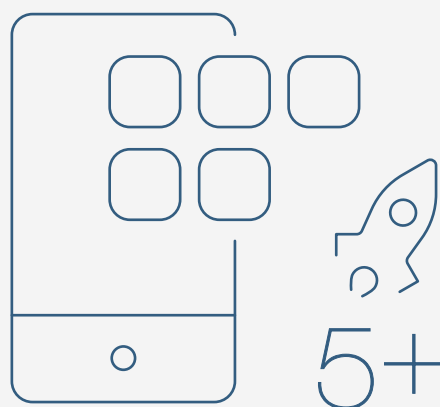
Higher customer satisfaction



Companies that embrace DevOps practices are

**46%**

more likely to have launched 5+ new apps in the past three years.

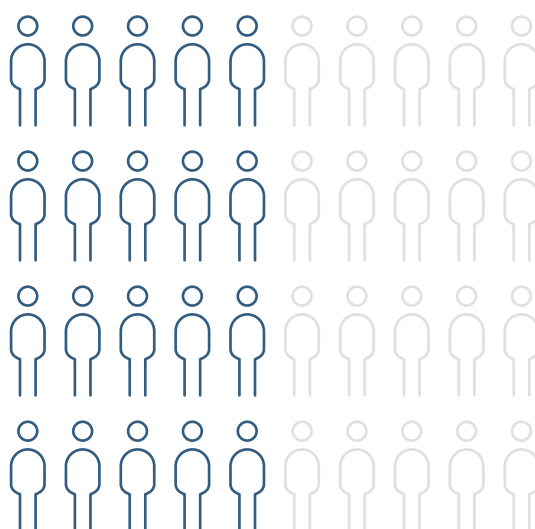


When our end customers notice that we're moving forward, they're excited about the changes and they can see the benefits.”

App Developer, Wholesale, 1000–4999 employees

Dev/test environments now closely resemble production, so it's easy to expand APM.

In fact, **half** of app owners adopt DevOps because they need APM in dev cycles.



## Learn more!

Read the white paper: “Application Performance Management and DevOps: A winning combination.”

Read now!

IBM Cloud

